CALGARY - ALBERTA AREA NEWS
1947 1949.

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Sec. 1, R. D. 11451,
TECHNOCRACY
incorporated
805 1st.St.W., Calgary

OPERATION COLUMBIA

Hundreds of Technocracy Gray Cars ---- Squads of Gray Motorcycles ---- Drivers in Regulation Technocracy Gray --- Gray AIRPLANES overhead ---loudspeakers on many of the cars ---- others equipped with two way radio --- a Mobile Operating Unit as large as a street car ---- A million candlepower arc light, all symbolizing for Technocracy.

HOWARD SCOTT, Director-in-Chief of Technocracy Inc. addressed a public meeting at Seattle, June 29, in conjunction with Gray Fleet Motorcade activities, travelling with the Motorcade to Vancouver where he addressed approximately 5000 Vancouverites.

NORTH AMERICA WILL NOT EASILY FORGET THAT TECHNOCRACY HAS THE ONLY SOLUTION, AND STANDS PREPARED TO ACT WHEN THE PEOPLE WANT IT!

Issue No. 29 July 1947 Volume 2

Mrs. E. C. Rowell,
216 2nd. Ave. W.,
Calgary

July 1947.

Technate of America -------- Boundary of Technate

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

Technocracy, in order to remain a dynamic organization must have an ever-increasing ability to consume energy. The word 'Dynamic' implies a movement of increased acceleration.

At times it becomes necessary to analyze the internal operation of our own mechanism. At such times the same factors are placed, one against the other, as are used in our analysis of the Price System. Each of us must understand that the possession of a Membership card or the Ownership of a Monad button, are merely symbols and do not necessarily constitute proof of technocratic conditioning, activity or behaviour.

In Our analysis of the Price System, we have come to the substantiated conclusion that any individual, or group of individuals, who attempts to curtail the flow of energy into the growth of the population, is guilty of suicide or murder. The same analysis and conclusion pertain to any unit of Technocracy. An erroneous concept seems to have been developed, that length of membership constitutes authority. Length of membership should be a measure of applied effort to the growth of your Organization. When such application ceases, the prestige of your position becomes as questionable as the concepts of 'value' and 'price'.

Technocracy has delegated to itself the most important task ever undertaken in the history of man; the scientific analysis and synthesis of the operating characteristics of a people and of a Continent. This task allows no inclusion of personal likes or dislikes. This task calls for the utmost in energy conversion and application by every member. On this basis, and on this basis alone, is your position and prestige in the organization arrived at, or maintained.

Any of us who can function, but who does not, retards growth. Any one of us who functions at a tangent to the designed direction of activities, dissipates energy. Any one who attempts by any means, to curtail or disrupt functional application of anyone else is acting contrary to the interests of the Organization.

It has taken the expenditure of a great deal of energy to make Technocracy the Organization it now is. It will take the expenditure of more energy to maintain it in that position, and a greater amount still to advance it. We realize that our energy reserve lies within the membership itself, and that our rate of acceleration is directly proportional to the proper application of energy to the job at hand.

From an editorial by R. A. Forbish.

oooOOOooo

We quote a few lines from an article in the New Yorker Magazine. A reporter for this magazine found the magazine 'Science vs. Chaos' in his mail one day and decided to get an interview with the Chief. The following are some excerpts from the write-up which resulted.

, Mr. Scott told us: "We are non sectarian, non political, and non profitmaking. We are increasing in growth all across Canada and have extended our activities to the Arctic circle." "How many members have you?" we asked. "It takes twenty-five to fifty members to make up a Section," Mr. Scott told us, "and there are quite a few hundred Sections. The march of events has proven our contention: that fewer and fewer Americans are working fewer and fewer hours. The price system is doomed. Energy is the only thing that occurs in science.-------We Technocrats like to think of an optimist as a man who believes that everything is for the best in the best of all possible worlds, and of a pessimist a s a man who agrees with him.------We are faced with the operational problem of a continent.---------- Members sell literature, make speeches, and maintain the Gray Fleet which includes hundreds of cars. The police used the Gray Fleet in the recent Los Angeles explosion We have sound equipment in the Gray Fleet and the police issued their instructions through it. We were the first to use Walkie-Talkie to communicate with each other. We used it before the war.-----------All politics smell the same to us and why distinguish between stinks.--------I have no idea what our gross revenue is, we have four regular periodicals and forty Section bulletins -- they have a wide coverage.------- You know the only way out, if this country maintains the Price System, is to capitalize on one calamity after another. War is the only thing that gives this system a decent load factor of operation."

SEP 1947

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THE MONAD

The two commas in the strange geometric design of the monad represent the two principles of life -- Yang the male, and Yin, the female. Closely together and interlocking, they compose the symbol of creativeness, eternally rebuilding, representing the essential oneness of two elemental forces. In nature this is represented as force and matter, light and darkness, mind and matter, motion and rest. (From ancient Chinese Fuh-Hi philosophy.)

Its application for Technocracy might be the twofold purpose of the Organization, namely, analysis and synthesis. Or, its objective, to bring about a balance of production and distribution through functional control--Dynamic Equilibrium.

Bonnie Gebhardt
Golden Gate, Sept. 1947.

Issue No. 31 September 1947 Volume 2.

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ALBERTA AREA NEWS

THE TECHNOLOGICAL METHOD

When we talk about the technological method, how aware are we of the changes it would bring to many of the everyday things which occur around us, as a result of the application of the financial-political technique. No matter what daily newspaper one picks up, examples of Price System sabotage in our society are on display before us in a parade of devastation, disease and sudden death. In analyzing what some of those changes might be, let us be specific.

There is a very simple example which occurs far too often. The familiar case of a train and an automibile meeting at a level crossing. Why have level crossings? There is no technological reason for their existence. An underpass or an over pass would eleiminate hundreds of deaths annually, and save unnecessary destruction of our technological equipment.

The death columns are too full of the names of human beings who have died before their time; of diseases that could have been cured or prevented by early examination, by periodic regular and thorough examinations. Examinations take less time than complex operations and treatments later on. By examination we do not mean the fifteen minute wise-look that many doctors give you accompanied by an occasional poke in the chest. Gravely asking you how you feel, telling you to go home, eat a good meal (not to mention the usual prescription), and above all - pay the nurse as you go out. To be of any value, the examinations must use to the full all the technological equipment known to science. By modern science, we can measure to a large degree even now, our health. A society such as ours, which can produce in quantity, complex technological equipment, would have no difficulty in fulfilling the need for a large volume of health measuring devices. The recent large scale X-ray examinations of almost the entire population of Calgary in a few weeks, gives a close to home example of how feasible, large scale examinations, involving other phases of the human anatomy, would be. However, not organized on a voluntary basis. Society does not hesitate, even now, to quarantine those with contagious diseases. Society cannot afford to have its citizens sick from any cause. Anybody who pauses for a moment to think does not want to be sick anyway, particularly in a society where want and destitution are eliminated. It is not a question of someone telling someone else what to do, but a case of calculating a method to get the job done.

Only the application of the technological method to our overall social picture; not because of desire, hope or justice, but because it can do the job, will eliminate this parade of devastation, disease and sudden death. Technocracy provides the design for the application of the technological method to our social mechanism.

Wm. Pattin -- Drector

STILL WATER RUNS DEEP

How long has it taken the Colorado River to excavate the Grand Canyon? Here is a question that confronts every observer of this great spectacle. It is amazing to realize that such slow action of water has carried away so many miles of solid rock. Mountains were made and worn down; land was submerged beneath the sea for long ages, and continued to sink slowly while mud and sand built up deposits thousands of feet thick. This loose material was eventually converted into firm rock which finally rose into a high plateau above the sea. It was the existance of this plateau that made the cutting of the Grand Canyon possible.

Thus in many of our everyday affairs we are actual witnesses to a constant struggle between forces: some at work at the surface striving to tear down the rocky continents of our civilization, and others within that are persistently opposing the destructive processes. But we find that great mountain ranges, deep canyons and other major features of the earth, did not come into existence through great catastrophies; they were the cumulative results of ordinary, active processes, operating slowly and persistently through the ages. Nor do great social phenomena come about as a result of the sudden impact of a new idea or a new movement. The ways of civilization are too deeply imbedded in the channels of the past--the paths of poverty and human toil--for them to be suddenly rerouted along the new pathway of security and abundance.

Technocrats have assumed a great responsibility; that of guiding the destiny of this technological area into the channel it must eventually follow The job cannot be done in a day; it will not be done in a day. It is a task that requires much time and effort. Spectacular results are not required for the achievement of our goal--what is required is that each and every one of us get a firm grasp of the goal before us, and act accordingly. It is the collective force of ALL members over a period of time which will produce the results we want.

(Contd.)
Every event that takes place in the lives of men is another step in that vast evolutionary process that has been going on since the beginning of time. No matter how small our efforts may be, or how inconsequential the results, every step has its part in the dynamic "unidirectional and irreversible" trend which spells C-H-A-N-G-E! Within the framework of our Organization history is being made. Are you playing your part?

M. Clarke. 11451-1

AREA NEWS

11353-1 Edmonton, Alberta -- Technocracy in Edmonton is just pulling out of the inevitable summer slump and activity around the Section indicates more interest among the members. This possibly is due in part to the pep-talk delivered at the August Membership meeting by Director Jack Lebeau.

Jack really laid it on the line regarding support and function in Technocracy. He painted a very vivid picture of the state of things, stressing the financial state of the Section. Then an appeal for funds. Our wily Director came prepared, his pockets bulging with check-books from banks, trust companies, and treasury branches. There was no way out. They signed on the dotted line to the tune of over $800.00 in less than twenty minutes.

A Salute to our members from the first $100.00 donation to the last five dolla r "Widow's mite"!

In this set-up, money is basic. In Technocracy, Function is basic. So, Technocrats follow free-handedness with FUNCTION.

Following is a brief report on the various functions of the Section. If the report is favorable, don't let that stop you, they can always use another member. It it is unfavorable, then they really need you.

New Membership-This committee has been re-formed recently with Jack Samuels as Governor and work is going forward to contact members and place them on committees. This is very important work and once the Personnel Officer starts appointing members to jobs, we should see a great increase in activity around the Section. Seven MA's were passed during August. During September it is proposed to have a joint meeting of the New Membership and Education committees to co-ordina te the work.

TUESDAY NIGHT IS WORK NIGHT

EDUCATION-A great deal of work has been done by Everrett Brown; Governor of education, during the summer, while classes were temporarily discontinued.

A new stream-lined course has been set up and classes open on Sept. 15th. It is hoped that all members will attend these classes in order to become Technocrats. If you haven't gone through the study class, you are not a Technocrat. If you have, come back and brush up on your Technocracy.

PUBLIC SPEAKING:-Edmonton Section is short on speakers. The fall classes will soon be starting. All members with aspirations along this line please contact Governor Eva New. Don't be shy, Technocracy needs you.

FINANCE-As we all know, finance is the foundation of any endeavor in the Price System. Our foundation needs a deal of support. What about some of you good business heads pitching and helping Governor Kobie with this tough but so necessary job?

PUBLICA TIONS-We are right proud of our Publications Committee. They can show the rest of us a lot in the line of function. The committee has recently been re-organized and each member has been given a specific job. New plans are being put int operation to increase magazine sales.

Free Literature is to be sent to the signers of X-Cards that were taken in at the booth during he Fair. -- A total of 409 pieces of literature was distributed during August. Governor John Orr has resigned and Ernie Krebs has been appointed in his place. A salute to John for his work as Governor!

RESEARCH.- The weak-sister and step-child of the Section! Doesn't anyone like to clip little pieces out of the paper and paste them into scrap-books? And aren't there any busy-bodies in this Section that like to gather information? It would seem there are none as no one ever volunteers for Research duty. They have to be knocked down and dragged in.

This committee wil b e re-formed in the near duture to make a functional unit capable of handling the increasing calls upon it. If you don't like Research, ya better start running like---anything or the Personnel Manager will get ya'.

11353-1 (Cont.)
ORGANIZATION - This committee is well staffed and apparently going places under Governor Nels Jackson. Some symbolization has been done in the form of picnics at the various parks and beaches, with car-tops and signs on the grounds advertising to all and sundry bat Technocrats are around and about.

At a small picnic in Riverside Park two new members were signed up. They saw the signs and simply came over and asked to join.

On August 24 a Public Meeting was held at Ma-Me-O Beach, Pidgeon Lake. Five cars with top-signs and P.A. system went from Edmonton, Jack Lebau was the speaker. Two MA's were signed. Literature sales amounted to $3.10, and collection $14.45.

Another picnic was held at Borden Park on Sunday, Aug. 17, where Mike Human our always-on-the-job Chief of Staff, operated his sound equipment to broadcast Howard Scott's Vancouver address from recordings. These recordings were made by Mike during his visit to "Operation Columbia."

It was to have been a gala day with hot-dogs 'neverything but ol' debbil Price System gummed up the works.- The sad story is this: Organization, always on the make, as all good Technocrats should be, hired an itinerate hot-dog wagon to dispense hot-dogs and pop in the hope of turning an honest penny for the Section. What happened? The Consessionaires in the park; although unable to handle the crowds themselves, complained to the Police who clamped down, but fast! "New regulations." "Can't sell in the park."

What to do---Free hot-dogs to all comers while they lasted! Financially it was a bust and to be regretted but no doubt it paid dividends in publicity and good will.

Symbolization reports a stock of Monad markers on hand as well as a large roadside sign ready for installation. Due to regulations these can only be erected within the City limits. Who has a spot to offer? In front of your own lot or an empty one; get in touch with Floyd and tell him you want one on your lot. Be proud you are a Technocrat and let the world know it by symbolizing in this effective manner.

Enterprise Group - This function ably handled by Maureen Cook, has done yoeman service wherever the need for food or entertainment is in evidence. Evening snacks have been served at S.H.Q., that help the exchequer as well as to fill the inner man. At present 'Cookie' is cooking up a dance to be held Spt. 13, at the Masonic Temple, and also planning refreshments for the Public meetings to be held Sunday night at the U.S.O. hall.

11451-1 Calgary, Alberta --- We are always glad to see fellow Technocrats. The following is a list of visitors to this Section from Aug. 11 to Aug. 31st-

Myrtle M. Pease	11732-1	San Diego, Calif.
Norman Dobbyn	12348-1	Victoria, BC.
James McKenney	12247-3	Seattle, Wash.
Margaret J. Springer	11959-1	Salmon Arm, B.C.
Jack Lebeau	11353-1	Edmonton, Alta.
Mike Human	11353-1	Edmonton, Alta.
R. J. Ffanks	12149-1	Chilliwack, B.C.

Mr. Franks is in the army and has been stationed at Calgary. We are glad to see him in the Section, taking part in the activities. We also welcome Martha Daley from St. Thomas, Ont. into the Section. Hope you stay Martha.

A very interesting meeting was held at S.H.Q. Sunday evening, Aug. 31, when most of us heard Howard Scott's address for the first time. We all appreciated it. A special Salute goes to Mke Human for showing some fine films of the Motorcade, and for the work he is doingalong the lines of visual education. Also a Salute to Jack Lebeau for giving the Calgary Section a badly needed shot in the arm. What Jack said to the membership in his short talk was to the point and well put.

FLASH!!! - Saturday Nights - Moving pictures, in sound and color will be shown at S.H.Q. These social evenings will be held every Saturday night if the attendance is large enough. Otherwise, every second Saturday. Margaret Clark has selected fine films, edusational and entertaining. So if you're standingin line for a 'show' on Saturday night, suggest that the party come to S.H.Q. Good Music! Good Films! Good Coffee! No standing in line! There is a possibility that commercial films can be obtained. If the attendance warrants it -- they will be obtained.

WE STILL NEED A FULL CREW FOR THE MEMBER-SHIP

(While on the subject, I'd appreciate some help Right About Now! Come on Typists! Stencil for the Bulletin has to be cut once a month. How about it???? Thanks -- Daphne.)

11451-1 (Cont.)
EDUCATION - Acting Governor - Harry Laycock.
Total attendance at Study classes for past month was 32 with 5 visitors. There you have it! You are the only one who can do anything about bettering it.

ORGANIZATION - Governor - Marg. Clark.
At present the Organization committee is investigating the possibility of erecting a road sign on Bob Dick's property (on the road to Bowness). Gray paint is being forwarded to Lethbridge so another car must be on the assembly line. There is a possibility - being looked into by the Org. Committee - regarding films on the Study Course as well as other special films. However, you can bet on seeing more action from the Projector in the future.

FINANCE - Governor - Frank Smith.
".....Our Section.....is in bad financial condition - due to the negligence and procrastination of the members of the Section as a whole. Even though we're supposed to be TECHNOCRATS, we're still 'letting George do it'.

While the majority of us have been vacationing or busy with Price System interferences, there has been a small group of Technocrats who continue to pay their pledges and participate in functions to maintain our Section. They are carrying a great burden and we must Salute them for their great efforts, ht that is not enough -- we are operating in the red -- with expenses piling up and no pledges -- What can you expect?????

It is high time we began to act like TECHNOCRATS, and as such, if we know anything, we know the Price System is doomed, so what are we waiting for? Take off those rose colored glasses and get down to the Section -- your second home (at least it should be) -- and get busy. There is work to be done right now, and by all means make your new financial pledge. WE NEED EVERYONES assistance as soon as possible.

The continued operation of your Section and Technocrady's activities in Calgary -- depend on YOU!!!

(Above report taken fom the Coefficient, Sept. 1947, expresses our plight very adequately.)

PUBLICATIONS -- Governor - Mrs. E. C. Rowell
Literature sold for the month of August $51.36
Free Literature Distrubuted ..... 305 pieces.

Word came in from C.H.Q. that a new Official booklet "America Must Show The Way", has been published. This booklet, written by Wilton Ivie, is a revised edition of the earlier pamphlet, which has been almost completely rewritten. This booklet sells for 15¢. We now have a stock in the Section for sale.

The N.W. Technocrat and the L.A. Technocrat 'Operations Columbia' numbers are in stock now, so please get them while they last. Quite a few of the members put their names in for one so hey will be served first.

RESEARCH - Acting Governor - Mrs. Jean Sanderson.
Science - A Daily Express story by science ditor Chapman Pincher, said today that a hydro-electric plant to make heavy water for British and Empire Atomic Power stations had been built on the Columbia River at Trail, B.C. The newspaper added:- "This has broken the world-monoply on big-scale heavy water production once held by Norway. The pre-war price of Norwegian heavy water was $500,000 ($2,000,000) per ton because great quantities of electric power were needed to separate the liquied from the ordinary water. The Canadian product will be much cheaper."

Calgary Albertan - 13/6/47

OUR Foreign Economic Policy has taken it on he chin thelast two weeks - The British loan was supposed to help the return of multilateral trade and exchange. Now the loan is almost gone (only $400,000,000 left) - and world trade is headed for mon restrictions, not less.

Business Week - 30/8/47/

Business - Business Failures increased in '47. Ottawa, Aug. 27-47 (C.P.) Despite the war (post) trade boom, failures of Canadian concerns are on the up-grade, jumping 135 percent in the first half of 1947 compared to similar period last year.

The Bureau of Statistics reported today there were 266 failures during the first six months of this year as against 113 in he same period of 1946. Figures for the second quarter of 1947 reflected the increase, failures totalling 146 against 59 in the second quarter last year. This compared with 346 in 1939, the last pre-war year.

11451-1 (Cont.) - RESEARCH

$6,028,281 Surplus Achieved By Province. - Edmonton, Aug. 22 (C.P.) This was merely $10,000,000 better than deficit of $3,658,000 which had been estimated. Liquor profits yielded $9,718,034, the highest in the board's history. Gasoline and fuel oil tax $5,403,921. Motor car and truck licences produced $3,549,821. Alberta Govt. Telephones showed surplus of $1,207,397 for the 1946 - 47 fiscal year, etc. etc. (For further figures see clippings file.)

Calgary Albertan - 23/8/47.

"Let's Get Out," says U.S. Newspaper. Washington, Sept. 2 - "Let's get out of the rest of the world," the isolationist Washington Times 'Herald urges this morning in an remarkable editorial that looks more like a full-page advertisement, etc. etc.

Quote: "So Let's Get Out, we can't run the world and we'll only wreck ourselves in trying. A lot of European and Asiatics in their misery are playing around with Stalin and his Communism racket and we expect a lot more will try it before this present phase of history has run it's course. But we don't see what the U.S. can do about that. They will have to learn by experience.

"Our best bet is to concentrate on keeping our own country the best possible place to live. And to build the strongest possible military system for the north and south Americas so we can give anybody a bloody nose if he pokes it this way. And get these troops out of Europe and Asia."

(The Times-Herald, a team-mate of the Chicago Tribune and New York Daily News claims the largest circulation of the four daily papers in Washington)

- Calgary Herald
Sept. 2/47 - Peter Inglis

SECTION DUTY STAFF

Sunday Night .....Daphne Smith
Monday Night .....Mrs. Rowell
Tuesday Night.....H. Laycock
Wednesday Night .....F. Smith
Thursday Night .....Marg Clark
Friday Night .....G. Coutts
Saturday Night .....Bill Matheson

Anyone unable to carry out this schedule at any time, please notify the Chief of Staff in advance.

Arrangements are being made for voluntary afternoon Duty Staff.

SECTION CALENDAR

Monday Night - Sept. 8, 15, 22, 29..... Publications Committee
New Membership Committee
Tuesday Night- Sept. 9, 16, 23, 30 ..... Study Class
Wednesday Night -Sept. 10, 17, 24, Oct. 1... Finance Committee
Thursday Night - Sept. 11, 18, 25, Oct. 2,9. Research Committee
Organization Committee
Friday, Sept. 19,.26 ..... Executive Committee
" Oct. 3 ..... Board of Governors Meeting
Sunday, Sept. 14, 21, 28, Oct. 5, 12 ..... Advanced Study Class
Public Speaking Committee - special time 6 to 8 p.m.

(All times 8 p.m.)

Economic Lunacy

Last year the U.S. Department of Agriculture destroyed eight million hundredweight of potatoes.

The idea was to keep potato prices up. This year potatoes in the United States are selling for little more than oranges but the Government is still buying them by the carload, dousing them with kerosene to make sure nobody could possibly eat them, and piling them in obscure ravines to rot.

What's behind all this lunacy?

Nothing but the old obsession of the thirties--the delusion that scarcity can create or maintain wealth. The notion that we had "Surpluses" of food when people were starving, a "glut" of shoes to leave unshod unemployed. In the trough of depression it did have a kind of nightmare logic, but today it represents nothing but sheer greed.

If this is the best the democracies can do, no wonder Communism is making progress in Europe.

- Editorial from Maclean's Magazine,
August 1st, 1947

WANTED - 3 or 4 room suite. Martha Daly threatens to move on to Vancouver if she doesn't get something SOON! We can't afford to lose another functional member. Please phone M3273, or R2542. Unfurnished preferred.

RUMMAGE SALE - This is scheduled for the very near future. Get your rummage ready and phone the Section, (evenings). We will have it picked up at your door! Thanks.

Finance Committee.

CONTINENTAL HIGHLIGHTS

8741-1 Chicago, Illinois

"On June 25, at 9 a.m. members of 8741-1, 8743-1, and the Wilkies of 8742-1 entertained distinguished visitors. Howard Scott and A. W. Atwater of CHQ came through Chicago on their way to join the Motorcade in Seattle. Breakfast had been arranged in the Station, and for two hours the Chief talked, answered questions, and gave out some really interesting facts, particularly about World War II and the frame-up. From the LaSalle St. Station we all walked (except the Chief, who rode in Starck's gray car) over to the Union Station, where the CHQ party was to board their train, the Olympian.

"In the Union Station, the Chief talked first to one group, then to another, and gradually a crowd gathered around, curious, listening, wanting to know what was going on. Wilkie had a good answer for them. We'd neglected to bring any free literature and a golden opportunity was lost. Malcolm Dorton had a few "slips" as he calls them, and we passed those out. Others came up and asked for them. This is a wonderful technique for further symbolization of each Group and section in the Area. People in a railroad station have time on their hands, will gather around a crowd, and free literature can be passed out. It is an extremely easy method of distribution. We could have distributed 1000 pieces in a few minutes.

8844-2 Appleton, Wisconsin

The members of this Section have just completed one of the most successful advertising campaigns in their history. A Technocracy float was entered in the American Legion State Convention parade held in Appleton on Sunday afternoon, July 20.

The Convention withdrew Legionaires as well as other people from all parts of the state of Wisconsin, and the city was swelled to more than twice its size. It was estimated that between 75 and 100 thousand people viewed the parade, which lasted three hours and was the largest ever held in Appleton.

9041 - Rock Island, Ill.

Plans are afoot to erect road signs in the Rock Island County. Another car is to be painted Technocracy Gray in the near future.

9140 Keokuk, Iowa

Three highway markers are being erected along the highways coming into Keokuk - one each in Illinois, Missouri, and Iowa. Another Gray car has made its appearance.

9439-1 Kansas City, Missouri

This Section has leased SHQ space consisting of an auditorium and offices which had to be completely redecorated by members. The staff of "Technocracy Briefs" has tackled a tremendous job of producing Visual Lecture Charts for each lesson of the Technocracy Study Course. A big job, but one well worth the effort! More will be heard about this later. (The new names in Area News Bulletin come from the Mid-West Area News, published by 8741-1, Chicago. The Mid-West seems to be well along the road of building a Gray fleet and symbolizing on the highways -- Happy Landings! - Ed.)

8342-1 - Detroit, Michigan

The Detroit and Windsor Section and vicinity held their annual picnic in Windsor on August 10th. The weather was ideal and the only complaint was the day wasn't long enough. At 1:00 p.m. the picnickers gathered in downtown Windsor and then paraded to the grounds at Prince Road Park where a large monad and Technocracy signs helped in symbolizing.

SHQ has been remodelled, much has been done but much remains to be done. Painting throughout is about completed. In the basement the workshop has been enlarged and new cabinets built. Upstairs office partitions and upper glass walls have been removed to give more room and better circulation of air.

10553-1 Prince Albert

Prince Albert officially opens new SHQ, after months of waiting and planning members of 10553-1 Prince Albert, were pleased and proud to officially open their new SHQ on August 16. The SHQ is at the corner of First Avenue and River Street West. It is on ground level, has 1200 square feet of floor space, consists of an auditorium with a seating capacity of 100, an office, kitchenette, washroom and storeroom. It provided the members of 10553-1 with something to work on, and work they did. The stage was built and provided with an artistic backdrop. Cabinets and other necessary pieces of furniture were built and painted, neatly framed maps and charts were hung and finally the floors were cleaned and waxed. It was the envy of every visiting Technocrat from both a functional and an artistic viewpoint.

10652-1 Saskatoon

Al Olson addressed a comparatively large and interested audience at SHQ on Aug. 22. Those who were not present really missed an informative evening. His topic was "Why Have A Depression?" and was well handled. The question period was good and the literature sales amounted to nearly six dollars.

(Continued)

Continental Highlights (Cont:)

12349-1 Vancouver B.C. -- Some children observing the long line of Gray cars, while the Motorcade was passing by, were heard to ask, "wonder whose funeral it is?" They couldn't very well understand the answer: "Why the Price System of course." (from the CT)

12247-7 Tacoma, Wash. -- Tacoma is sponsoring a picnic at Spanaway Lake on Labor Day, Sept. 1. It is hoped that all surrounding Sections help out on this function of symbolization. George M. Wolfe of that Section has gone out full stride for writing articles in the 'Your Opinion' column of the local paper. He started out by explaining various phases of Technocracy, then answering questions or remarks in answer to his first article. Some remarks are not always agreable but he keeps his head and answers them with factual information as a Technocrat should and if the arguing writer does not get it, others who read the paper get a lot of Technocracy information. Salute! to George Wolfe for a systmmatic carrying out of a much needed and timely function. He averages an article every ten days or oftener.

12348-2 Port Angeles, Wash. -- Port Angeles is having their Salmon Derby on August 29. We hope to hear about some good symbolization with the Grey cars and a flost.

11749-1 Trail, B.C. -- Reports of further symbolization with road markers. Ten markers have been received from Kimberley. One sign has already gone up on the main Trail-Rossland Hi-way. Plans for the erection of the remainder along prominent points of the highway are going ahead rapidly.

11833 - 11834 Area -- (From the Control Tower) Monad Hi-way Signposts-- Jimmy Masdeo, in charge of manufacturing same, reported that over 70 have been sold to Sections (as of June 20). He also said that the supply(of signposts) still exceeds the number of locations for installation. While on the Motorcade -- Radio communication between cars and the MOU (while it was in the lead) was found useful on numerous occasions, particularly in co-ordinating the speed of the cars in mountainous country, by giving them advance notice, in approaching a hill, to maintain normal speed, timing their arrival at the top of the hill with the MOU which necessarily had to increas it's speed in order to traverse the hill without reducing gears.

12237-2 Oakland, California -- Repot on the North California Area conference -- called for the prupose of assisting weaker Sections. Already they have resulted in the Vallejo Section (12238-1), Moving from a member's house into an S.H.Q. in the downtown district, where regular meetings are held. Like-wise Santa Rosa, 12238-2 established a downtown S.H.Q.

12237-1 Santa Cruz -- From the Golden Gate we read this report of a barbeque and a Gray Fleet parade which is planned by 12237-1. --- Preceding the barbeque and Gray Fleet Parade, will be 26 spot announcements over the local radio station, throughout the week, plus newspaper ads, circular distribution and mailing list contacts. Plans wre also being made for a weekly radio program. (We don't have to ask how you do it - it's just pitch in and do it'! ED).

Vicious Circle

"What did you tell that man just now?"
"I told him to hurry."
"What right have you to tell him to hurry?"
"I pay him to hurry."
"How much do you pay him?"
"Four dollars a day."
"Where do you get the money?"
"I sell products."
"Who makes the products?"
"He does."
"How much products does he make in a day?"
"Ten dollars worth."
"Then, instead of you paying him, he is paying you $6.00 a day to stand around and tell him to hurry."
"Well, but I own the machines."
"How did you get the machines?"
"Sold products and bought them."
"Who made the products?"
"Hush! He might hear you."

Maritime Commonwealth
Reprint from Saskatchewan
Area News.

Technate of America ..... Boundary of Technate

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

"THE TREND" -Business Week
Dec. 6/47.

"Will the Marshall Plan Work?

By weight we have had at least 15 pounds of expert economic reports on the Marshall program. By area, we have had enough closely spaced type and charts to paper both halls of Congress. And a remarkably good set of reports they are, too. In fact, there is only one trouble with the collection. They provide no answer for the multibillion-dollar question: WILL THE MARSHALL PROGRAM REALLY WORK? ...

"We won't hold you in suspense until the end of our series of answers to the questions. We'll tell you right now that we have grave doubts that the Marshall program, as it is now set up, will reach the economic goals set for it. We haven't been able to find enough manpower, enough capital equipment, or enough markets.

"How we came by these misgivings will be explained in our series. If you find flaws in our facts and reasoning, be sure to let us know. If you don't, follow along with us while we propose changes in the program which we think are needed. And go to work on your congressman to get this Marshall Plan set up so that it has a real chance to work. There is not likely to be a more fateful enterprise in our generation."

TECHNOCRATS: This article calls for some Technocratic action. How about a few letters to the Editor of Business Week, 99-129 North Broadway, Albany 1, N.Y.

"Note on Business Forecasting

" ..."There is just too much agreement that the business outlook is lovely. The only way I can figure it is that a lot of people have stopped thinking and jumped aboard what looks like a comfortable bandwagon."

"...Even if things started to go sour in a big way tomorrow, it would take months for our juggernaut economy to slow down. ...But for the longer pull we think...(this)..a real point. It is...reinforced by the fact that the only direction our economy can take...is down. By the same token it discounts the validity of forecasts of no letdown.... The bandwagon is rolling. If you get on board, son't sit back and relax too long.

-Business Week, Dec. 6, 1947

ALL ROADS LEAD TO TECHNOCRACY

From the Great Lakes on the north to the Gulf of Mexico on the south; from the Allegheny Mountains on the east to the towering Rockies on the west, all water routes in the United States lead to the Mississippi River.

'Old Man River' drains 28 states, about 2/5th of the nation. With its thousands of tributaries, it connects all parts of the Continent. More than 60,000,000 Americans live in the Mississippi Valley; and its area contains the major part of the agricultural, industrial and resource capacity of the U.S.

An editorial in Harper's Magazine, 1863, put it this way: "The basin of the Mississippi is the Body of the Nation. All the other parts are but members, important in themselves, yet more important in their relation to this--as a dwelling place for man, it is by far the first upon our globe. All this is made possible by the Father of Waters, the River that Runs Uphill.

Springing out of Lake Itasca, in Northern Minn., at about 1500 feet elevation, the Mississippi runs uphill to empty into the Gulf of Mexico at Sea level. This is because, due to its great length and general north-south direction, the mouth of the River is further from the center of the earth than its source is. Consequently its waters have to make their way against the drag of gravity. It is possible for the current to flow uphill because the centrifugal force created by rotation of the earth increases towards the equator."

(Source: Cram's Unrivalled Atlas, 1941)

Very interesting you say, but what has all this to do with Technocracy? The connection is elemental and physical.

Only the white man and his lousy price system are new in the Mississippi Valley. Long before the Indians hunted there, or the mysterious Mound Builders constructed their remarkable earthwords, the Father of Waters wound slowly uphill to drain the great central plain of North America.

Technocracy, too, has been struggling uphill for the last fourteen years; nevertheless, it has kept moving toward its objective.

The Mississippi overcomes gravity because it is adjusted to the centrifugal force of the earth. Technocracy is overcoming the social inertia of a growing number of North Americans because it is adjusted to the trend of physical events on this continent. This trend of events is like the pull of centrifugal force. It grows greater as we approach that point where the Price System can no longer be made to operate.

The Body of Thought called Technocracy drains away all counterfeit concepts of the Price System. It connects social problems to science and technology, and translates the hopes and aspirations of men from frustration into reality.

All water in the central plain lead to the Father of Waters. Every advance in science and technology, every discovery and invention, every honest attack upon social problems leads straight to Technocracy.

Ideologies may come and ideologies may go, but the trend of events upon which Technocracy is based goes on, willy-nilly. The dialectic absolutes of priests and philosophers have flared up in culture after culture, and fizzled into cesspools of futility. The once potent "Gods of Olympus" do not have a single worshipper in the modern world. The "wisdom of the ancients" lies sterile in the dust of history now. Likewise, the ideologies of business, politics and clericalism, that infest civilization today will shrivel back into the underworld of opinions, from whence they came.

Not so with Technocracy. It is not an ideology. It is a body of operational concepts composing a literal symbolization of the physical world we live in on this continent. It will not die out. It cannot be killed off unless science and technology from whence it came, are killed off first. Pray tell us; how can that be done? It is a tall order, too tall for American fascism.

And so, Fellow Technocrats, everywhere, we salute you in your impregnable confidence that tomorrow, and tomorrow, as they unfold, will accelerate the trend of events and help to clear the way for the New America to come. Our part is to work and never get tired of working.

As we proceed from one effort to the next, we can gather fresh

strength and assurance from the Father of Waters, the river that runs uphill. Observe it, and even while you look, you never see the same river twice. It is not static, but dynamic. It rolls along through the valley; you cannot see the little drops that go to make up the big river, nor measure the contribution of each drop. In the river they all become as one. Then the one becomes a mighty totality that proceeds in relentless continuity toward the sea.

So it is with the trend of physical events on this continent. Observe it, and even while you look, you never see the same trend twice. It is not static but dynamic. It developes with the impact of science and technology. You cannot see all the little events that go to make up the major trend, nor measure the contribution of each event. In the river of social change, they all become as one. Then the one becomes a unidirectional totality that proceeds in relentless continuity toward the end of the Price System as we know it today.

Whether what follows that end will be for better or for worse, depends upon how many North Americans know which way to go at that time. It is Technocracy's function to point out the correct road. That job must be done by Technocrats. Many times we cannot see the results of our individual efforts. Like drops in the river, they seem too small. However, even as the Father of Waters is a multiplication of little drops, the totality of Technocracy's advance is also made up out of individual efforts, organized and multiplied again and again.

Technocracy marches against the tradition, superstition, and hangdog inertia of 7,000 years of social stagnation. Its impact has already reached deep into the vitals of the ancient price system. It may be an uphill struggle, but, nevertheless, all Roads lead to Technocracy!

-R. B. Langan, 8741-1
Mid-West Area News.

"Technocrats have no desire to profit at anyone else's expense. They, each in their own way, contribute their part to the organized effort of Technocracy without any intention of ever being elected to a political office and living at the expense of the taxpayer.

This is the esprit de corps of this Continent--all other organizations take note!"

—Northwest Technocrat, September '47

A R E A N E W S

11452 - Red Deer, Alberta

Operation Red Deer has left it's impression indelibly marked in the minds of quite a number of the citizens of Red Deer. Organizer, Ed Learmond reports that he has been asked numerous questions re the Organization from many of the local citizens, and has also had an inquiry by mail mail from nearby Innisfail. A follow-up meeting is being held in the City Hall at Red Deer on December 20th, 8:15 p.m., when Harry Laycock of Calgary will talk on "Technocracy's Program," this topic by request of the residents contacted by Ed Learmond. The recent 'austerity' program has caused quite a furore in the minds of even the upholders of the Status Quo and also much lamenting. It is further proof that the trends of today are on Technocracy's side. We are looking for quite a few "new faces" at the meeting on December 20th.

No M.S.U. activities to report.

(Nice report--keep up the good work! -ED)

11451-1 Calgary, Alberta

SECTION CALENDAR

Board of Governors - First Friday of each Month
General Membership - Second Friday of each Month - unless otherwise noted.

GOVERNORS REPORTS

Education Committee - Gov. W. Partin

Lessons 3, 4, 5, 6	November 25
Lessons 7, 8, 9, 10	December 2
Lessons 11, 12, 13, 14	December 9
Lessons 15, 16	December 16
Lessons 17, 18	December 23
Lesson 19	December 30
Lesson 20	January 5
Lesson 21	January 12
Lesson 22	January 19

Study Class attendance is on the way up. Make a point of attending each one of them; bring your contacts--large study classes create greater interest, making the job of learning more enjoyable.

1948 DUES WILL BE ACCEPTED NOW! PAY UP FOR THE YEAR
YOU'LL BE GLAD THAT YOU DID!

[illegible] Ed Learmond is calling all cars again for a meeting in Red Deer on December 20th. It's Saturday, you know, so Technocrats--let's go! Harry Laycock is scheduled to speak on "Technocracy's Program" and by this method we will endeavor to point the way by giving the audience a glimpse of the road ahead. Let's see if we can get a record sign-up at this meeting!

A meeting was held in the Rex Theatre at Bowness on Thursday, Dec. 11th, with Bill Partin speaking on the subject, "Design for Abundance." The response was good; attendance around 35. Five X-cards were collected and one applicant member signed. We salute Ed Learmond for coming down with his M.S.U. to symbolize and advertise this meeting for us in the Bowness area. His car, added to the four local official gray cars, made an impressive display parked on the main street of this small sub-urban center.

At last our efforts to do something about symbolization are beginning to bear fruit. We now have a billboard erected on the Calgary-Edmonton highway, north of the City, on private property. The next project will be the erection of ten markers around the area--we are getting the first ten from Kimberley, but we hope that by the time these are up we will be producing our own.

The subject of getting things done brings us around again to the old question of personnel. As you know, it is quite a job to get personnel to function on the committees--and the work of keeping the Section operating is in itself a full-time job--without daytime duty staff.

On the Organization Committee we have need of assistance with the secretarial end of the work: writing minutes, letters and cutting stencils--things like that. Another small job, but an important one, is the window display. Here are four large windows which offer a lot of scope for imagination. If you are the creative type and like to experiment with artistic ideas, come on in and let us show you how you can exercise your talents for Technocracy!

Then there is the matter of securing films for the projector. The motion picture is one of the most effective forms of education, and yet we have been unable to take advantage of equipment at our disposal simply because no one has turned up who is willing to take over the responsibility of handling films. There is a wealth of inform-

Organization Committee - Continued

ation in the files here about films--what and where you can get them--but the job is just a little too much for your present functional committes to handle--How about a few volunteers?

In a few weeks we will have two or three new Gray Suits in the Section. With a little planning, we can get these gray suits organized for effective symbolization. Here is a project on which a full-time operator could put some well-directed thought and action. Many Sections and groups have organized visiting tours to local radio stations, bakeries, dairies, meat-packing plants, flour mills, and other factories and industrial establishments. Gray suited parties make an impressive appearance at public functions as well--and did you know that here and now we can see how the 'Continental Accounting System' will work, by viewing the photoelectric machines of the International Business Machines company? Let's get out and around--symbolize our organization and find out something about it at the same time!

As long as man depended upon human toil and hand tools, it took all his waking hours, and all the energy available to him to eke out a meagre existence. It was not until he learned to utilize other forms of energy that he began to make progress. Put your energy into Technocracy and you will create a physical condition that will force progress!

Publications Committee - Gov. E. C. Rowell

Leaflets distributed: 290
Total literature distributed: 507 pieces
Field magazines sold: 122
Pamphlets sold: 95

We have made a change in the bulletin and it will be in book form in the future, printed on both sides of the page. We would have preferred a gray paper for the cover, but it is not possible to procure it at this time, so we will do the best we can until some turns up.

We would like to salute Marg Clark and Daphne Smith for the good work they are doing in cutting stencils for the bulletin.

Also goes a salute to the Governors of Research and Organization for submitting names for free literature, and the way they use the I.O.M.'s for same.

Publications Committee - Continued

Our magazine sales are down this month in comparison to the last repor but this is due to 'Operation Red Deer' last month. We would like to see more magazines going out to the Price System because as citizens of this country and this continent it is our duty to KNOW THE FACTS--FACTS which the press and radio do not bring out. TECHNOCRACY presents the facts regardless of whose toes are stepped on.

We have just received a letter from Effie and Chas. Matthias, Area Organizer of Riverside, Calif., a recent visitor to this Section. He has just renewed his subscription to the Alberta Area News--thanks for the 'few nickles' Charlie! Marg Clark sends her greetings--Salute!

CALLING ALL ATH's Re: Standardization of all BULLETINS!

Suggestion: by Publications Committee, 11451-1

How about using our Area News Covers to symbolize North America? For example, Toronto and Chicago have very good sized bulletins, with gray paper covers. A picture like the one on the Nov.-Dec. Great Lakes Technocrat, 'Continental Hydrology' with the Area News name could be shown on the front cover, and a short write-up on floods, erosion, etc. on the back. What a super-de-luxe cover this would make! Iron ore, oil and other resources could be shown. Victoria, B.C. symbolizes her island; Vancouver, the Continent as a whole; San Francisco symbolizes the Golden Gate Bridge without any data on the engineering part of it. We have great scope here for symbolization--natural resources, bridges, dams, roads, etc.--so what?

About standardization--the $5\frac{1}{2}$ x $8\frac{1}{2}$ book type has a smart appearance and is handier for filing. It goes without saying that Technocrats prefer Gray if they can get it--and these pamphlets or bulletins of ours can have quite a distinctive appearance going through the mails. Many readers may have other suggestions--let's make use of them!

A. Gillespie, Bulletin Production Manager, 11451-1

Research Committee - Gov. J. Sanderson

Frustration is Keynote in Washington Activities - says Clyde Blackburn, Wash., Nov. 6. "To attempt following through to logical conclusions the play of events in Washington and affecting Washington officialdom these days, is to enter a sort of dream world, etc. etc."

- Calgary Albertan, Nov. 7/47.

Trade "U.S. businessmen are beginning to crowd the British in South Africa. Before 1939, the U.S. stake in the Union was small. Now

American money is going heavily into gold mining and manufacturing. And U.S. exports to South Africa this year are running ahead of British shipments. American sales are at $400 million a year clip; British about $350 million. This is six times the 1938 figure for the U.S., not much more than double for Britain."

Agriculture and Technology - "Modern farm practice with its more intricate machinery, necessitates the establishment at central points in each farming community, of specially equipped shops where overhaul and repair work can be done. In this modern machine age, agricultural authorities say, farmers must have a thorough knowledge of all that is involved in their production program. Those who know how to make machinery work to the highest efficiency will get the greatest return from its use. Good operation of well-serviced machinery will assure greater saying.

- Agricultural & Industrial Progress in Canada November 1947.

Population - Births registered in Canadian urban centres with a population of ten thousand or more numbered 14,445 in September, showing a 3% decrease from September of last year. Deaths increased to 4,873 from 4,503 while marriages decreased 9%.

- Calgary Herald Nov. 13/47.

Price System Savings - American economy may be endangered, says Peter Inglis, Washington, Nov. 27--"I'm not sure the American economy can carry the European economy on its back that long."

- Calgary Herald Nov. 27/47.

"Must tighten belts to ease crisis" says R.K. Carnegie, Ottawa

- Calgary Albertan Nov. 15/47.

Bank reports Better Business - Montreal. Unique among bank statements, the report which covers the 130th year of the Bank of Montreal's career can be read with complete understanding by everyone: Deposits of $1,783,000,000 sets an all-time record, an increase of $47,000,000 over the previous year, and demonstrating the way in which Canadians are endeavoring to meet the danger of inflation. - Calgary Herald Nov. 24/47.

Losing Money Fast - Albertan Editorial, Dec. 9/47.

"One essential phase of the economy that has not yet been freed is that of the international currency exchange.... Surely it should be evident by now that controls simply breed more controls. The sooner money is allowed to find its true value, and the same with wheat and cattle and automobiles, the more settled both the Canadian and American economies will be and the sooner everyone

will be able to get down to the essential and primal business of production. (You said it, brother--the true value of money in an abundance of wheat, cars, etc. is exactly zero. Let it get down to that and we will really get down to production in a Technocratic way!- Ed.)

Taxes must provide Marshall Plan Aid - Wash., Pres. Truman. (Don't forget the election). -Calgary Herald, Nov. 14/47.

Health - A New York psychiatrist declared that millions of Americans live in a "hell on earth" of emotional troubles, but facilities for treating them are woefully lacking. Authorities have estimated that a minimum of 21,000 psychiatrists are needed in U.S. with 4,000 now available. - Calgary Herald Nov.13
(Remember the number of fly swatters that would be needed to kill the flies bred by the manure pile in the back yard?-Ed.)

Construction - U.S. is building a Super Airfield at Limestone, Maine. The $28,000,000 field is near the Maine-New Brunswick border, 42 miles soutneast of Edmunston, N.B., and 160 miles east of Quebec City. An airbase closest to troubled Europe and capable of handling Very Heavy Bombardment craft. From its 10,000-ft. runway, post-war super-bombers on order by the air force could take a 36-ton load to Berlin, 3600 air miles distant, or the Dardenelles, a 4400 mile flight. It is virtually a fog free district only 600 feet above sea level and is expected to be "suitable for operation probably in 1949."
- Calgary Albertan, Nov. 13/47.

> "Piecemeal aid in the form of loans, relief schemes, and subsidies from the Western Hemisphere are palliatives and not cures." - Lord Inverchapel, British Ambassador to U.S. (Well, 'Doc', one of these days Americans will have to join Technocracy and operate on this condition.-Ed.)

TECHNOCRACY publicity in several local papers during the months of October and November reached an all-time high with column inches totalling approximately sixty.

Medicine Hat, Alberta - R.D. 11050
Herb Clark, Authorized Speaker spoke to a small audience in the Capitol Hall on December 5. His subject was "New Day Ahead". Two X-Cards were collected and three MA's were signed. Literature sales totalled $2.85.
Speaker Clark also spoke to 8 technocrats and 4 non-members at the

home of H. E. Richardson on Saturday, December 6th. Two members with a car and a Technocracy car top sign (souvenir of Operation Red Deer) were at the station to meet Herb upon his late arrival. This car was at the Speaker's disposal all the time he was in the City.

11353-1 Edmonton, Alberta

Section Calendar for January 1948

Wednesday night .....
Friday night .....
(All times 8 p.m. unless otherwise stated)

Monday night .....Publications Committee
Study Class
Tuesday night.....New Membership Committee
Wednesday night.....Research
Thursday night.....Study Class
Friday night.....
Saturday night.....Organization Committee
Sunday night.....Enterprise & Organization
Sunday night.....Public Speaking at U.S.O. Hall immediately preceding public lecture.

Section Duty Staff

Daily.....Wm. Curry
Monday evening.....John Orr
Tuesday evening.....
Wednesday evening.....L. Sanson
Thursday evening.....B. Jorgenson
Friday evening.....L. Diepold
Saturday evening.....Mike Humen

Technocrats of Section 1, R.D. 11353 have been taking a breather since Operation Red Deer and the Herb Clark meeting, but only long enough to get steam up for the annual bazaar and turkey dinner. Routine work of the Section has been going along nicely and the regular Sunday night lectures have been held as usual with a slight drop in the number attending, due to (we hope) the season.

The sympathy of all members of 11353-1 is extended to Mr. Curry on the death of his father on December 10th.

FLASH! First reports on the dinner and bazaar indicate it a huge success both socially and financially. We would like to take this

opportunity to thank Mr. & Mrs. Love, and family, and [illegible] Miss Upright for their contribution. A salute to these new m[illegible]

GOVERNORS REPORTS

New Membership - Gov. J. Samual
Membership increased 4% during November with a 70% increase for the year. Four business meetings were held during the month and mailing list and functional alignment brought up to date. Due to pressure of work at the University, Mr. Thomson is unable to function at present. How about someone without those tough exams to wrestle with taking a hand?

Education Committee - Gov. Everett Brown
Due to University work, Mr. Brown may have to resign. If and when he does, Mrs. Gallagher has signified her willingness to take over Total attendance for the year 1947 was 768; collections $109.91.

Finance Committee - Gov. J. Collins
This committee has been making progress in bringing outstanding dues and pledges up to date. Are you delinquent? Come now, let's start the New Year right--pay up folks--save the bookkeeper a lot of headaches!

Public Speaking Committee - Gov. Harold McFarland
This committee participated in supplying platform personnel and announcers for Operation Red Deer as well as for the four public meetings at the U.S.O. hall. Study classes of this committee are now being held at the U.S.O. hall immediately prior to the public meeting each Sunday evening.

Publications Committee - Gov. E. Krebbs
387 pieces of literature were distributed during November with collections totalling $40.60. Remember those subscriptions, gang January is not too late for a belated gift.

Organization Committee - Gov. Nels Jackson
Five Sunday night lectures were held in the U.S.O. hall. Total attendance: 133; collections, $27.18. Two M.A.'s were signed. A meeting is to be held soon at Stony Plain.

Enterprise Group - Chairman, Maureen Cook
Refreshments have been served at all meetings at the U.S.O. hall. The bazaar and turkey supper is taking up most of the attention of the ladies this month. A full report of this activity will be given next month.

Continued.

Research Committee - Gov. A. E. Wood
A salute is due Mr. Wood for the good work he is doing on this committee. He is a one-man army when it comes to digging for data! Mr. Wood has arranged for a stand to be installed at SHQ to display bulletins and reviews for the convenience and information of the membership. Progress is being made in the making of strip films, also a list of films has been obtained from the National Film Society.

GOLD UNLIMITED

Britain has a scheme--according to America--to start a new Empire currency that will be "the strongest in the world". It would be based on gold that has not yet been dug up in South Africa. - This was disclosed by the New York Post yesterday, which declared that the new currency would be issued "with or without American co-operation."

The gold reserves under the ground would be measured , it was stated, by "geologic metnods".

Apparently the scheme was put forward by a South African economist who seems to take the view that gold not yet dug out of the ground is as good for backing currency as gold buried in the bank vaults of America.

-The People, London, Eng.

Ed.Note: We ask, what will this do to tne man-hours?

Letters to the Editor

To: Editor, Alberta Area News
Subject: Sunday General Public Meeting - 11353-1

1. Attended the above meeting at the USO hall, 100 St., Edmonton, Sunday, Nov. 30, 1947.
2. Three short reels of films--"Time Marches On" (Battle Against Delinquency resulting from war conditions in U.S.) "Development of Communications" and a comedy were shown first.
3. Jack Lebeau gave the main lecture of the evening on the subject, "The Growth of Debt". This lecture was recorded on $6\frac{1}{2}$ sides of platters.
4. Refreshments were served. Attendance count was very good.
5. I enjoyed this meeting very much and thought you'd be interested in a report from a Calgary member.

- John Catley, 11451-1

(We sure are, John--nice work! -ED.)

CONTINENTAL HIGHLIGHTS

Kitchener, 8043-1 It is always good news when a report comes in that a group of Technocrats in a town or city has entered the second stage in evolution of a Technocracy Section. The Kitchener group is the latest to enter into this stage. They have acquired an SHQ situated on the main street right in the heart of business and shopping areas. The new address is 207 Weber Chambers, 144 King Street West.

Sarnia, 8242 On October 9 a public meeting by Norris was scheduled, but at the last minute the rental of the hall was cancelled by the Canadian Corps Association. This resulted in more publicity for Technocracy than the Canadian Corps anticipated. The whole incident was written up in the Canadian Observer. The next day they published an article carrying Technocracy's denial of being Communist. The whole thing netted Technocracy a total of 240 publicity units.

Brandon, 9949-1 Announces the opening of a new Section Headquarters. Salute and Happy Landings, Brandon! It may be ready in time for Herb Clark to break the champagne bottle.

Keokuk, Iowa, 9140 Two of the three proposed Technocracy Highway signs have been erected, one has been placed on Highway 61-218, North of Keokuk, and the second on Highway 10, between Elvaston and Hamilton, Ill. Martin Larsen is to be saluted for getting permission to put up the signs. The other members who helped on this project are also to be saluted.

10652-1 Saskatoon The highlight of the month of course was the Herb Clark meeting. His presentation of Technocracy's analysis was refreshingly different. As a result of the efforts of an alert young radio reporter a splendid summary of the talk was presented in two newscasts over CFQC. The newscasts were so good that we quote part of them:

"Mr. Clark affirmed: an immediate solution is possible without political parties or bodies of thought. That solution, he continued, can come when the people of North America are driven out of their inertia. The lecturer with Technocracy Inc, stated: The march of events is forcing a change. In addition, he said, Technocracy is conducting a continental education campaign. Its objective, Mr. Clark declared, is to interest enough intelligent persons so that they, if no others, can meet the crisis when it comes."

Two splendid articles on Technocracy have appeared in recent issues of "The Sheaf", University of Saskatchewan campus publication. W. Mitchell is the author. Salute!

EDUCATION - ORGANIZATION - OPERATION!

Sovreign, 10751-1 Room for a splendid SHQ has been offered the group by Roy Elliott. It is rent free and even has a ground floor display window. Delma and Roy Elliott have worked tirelessly for Technocracy since becoming members. Nothing is too much trouble if it furthers the work of the organization.

-From the Control Tower-

Operations San Bernardino. The Gray Fleets of the various Sections mobilized at 10.30 a.m. on 10/5/47. At the Colton SHQ where a parade proceeded through the residential and business districts of San Bernardino and Redlands. After lunch a tour was conducted through the residential districts of Fontana and Colton, with a special loop for the benefit of the local news editor who said Technocracy was dead.

Sound Cars in Battle against Juvenile Delinquency Covering all (47) Los Angeles City Playgrounds on Hallowe'en the sound cars, by written statements from the Dept. of Playgrounds, are considered a most important ally in that agency's increasingly difficult battle against juvenile crime. That sound cars simultaneously wage an effective war against ignorance through symbolization is obvious.

-Also in that issue we find reports of similar operations coming up. Operations Torrence and Operations San Diego will be relayed to you when we receive the next issue of the Control Tower-ED.

11834-3 Hollywood At last! It can now be officially announced that the new SHQ is signed, sealed and occupied. The address is Melrose Ave. at Seward. The floor plan includes three committee rooms, a front reception office, and a work room with kitchen facilities.

Operation Wenatchee Part of the route over Stevens Pass was under construction and this fact and a flat tire that had to be repaired caused some delay which turned out to be a chance to symbolize for Technocracy. Some of the road workers, curious about the Gray Fleet, began to ask questions, and were very much interested. One asked, "What's your politics?" On being told Technocracy did not deal with politics, his cry was a vigorous "I'm for you." The four men in the group voluntarily donated a dollar each for the cause, and the next day, two of them were seen at the lecture. With the literature that was distributed among them we can be sure that the road crew now knows something about Technocracy. For quite a few miles, the Gray Fleet travelled side by side with a passenger train, and passengers and crew members could be seen gazing with curiosity. The Wenatchee Daily News had a front page ad telling that the Technocrats were

coming their way. Remarks heard from the public ran like this: "They must be all right because they have escort from the Wenatchee police." Probably the biggest impression on the public was made by Technocracy's Gray plane with a large monad on the wings. People heard announcements about the lecture and had to look to the sky to find from whence it came. Coming up next is Operation Aberdeen. Good luck on it, too!-ED. About 70 or 80 cars are expected to be on hand for this event.

From the W.C.I. Area News we hear: Instead of sneers, smiles are seen when people look at the monad on our lapel.

12342-1 Grant's Pass, Ore. Technocracy moves eastward. Three additional road signs have been erected in the past month by the Organization Committee. This makes a total of eight road signs erected in their area. The new shipment of markers arrived and work is being done at the present for the erection of them.

11749 Trail B.C. The SHQ has been redecorated. A new six-foot sign, double faced and crowned with a large monad has been erected over the front door. The sign extends almost over the entire sidewalk and is not readily overlooked by the passers-by. The crowds lining up for shows two blocks away have the sign right in front of them.

12249-3 Langely Prairie is also placing emphasis on symbolization. Their official gray car and Public address system has been used for two Sunday afternoons at the local airports for making announcements for the air shows. According to the Press, at least 3000 spectators were present at most of these events. A technocracy float was also entered in two parades in that area.

12348-1 Victoria, B.C. Locates new SHQ. It is on Douglas Street--the main street leading into Victoria from Up-Island, near a busy intersection, approximately $\frac{1}{2}$ mile from the center of town. It is situated on the corner of King's Road, giving both front and side windows. The SHQ is complete with kitchenette, auditorium and full basement for a workshop. Nice work--salute!

I M P O R T A N T N O T I C E

NO STUDY CLASSES WILL BE HELD ON DECEMBER 21, 23, 28 or 30. THOSE DATES ARE THE SUNDAYS AND TUESDAYS IMMEDIATELY PRECEDING AND FOLLOWING CHRISTMAS.

PAY YOUR 1948 DUES NOW - THIS WILL ELIMINATE A LOT OF WORK FOR THE TREASURER!

QUESTION:

What do we mean by Government by Measurement?

ANSWER:

At the present time on this Continent and in every corner of the earth, government is carried on by opinion. It matters little whether the governing is done by a large or a small group, the decisions reached and the resulting actions are based mostly on opinions. It is the firm conviction of many that such a situation is as it should be, providing everyone has some means, direct or indirect, of having his or her opinions thrown into the balance. According to this idea, an opinion should be reached which is enough of a compromise to at lease satisfy the majority.

Until less than one hundred years ago it was not possible to measure many things with any degree of accuracy. This lack of adequate knowledge made it necessary to arrive at conclusions by guesswork, by opinions. Sometimes the guessing was correct but many times it was wrong. However because of the small scale of social operations in the past the incorrect guesses of governments did not have very serious consequences. Another factor which made the operation of the social controls of bygone days continue on opinion was scarcity. There were insufficient means for supplying the entire population with all their wants so some discriminating had to be done. Government by opinion provided fairly satisfactory means for doing this discriminating. The present method of voting for governments is an attempt to even out the discriminating.

Today on this Continent a situation has been reached where opinions are not only of no use in arriving at decisions but are downright dangerous. The scientific knowledge of today is sufficient to make possible the measurement of all social operations. On the basis of this scientific measurement, scarcity is no longer necessary. According to our political governments we can not have abundance. Such opinions by governments are sabotage and dangerous to this continent's standard of life. Once measurement is applied to our social operations, political and financial institutions cease to have any place, so they are resisting such a move at every turn. They are sabotaging abundance because its arrival would eliminate the need for discrimination which would rob them of their only usefulness.

Every field to which the scientific method of measurement has been applied has progressed. The scientific method of

measurement can be applied to our social operations. With such a control, the method (of measurement) and not the personnel, is the guiding factor. No matter who does the calculating, a yard will always be 36 inches. The functional design of a Technate provides a means of having government by measurement.

-Wm. Partin
Gov. of Education, 11451-1

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"To many business men walking the tightrope of inflation the major question of the day is no longer if, but when will the crash come and how far will they be carried in the fall. Few practical men who must concern themselves daily with the struggle to buy materials, arrange for their fabrication and to merchandise the resulting product, can see anything ahead but chaos."

-Ray Moulden in his column 'Washington Roundup' in the Chicago Journal of Commerce, Sept. 2/47.
(From Great Lakes Technocrat Nov-Dec '47)

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Y O U

CAN HELP

TO LIGHTEN

ONE OF OUR BIGGEST JOBS

PAY YOUR 1948 DUES IN FULL NOW - GIVE THE TREASURER A BREAK!

AND REMEMBER....

There will be no Study Classes on the following dates:

Sunday, December 21 Tuesday, December 23
Sunday, December 28 Tuesday, December 29
(Calgary Only)

"Everything comes to those who wait..."
But here is one that's slicker: Get out and go after what you want
And you'll get it a darn sight quicker!

Sec. 1, R. D. 11451,
TECHNOCRACY
incorporated
805 1st.St.W., Calgary

TECHNOCRACY has been on the move for fourteen years. Without benefit of pecuniary endowment from the outside, Technocracy Inc., persistently, and without deviation from a logistic curve of growth, has increased its membership and the effectiveness of its activities from month to month and from year to year. From within itself came the fuel, the power, the converters and the productive, transportive and distributive facilities which made this growth and these activities possible.

There is more opportunity now than ever before for the 'little' men and the 'little' women to demonstrate the bigness that is Technocracy. We can't wait for the 'big' ones. They're too busy being 'big'.

Vol. 3 December 1947 No. 2

Mrs. Ethel C. Powell,
216 2nd. Ave. W.,
CALGARY.

(Cont.)

be sorry.

The new C.H.Q. gray pamphlet "Continentalism" Mandate of Survival, is now in stock at S.H.Q. The problem of United States and the Continent of North America. It is here in our own backyard, not 12,000 miles around the Globe. It is very important that you get one of these and be sure to give it to your friends after you have read it.

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AREA NEWS

The first report on the possibility of Public Meetings in the Area has been received from Mr. L.P. Schooling, Hussar,Alta. He informs us that he can obtain the Community Hall in Hussar.

Medicine Hat has sent in a reply to the letter from this Section, asking about the possibility of public meetings in the area. H. E. Richardson, one man functional sequence, and letter writer extraordinary, has informed us that the Medicine Hat Group would be willing to organize a Public Meeting in their Area.

J. F. Saunders at Pincher Creek, reports that the write-up in the local paper about the U.N. studying Howard Scott's thesis, caused quite a comment since it followed close behind a previous ad and screen advertisement.

Yours truly is practically at the point of crying. Do I have to go to all these places personally to find the Area News. Come on now, you all know how to write. Pulleese give us something for the Bulletin.

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We wish to correct a misquote in our last Bulletin. The quotation from Herb Clark's tape recorded lecture should have included the first sentance of the editors remarks and read thusly--"from competition to cooperation. We are working for the installation of such a system." Instead of--"from competition to cooperation." We are working for the installation of such a system.--as it was written in the last Bulletin.

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"The final war has begun and we must all decide now what side we are on, Science,or Ignorance. No halfway measures will serve. This is no longer an intellectual pastime but TOTAL WAR." .....Art Milligan
from Saskatchewan Area News.

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WHO SAID NOT IN OUR TIME?
Ottawa, May 15, (CP) The government estimated Wednesday that the war and its direct aftermath cost Canada $20,255,865,996. (and that isn't peanuts). Before the war Canada's national debt was $3,152,559,314. The debt of March 31, 1947, was $13,069,261,000. Technocracy states, that an efficient expenditure of 20 billion dollars would be sufficient to rehouse the entire population of Canada.

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WEAR YOUR MONAD IN A PROMINENT PLACE -- IT'S SOMETHING TO BE PROUD OF

CONTINENTAL HIGHLIGHTS

12138-1 Sacramento -- Gray Fleet Motorcade expects to arrive in Sacremento about 1600 on June 26. With them will be their heavy equipment, including their new MOBIL Operating Unit, which alone is bigger than a street car; also the Big Eye, a 1,000,000 candlepower arc light, and sound equipment. Procession and use of the Big Eye and sound equipment is planned. So far as we know there is nothing so powerful as the Big Eye in Northern California. This will be no vulgar splurge, but it will surely be no piking job.

11950-1 Salmon Arm B.C. -- A symbolization Committe has been formed, and their first project is to build ten highway post markers which will be placed five miles apart on each side of Salmon Arm. As this goes to press the material has just been received and the work on the sign is under way.

12349-1 Vancouver B.C. -- Recently announced a drive to pay off the $9,000 debt owing on their S.H.Q. building. Well they dood it. AT the membership meeting on July 6, the balance still required at that date was raised from among the present. Proof again that Technocrats when called upon to do a job, come through with the goods. The Vancouver Section capably planned for the Motorcade, and had meals, accommodations, and the Scott meeting prepared well in hand.

12237-1 San Francisco -- Tony Cabral, Gov. of Research has just notified the Goldengate Technocrat, that arrangements are being made with the Firestone Tire and Rubber Co., to authorize a discount for Gray Fleet Cars, on purchases of mostof their merchandise. Now watch the Gray Fleet grow. Firestone stations along the route of the Motorcade have been contacted with regards to discounts on gas etc. The station managers have shown a willingness to co:operate.

11833-2 Los Angeles - A gang of technically trained men, all of them technocrats, and donating their time, are working like ants on the Mobile Operating Unit daily from 800 to 2200, and the women from 11833-2 are taking turns at the kitchen to supply eats so there is no letup in the work. Ellen Applegate of 11833-2, distributes literature to her teachers. Her math teacher was so impressed , that when she handed him a copy of The Technocrat recently, he showed it to the class and remarked," This is a new method of distributing wealth, and it is stronger than you realize".

12247-2 Seattle - The Committee heads working for 'Operation Columbia' are so busy that they haven't time to stop long enough to give the Section reporter any information as to activities. The publicity Committee's budget is $4,000, the last time the Chief was there it was $1,000. When the Motorcade arrives at Seattle there will be between 200 and 300 cars, if necessary the State HiWay patrol will escort them into the city.(Apparently one good turn deserves another, remember the L.A. explosion, ED.)

12137-1 San Jose -- reports that Gray Sweaters are available through the Broadway Knitting Mills, 4754 South Broadway, Los Angeles.

12449-2 Courtenay B.C. -- Public Meeting May 17, A saturday night meeting has never been tried before in Courtenay, so the Fearman meeting was somewhat in the nature of an experiment. The meeting was not outstanding from the standpoint of attendance, though it was up to the average of this year. The sound unit came into use for the first time that Saturday afternoon.

10652-1 Saskatoon -- The bowling teams have completed their league games. One Section team finished second from the top in the B league. The sports crests have drawn favourable comment from the public. This is one way in which the citizens can be made Technocracy conscious.

Edwin Group, Zelma 10551 -- A highly successful meeting was held at Ed Miller's farm on June 22. The speaker was Frank Crosson, of 10652-1. While it was originally planned to have a small gathering, the crowd gre until there was approximately 80 present. (A big step for ward for this active group.ED)

(cont. next page)

Continental Highlights (Cont.)

9749-1 Winnipeg -- Feverish activity took place during the week preceed- the June 1st. Decoration Day Parade, as the Symbolization Committee of 9749-1 rolled another Gray car off the assembly line for Technocracy's Gray Fleet. Other Gray cars were touched up and put in first class condition for the parade. Eight Technocracy Gray cars participated in the Parade carrying disabled veterans from Deer Lodge military hospital.

8948 Fort William - was able to sponsor Art Milligan in a fifteen minute talk over station C.F.P.L.

8141- Cleveland -- has installed two more printing presses, one an automatic, which will soon be publishing an Area Bulletin covering sixteen states in that region. Salute! we shall be looking for this bulletin.

7943-1 Toronto -- The lon awaited news has finally arrived at ATH. Operation Codfish has reached the sea!!! This should be a moment of great satisfaction to all Technocrats in Canada for, with the opening of the Maritime Provinces, the last link in the East to West chain has been forged. Organized tour parties have now covered every province from the Atlantic to the Pacific. We note from the Eastern Area News, that the public meetings in Eastern Canada are receiving very good newspaper reports. One example of this is the meeting in Glace Bay N.S. which netted 32 column inches in the local paper.

7345 Montreal Brian Wood reports: Sunday May 18, the Montreal Steel and Foundry Workers Union sponsored a Public Meeting for Milligan, which also featured the showing of a new C.I.O. documentary film 'Deadline for Action'. The film stresses 'class struggle' and the worker exploitation angle, but included useful comparative income figures etc, Milligan used some of its angles to advantage, pointing out to good effect the films failure to suggest any solution.

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YOU THINK WERE FOOLIN'

"The trends very definitely indicate that this nation and this Continent is heading toward a situation that is going to be difficult for everybody in this room, everybody in this city, and everybody on this Continental Area. If you Technocrats think you haven't got a job to do, you'd better do some more thinking; and it is a job that requires immediate attention. It isn't a job for next year or the year after that, or ten years from now, the urge is for that job to be done now and in the months ahead; everyone of the days that are coming up. This kind of a job is hard; it requires all sorts of sacrifices; time, money, effort, and many other things. BUT IT IS WELL WORTHWHILE!

A.W. Atwater, CHQ
as reported in the 8741-1
Newsletter, June 47.

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Overheard at SHQ

First Member --"You'd better come down tonight and function at the Section."

Second Member--"I can't tonight because I have to cut the lawn."

First Member --"Say Brother, you'd better let that grass grow -- come the depression you might have to eat it --- get down here and FUNCTION.

8741-1 Newsletter, June 47.

GOVERNORS REPORTS

New Membership Committee -- Gov. G. W. Coutts
Contacts of all the members is still being carried on with very good results. Poor weather has held up some of this work, but hell or high water, Technocracy carries on.

Organization Committee -- Gov. Margaret Clark
Anne Poth meeting held as scheduled on June 12, with total attendance of 90. Bennie Bercov addressed a meeting of the Lions Club at Strathmore, response was good and groundwork was laid for a Public Meeting on July 15. A Continental hydrology map has been ordered and will soon be seen on the wall in C.H.Q. Window display signs have been ordered for use during Stampede Week. One half dozen new cartop signs are on order to adorn the Gray cars of Calgary.

PUBLIC SPEAKING COMMITTEE -- Gov. H. Laycock.
Attendance is picking up at the Public Speaking classes and some very good speakers are on the way.

RESEARCH COMMITTEE REPORT

Washington Outlook - Forestry Service is about ready to announce terms for sale of Alaskan Timber. Action ties in with a bill moving through Congress authorizing sales from Tongass National Forests in the Alaskan panhandle.

It's virtually the last step toward creating a major pulpwood industry in the territory. Estimated ultimated potential is one million tons of pulp a year.
Business Week--June 7,47.

"Easy Credit Back" - Salesman begin talking up instalment buying again to tap $8 billions in purchasing power--barring a recession----------the potential expansion of instalment credit--the familiar system of something down and the rest in easy payments.
Business Week--June 7,47.

Health - An increase in veneral diseases cases reported in Canada from 40,000 in 1944 to 45,000 in 1946 was disclosed by Dr. B.D.B. Layton, head of the veneral diseases control division of national health department.
Calgary Albertan, May 23,1947.

Industry -- Shoe Buyers Balk - The shoe industry last year turned out 530 million pairs of shoes, about 100 million more than dealers expect to sell this year. Consumers are still resisting high prices, and poor quality, sales of mens shoes having slumped 30 per cent since the first of the year and womens shoes 20 per cent.
Labor--March 1, 1947.

Radio Output Soars -- Last year some 15 million radio sets were produced in American factories--and that was an all-time record. At the end of the year factories were going great guns, turning out sets at the rate of 20 million a year.
Labor--Feb. 8, 1947.

Science -- Chasing Raindrops - A helicopter is game to try anything - even to chasing away rain. When an unseasonable storm deluged Santa Clara, Calif., and threatened to spoil a ripening cherry crop, the Army rushed a 'copter' to the rescue. Whirling just at tree-top level, the rotary blades drove the water off, kept the cherries from splitting. One of the 50 growers affected said it looked as though a $250,000 crop had been saved.
Business Week--June 14, 1947.

Why So Many Mistakes? -- No matter how perfect a machine is made, its operator is bound to make errors. Studies are being made at John Hopkins University to try to find ways of minimizing this human element.

Moder machines are often too complicated, too precise for the men who must operate them. That complaint is nearly as old as the machine age itself. It has usually been met by increased training of workers, by more careful selection of operators, by incorporating changes that develop through practical operating experience.
New Approach -- Now John Hopkins University is making a new approach, one that is called "human engineering."
Business Week--June 14. 1947.

EDUCATION COMMITTEE -- Dep. Gov. Arleigh Laycock.

Study Class attendance for June shows a considerable increase over May, but still is far too low. Each member will soon receive a complete list of all clsás attended by him, or her, for the years 1944-45-46 and so far in 1947, and will be requested to complete or renew the course. A few members have read the other lessons, fewer have studied them. Do you have a proper background in Technocracy, or do you just like to talk about things you are not fully conversant with?

The Sunday night classes are taking up some very vital topics. All members require this material for a proper understanding of these topics. If you feel you know enough about any of them, please come down and impart some of your knowledge to those of us who are less well informed. Bring your friends with you. They will be very welcome and have one of their best opportunities to learn about Technocracy.

The Study Class schedule for the Tuesday and Sunday night Study Classes is as follows:

STUDY CLASS SCHEDULE 'Tuesday Evening'

July 1	Lessons 8 & 9 - Dynamic Equilibrium among Energy Consuming Devices, and Energy in Human History.....B. Bercov
July 8	Lessons 10 & 11Early steps in use of Extraneous Energy and Modern Industrial Growth.....H. Laycock
July 15	Lesson 12 - Industrial Growth Curves.....A. Laycock
July 22	Lessons 13 & 14 - Mineral Resources and More About Growth Curves .....A. Laycock
July 29	Lessons 15 - The Price System.....W. Partin
Aug. 5	Lesson 16 - Rules of the Game of the P.S.....G. Coutts
Aug. 12	Lessons 17 & 18 - The Flow of Money and Why the Purchasing Power
Aug. 19	is not maintained.....A. Laycock
Aug. 26	Lesson 19 - Operating Characteristics of the Price System.....
Sept. 2	.....G. Coutts
Sept. 9	Lesson 20 -Nature of the Human Animal.....
Sept.16	.....P. Partin
Sept.23	Lesson 21 - Technocracy the Design.....
Sept.30	.....H. Laycock
Oct. 7	Lesson 22 - Industrial Design and Operating Characteristics.....
Oct. 14	.....H. Miller

Study Class Schedule 'Sunday Evening'

July 6	Foreign Trade.....A. Laycock
July 13	Continentalism.....
July 20	.....H. Laycock
July 27	Must we have another Depression?.....D. Smith
Aug. 3	The Energy Certificate.....H. Miller
Aug. 10	A Regional Study of Calgary and District.....A. Laycock
Aug. 17	All Figured Out..(L.A..TECHNOCRAT - Dec. 1939).....G. Coutts
Aug. 24	Make Way for Social Change.....H. Laycock
Aug. 31	Housing.....W. Gullacher

FINANCE COMMITTEE - Gov. F. Smith

Do you want to keep an S.H.Q.? A Duty Staff? OR Advertise Public Meetings? The Finance Committee forsees the termination of these activities of Technocracy in Calgary if the Section income does not increase greatly in the next month. Your failure to pay a pledge or make donations is your indication of lack of interest in social change, and a vote for the continuation of the Price System - Financial Chaos. We have been told by some that they cannot afford to pledge, others can't be bothered, while still others say we will get along somehow. All very non-technocratic excuses. This is your Section, members, so by your support to the present pledge drive, you can vote for the continued operation and installation of Technocracy. Our few Old Faithfuls cannot continue to carry on unassisted.

PUBLICATIONS COMMITTEE - Gov. Mrs. E.C. Rowell

Literature Sales for the past month were $58.23. Up to the end of May we little more than broke even on our Literature Sales. We still have a good supply of Technocracy Matches for sale at the Section, so light the way to the'New America' with them.

Note the new Bulletin Cover and let us have some suggestions pro or con for improvement.

FLASH - The North West Technocrat is printing a special souvenir issue with a first class account of the Motorcade. It will contain fine pictures, together with a written account of the operation itself. It will be on hand at the Section in the near future, so get your name in for one, or you may

 (Cont.)

REPORT ON THE SCOTT MEETING AND MOTORCADE

TECHNOCRACY HAS DONE IT!!!!! The Motorcade was a magnificent success. Sorry we can't give the actual figures as the official reports have not been received as yet. Approximately 5,000 people filled the Forum in Vancouver to hear Howard Scott, but again we must wait for official reports of attendance. However, here are some highlights of Howard Scott's Public Meeting at Vancouver:

Scott asked the audience how they liked the arrival of the Motorcade in Vancouver, and asked them how they would like it if they returned a short time later 50 times stronger -- the applause was terrific. According to eye witness reports, the response of the audience to Scott's well made points, was spontaneous from every person in the Forum. At the General Membership Meeting Mr. Scott said that it was marvelous to travel all the way across a Continent to see the grand show the Technocracy Gray Fleet Motorcade made. What made it the most gratifying was the fact that the Organization responsible was the first Organization that did not involve money, politics, or ecclesiasticism, but was built solely on facts.

Our first knowledge of the effect of the Motorcade was from Elmore Philpott's commentary, 5 o'clock Calgary time, june 3. During his broadcast he mentioned the Scott meeting the night before. Although he said he wasn't going to discuss the pros and cons of Technocracy, he did make the following statements about Technocracy during the course of his broadcast, which we quote in part. "Technocracy is well organized and expanding rapidly on both sides of the border.---------Their membership is larger than any of our political parties." He also made the statement at another point in his broadcast that we sometimes get so wrapped up in what is happening on other continents that we forget what is happening on our own.

Mrs Rowell, member of R1451-1, was present at the Scott Area Membership meeting, and said that the Chief seemed confident, and asked the members not to let things get them down. The Chief's confidence is built upon every member of Technocracy Inc. Lets not disappoint him by lagging behind in our function.

The Vancouver papers reported Scott's meeting and the Motorcade quite liberally and fairly accurately. One paper reported the searchlight to be 800 million candlepower instead of 1 million candlepower. Reports of the number of cars in the Motorcade ran anywhere from 100 to 1 thousand. If other materiad regarding the Motorcade arrives before printing time it will be included on the last page of this bulletin.

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SECTION NEWS

A very successful meeting was held at Strathmore, where Bennie Bercov addressed the Lions Club. The success of the meeting demanded a follow-up meeting as soon as possible. July 15 is the date chosen and several gray cars loaded with Technocrats will open Strathmore up with a Public Meeting at the Memorial Hall.

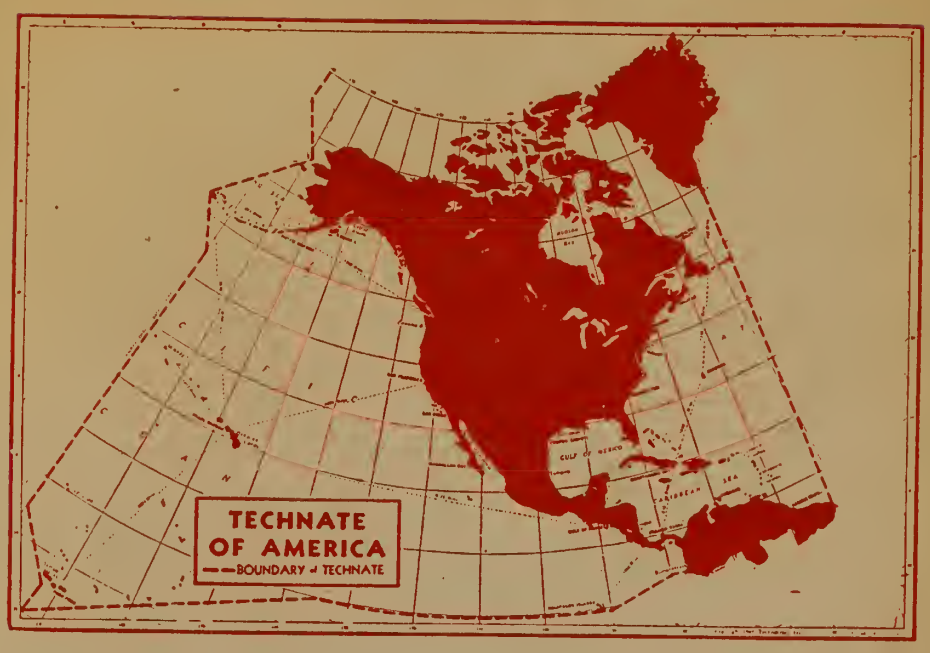
For the past few months the Junior Fish and Game Association has been allowed to use the Study Class room at S.H.Q. to hold their meetings. In this way many high school students have gotten first hand knowledge of Technocracy from the charts and other information on the walls.

We point with pride to our new Bulletin cover. A salute to Publications Committee, whose trials and labors gave birth to our new ALBERTA AREA NEWS BULLETIN cover.

Al Craig of R.D. 11452, arrived in Calgary recently to attend D.V.A. school We lost no time in putting Al to work and we welcome his able assistance. Al's motorcycle has been painted Gray and is being followed in the near future by a Gray paint job on the Bill Lister car.

TECHNOCRACY PICNIC -- August 3, BOWNESS - Here's a chance to Symbolize Technocracy and have fun doing it. Please meet at Bowness Park, Sunday, around 2 o'clock. Further details will be dealt with in a special letter. Let's hit Bowness in a big way.

One of our best Study Class leaders, Benny Bercov is leaving us. He has accepted a position in the research lab of Polymer Corporation at Sarnia Ont. Perhaps mone of you would like to take his place as an all-round functional member.



THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

1948 ?

11353-1

TECHNOCRACY

INC.

PUBLISHER
of

ALBERTA AREA NEWS

****
Published in Canada
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Section 1, R.D. 11353
T E C H N O C R A C Y
Inc.
9824 Jasper Ave.
EDMONTON ALTA...
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All material for publication must be in the hands of the Editor by the 20th of each month.
Editor

* * * * *

"I often say that if you can measure that of which you can speak, you know something of your subject; but if you cannot measure it, your knowledge is meager and unsatisfactory."

(Lord Kelvin)

Technocracy stands alone, as the only organization on this Continent to make the sweeping charge that an economy of abundance cannot be created on this Continent by the cheap maneuvering of any political party manipulating its way into office.

Technocracy contends that, if the people of this Continent long permit the political parties to beguile them with these sweet and odoriferous professions, we will rapidly be driven down the road to economic chaos and social disaster.

Only Technocracy has the fortitude to proclaim that abundance, economic and social security cannot be dispensed to the people of Canada and the United States by any political party administration of this Price System, whether of the Left or of the Right.

Technocracy takes its position that those who advocate any or all of these political nostrums are in actuality counterrevolutionists seeking to delay or to sabotage the arrival of a New America of abundance.

(Introduction To Technocracy, Page 53)

THE ROAD AHEAD

Anyone having occasion to travel over unfamiliar roads or highways usually procures a highway map, familiarizes himself with it and then follows it closely in proceeding to his destination. Ignoring the route or the guide posts, seeking short-cuts or deviating in other manners, usually leads one into byways and the traveller often becomes lost.

Technocracy Inc. has developed a blueprint of operations of the next most probable state of society on this Continent. It has also laid out the map that must be followed in order to reach that destination—The Technate of The New America. This highway map is the Technocracy Study Course, the By-Laws and General Regulations and Operating Instructions of Technocracy Inc. These must be closely adhered to by a sufficient number of North Americans in order that the desirable objective, The Technate may be achieved. Deviation from this road, or seeking short cuts will but lead to anarchy, social chaos and disintegration.

The obvious and outstanding fact of today is that this Continent alone possess the means to create a new civilization. Amongst social confusion Technocracy stands alone with its proposals for a complete realignment of our social structure on the basis of the technology and science which has made North America different. As the march of events throws our entire social structure into greater confusion, Technocracy stands more and more alone as the one director to which the American people can turn. This has been one of the triumphs of the work of Technocracy. In a world of intrigue and corruption it has kept clear of entanglements and has been correct in its premises, correct in its organization tactics, correct in its long-term strategy.

THE ROAD AHEAD

Technocracy Inc. is the organizing vehicle on the road to the New America. It was designed to withstand villifications and malicious slander, the will-to-power, the sincerity of the damn-fool, or sabotage from without or within. It has consistently followed its basic premise,--- 'No compromise' It's Membership comes from amongst the North Americans from all walks of life. Those who fail to qualify must of necessity fall by the wayside. Technocracy has never been afraid of being unpopular. It has never been subservient to any outside interests. It stands <u>alone</u> as the <u>only</u> vehicle that can usher in The New America.

There is no royal road to the New America. It will never be achieved by a fascist coup-de-etat, nor by a communist revolution. It can only be achieved by ridding ourselves of every vestige of inertia and apathy in our close adherence to the map provided by Technocracy Inc. Such is The Road Ahead of every Technocrat worthy of the name. Only this road will lead to a Happy Landing in The New America. -- M.M.

- * - * - * -

"Technocracy is neither radical nor reactionary, conservative nor liberal, political party, nor racket. Technocracy Inc. stands alone as the Technological Army of the New America. It has nothing in common with any organization and cannot be identified in any way, shape or form with republicanism, communism, democracy, liberalism, fascism, conservatism, farmer laborism, commonwealth federations, social credit, or any other politico-economic neurosis of the Price System.

(Technocracy, Series A, No. 1
May - 1935).

TECHNOCRACY'S APPROACH

The building of a new social order on the North American Continent demands an entirely new technique of organization. Technocracy is working toward the definite objective of a new social order of abundance and security for all--an objective that is predetermined by the very structure of our Continental mechanism. A thorough study of the current progression of North America indicates that nothing short of this objective will satisfy the needs of our people or the operating specifications of our technology. This is not a matter for compromise, as some suggest, in an effort to modify, reform, or confine the present outmoded method of social control. It is a gigantic problem--as large as all North America and the full impact of modern technology--and it cannot be solved by a compromise of agreement among many diverse opinions. This is a problem which can only be solved by the design and installation of a new social order. Such demands a new form of organization.

In most instances individuals join in voluntary association to act upon those opinions, ideas, or beliefs which they hold in common. These opinions, ideas, or beliefs may or may not be in accord with facts, although group action may and does take place in entire disregard to facts--often with disastrous results. Once ideas have crystallized into organized action, little question is raised or permitted as to their feasibility or conformance to fact.

In these cases--the union of men of widely different conditioning, with a consequent wide range of opinions, ideas or beliefs--it often follows that the objective of the group is either initially or ultimately the result of compromise, or is, of necessity, extremely limited or general in scope. This explains the popularity and effectiveness of the emotional approach and the political generality; neither clearly states nor adequately defines the project; both are readily adapted by the individual to his existing stock of ideas.

Technocracy partakes of only one of these elements in that it is dependent on the voluntary association of individuals acting together upon that which they are in agreement. It differs, however, from all other social movements, past and present, in that these common ideas are not the result of philosophic agreement. Compromise, in so far as it may enter into the building of this Organization must be entirely upon the part of the individual in allying himself with the movement.

It will be seen that the building of such a movement demands an approach that is a direct inversion of the methods employed by all other social movements. The emotional popularization of Technocracy's program would mean but a temporary gain; persons drawn into a movement by such means are good only for immediate action--rarely can they be held for a long-term program. This is amply illustrated by the rapid growth and decay of the many contemporary social movements that have employed such methods. Technocracy's task is one of providing facts; facts upon which all may build common ideas. The continuation and expansion of the research program and the widespread presentation of the facts gained therefrom is part of that task.

The growth of Technocracy has followed naturally upon the formation of common ideas based on facts. Growth by such methods has been slow, but it has been a selective process that will assure a membership of the type required. Men who enter an organization through emotional excitation are as readily lost to another; men who enter an organization with an understanding and acceptance of the factual basis of its program cannot be led astray. Such only are deserving of the name--Technocrat.

(From the Blue Edge Leaflet, 'Technocracy's Approach, published by Continental Headquarters, Technocracy Inc. 155 East 44th St., New York, N.Y.)

ISSUED BY CHQ

1. December 31, 1939 -- MARCH OF EVENTS DEALS TECHNOCRACY ACES -- ALL ACES.

Technocracy seldom looks backwards, for its great job lies ahead. What it has accomplished so far is a groundwork of preparation for its ultimate task --that of guiding the complex structure of this Continent through social change. The historical events now shaking mankind, and which have shaken mankind in the past, will pale into insignificance before the creation of the New America. The fact that there is no precedent for this coming social change only adds to the difficulty and immensity of the job and makes the need for painstaking and careful preparation necessary.

2. April 30, 1941 -- THE JOB FOR TECHNOCRATS.

"Before the eyes of this generation of Americans America's New America is being born; but that birth brings with it a crisis. To meet that crisis in time, now more than ever before, must every Technocrat worthy of the name sustain an 'all-out' effort to help his Organization to build and expand, and thus to help guide America to that great destiny of impregnable defense and abundance. Americans need a new esprit de corps and a greater patriotism. That esprit de corps and patriotism must be actively symbolized by every Technocrat and infused in the public consciousness. That means facing the facts now! As Technocrats we have faced the facts about America, and Know that we must assist the public to do the same. But along with that, every American -- above all, every Technocrat -- must also face the - - - - - - (See Page 8)

facts about himself. We must realize that either we sacrifice personal inertia for America, or we sacrifice America for personal inertia. The question Technocracy asks is, "What are you going to do with America?" Events have shortened the time-limit for the answer. Which answer is yours going to be?

.....

3. October 31, 1943--Howard Scott Highlights In Ohio.

The advice of the Chief to the members was -- We in Technocracy must take the offensive, must generate a contempt for a system which permits filth and disease, corruption, poverty, crime, and waste. Communism is so far to the right that it is bourgoise. Make your Sections the centers of social activity for the members. Keep them open all the time. Have something going on. If necessary move to better locations always on the street level. Provide them with an attractive front inviting to the public. Organize your crews to distribute leaflets. Get Total Conscription out before your unions. Fight for it. Get new members on the Board of Governors or to head other Committees. Give them a chance to function and have the older members back them up. In other words, Technocrats, let's roll it while we're young.

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4. April 30, 1944 -- LE BLOC PUPULAIRE

The social destiny of this Continent cannot be achieved as long as the majority of this Continent permits alien political movements or financial and economic interest to subvert the interest of the people as a whole. The political or economic Balkanization of the Continent is treason to the Continent as a whole and the individual countries concerned, and Technocracy stands opposed to any such trends on the Continent no matter where it may be manifested.

5. January 31, 1944 -- U. S. COMMUNISTS JOIN CAN.PALS.

The Communist Parties of the U.S. and Canada have numbered among their ranks social thinkers and able and sincere workers who have strived according to their beliefs to change this system of disadvantage. Technocracy regrets that such loyalty and effort should have been lost to a mistaken concept. Foreign ideologies will not prosper on this Continent. This Continent must build its own social movement endemic to the background and people of North America, founded on its technology, resources, area, and physical potentialities. The parade of the lame, the halt, the dumb, and the blind is leaving its philosophical tombstones by the wayside. Today only one social movement exists on this Continent -- Technocracy. It owes no allegiance to any alien social ideology; it has no foreign connections; it receives no foreign money. It is North American all the way through. It stands alone. (Par. 18)

6. February 29, 1944--POSTWAR PLANNING AND TOTAL CONSCRIPTION.....Par. 10

Technocrats! Study the clauses of Total Conscription in the light of the attempts being made by business to revert to pre-war economy. Investigate and use the facts which are published on government-owned plants, new equipment, new capacity, and corporate profits to illustrate the necessity for Total Conscription. In this there is a vast mine of material for Speakers, writers, and study classes.

7. July 31, 1944 ...FOREIGN AFFAIRS....Par. 15,16

Technocrats, close your ranks and wake up! The defeat of fascist military power in Europe will blast the prosperity of this war boom to smithereens. True, Technocrats have participated in and profited from the prosperity of this war, but let every Technocrat realize that no individual on the Continent

of North America can purchase financial and social security for himself and his family by working for salaries and wages, no matter how remunerative. Therefore, every Board of Governors, every Organizer, and every member of Technocracy should institute at once a militant, aggressive campaign to increase the membership of Technocracy across the Continent. Go on the offensive, challenge your relatives, your friends, your next door neighbours, your associates in the plant and office, your grocer, your butcher, and others with whom you deal. Get your car painted, increase the symbolization in your area.

Technocrats, realize that Technocracy is your Organization and, outside of earning your bread and butter, it must from now on come first in the demands on your leisure time. Technocracy cannot afford to carry as members those who fritter away the major portion of their spare time on any activity outside the Organization. This is advance notice! Technocrats of North America, wake up and go into action.

8. August 31, 1944 -- GENERAL ORGANIZATION ACTIVITIES

The members of Technocracy throughout Continental America are now on the threshold of their great opportunity to perform a service for Technocracy and America. All the effort, training, and preparation over the years must now be used to complete the task which is vital to the future welfare of this nation and this Continent. Every Section, every Group, every Organizer, and every member must rise to meet this challenge.

9. September 30, 1944 -- MULTIPLICATION OF OPINION

The technological age of this Continent of North America demands that the arrivation of social decisions be determined by statistical probabilities of the energy determinants of this Continental organism as an operating entity.

10. September 29, 1946 -- ORGANIZATION ACTIVITIES

The Division of Organization at CHQ reminds all the Officer and member personnel of Technocracy in Continental America of the need for continuous expansion activity in all phases of our operating mechanism which includes Membership Groups, Chartered Sections and Members-at-Large.

As and when Section Officer personnel and the active members thoroughly understand the Organization structure of Technocracy and the duties and functions of the Section Officers and Committees, then progressive development and expansion automatically follow. When such understanding is acquired the individual complex is relegated to the background, and the members realize the necessity for coordinated application of effort by all those who comprise the operating personnel, in order to secure successful results in the struggle to reach our common objective. This procedure applies through the entire sign of our Continental structure.

With the trends developing towards further social and economic upheaval in this Nation and Continent and throughout the world, Technocrats in America are called upon to apply their maximum application of coordinated effort now through the months ahead. Technocrats have the opportunity of showing the way to the establishment of security and abundance for all North Americans. No greater or more vitally important assignment was ever given to any group of people. This constitutes both an honor and a responsibility as well as an opportunity. The Price System control is getting out of control - its time is running out. The day of the Technate is dawning and its high noon not far ahead.

To Officers, Members, Speakers, Organizers -- in the Technological Army -- the marching orders are "Forward to the Objective."

11. September 20, 1946 ORGANIZATIONAL LECTURE TOURS

The magnitude of this task requires that Technocracy enlist into active service many thousand more capable Americans during the next 12 months. Its successful accomplishment constitutes a challenge to every Section, every Group, every Member. Let's open up the throttle of our collective intelligence and apply the power of concentrated action through all the mediums and facilities available, to develop Public Meetings, Symbolization in its various phases (stressing official grey cars), and the general expansion of all Section activities.

12. April 30, 1947 -- 'OPERATION COLUMBIA'

This motorcade project is being designated as 'Operation Columbia' and it will be a stimulus to the members participating. It is a progressive step forward in the process of developing the impact of the Technological Army as it marshals its forces for the march towards our common objective. Full support and coordination are required to make this project an outstanding success. And in 1948 there may be possible a larger scale development by the Gray Fleet -- 'Operation Continental!"

Fellow Technocrats, CHQ has provided us with the directives to follow the Road Ahead, and what have we done? Did we complete "Operation Continental" with the Gray Fleet? No! we did not! Apathy and inertia, lack of knowledge of BL & GR and OI's are the stumbling blocks in our pathway. Let's clear these away. Yesterday belonged to the politicians -- tomorrow belongs to the Technocrats. Fellow members, let's clean house for a general advance is in order! Forward to the Objective!

RESEARCH NOTES

1. ELECTRONICS...'One of the latest developments in the field of Electronics is the introduction of the 'Transistron' by the Bell Telephone Laboratories, which seems destined to replace the vacuum tubes now used in radios, etc. Its miniature size, in addition to the elimination of heat and the fact that it does not have to be vacuated makes this tube more rugged and adaptable than those now in use and its extreme simplicity should make it more economical to produce.

----Newsweek; Sept. 13/48.

2. SOCIAL DISEASE---'One of the most alarming symptoms of present day social disease is shown in the apathy and indifference with which the average person reacts to even the most portentious events. For instance: experiments are being made to coax listeners to radio audience participation programs, to take an interest in elementary questions on atomic research.

Some Wallstreeters govern their buying and selling by the ups and downs of the European situation. Others swear by the Dow (??) cycle theory. Still others place their reliance on sun spots or astrology.

Last week fundamentalists, technicians and hunch players alike were nonplussed by the disclosure that one successful market service has for 32 years based its forecasts on tips straight from the spirit world and relayed to him through the comic strips; notably, George McManus 'Bringing Up Father'. ------

Newsweek, Sept. 27/48.

RESEARCH NOTES

HYDROLOGY --- It appears that the USSR might develope Continental Hydrology ahead of North America if a scheme that started before the war has a chance to reach completion. The valley of the Volga despoiled of its natural facilities for water retention in pre-revolutionary days, is to receive additional supplies through diversion from other rivers, such as the Don. Every factor involved has been taken into consideration as far as humanly possible. The Caspian Sea with its ports and industries, acquatic life, even to the shell fish beds in the Sea of Azov at the mouth of the Don.

In scope and complexity this project exceeds anything yet attempted on the North American Continent.
--------Compiled from 'Our Plundered Planet'
by Fairfield Osborn.

THE PRICE SYSTEM METHOD OF OPERATIONS. --- Here is a summary on inflation by Special Projects Edition, Harold Isaacs, In Newsweek.

Everything else being equal, this year's large crop would tend to assure the lowering of prices and the supports would keep the decline from being too disastrous.

But everything else is not equal. No one knows where the economy is heading or can predict with certainty the effect of next year's arms program, ($15,000,000,000) and further appropriations for E.C.A. There are those who forsee further inflationary spurts. Others are sure that a deflationary break is coming. But the sphere of economic prediction is strewn with discredited prophets and no one is sure of anything.

Editor's Note: --- Ask the Technocrats, THEY KNOW!

EDMONTON ACTIVITIES

NEW MEMBERSHIP .....Governor, R. L. Maloney

Though summer holidays cut in the Committee activities, the usual routine work was carried out. November will see a close study of BL & GR and OI's. This, with the addition of more members to the Committee will make for better co-ordination with other Committees. This Committee is now staffing SHQ eight afternoons and two evenings per month, as well as the Sunday night meetings. We would welcome at least two more members who would function on this Committee, how about it, fellow members?

EDUCATION.....Governor, Joseph Orr

Mr. Orr was appointed Governor upon the resignation of 'Bud' Jorgenson. Bud found that attending Varsity and keeping Education Committee on the move was a bit too much. A salute to Bud for his functioning, especially during the summer months when it is generally a thankless task, competing with gardens and the great out-of-doors. Mr. Orr has plans a-hatching for the winter's activities,- such as, various individuals to present specific lessons, holding study classes throughout the city in members' homes, and in general making the classes more interesting. This Committee would welcome more personnel.

RESEARCH.....Governor, A. E. Wood

This Committee needs active personnel. It has a considerable amount of material on hand that has to be tabulated and indexed. It presents the "Research Notes' in this issue. It has plans of providing a 'Reading Corner' for the members at SHQ; a large clipping book and some other things.

EDMONTON ACTIVITIES

FINANCE.....Governor, Maureen Cook.

Upon the resignation of Jack Collins, Maureen Cook, the Deputy-Governor was appointed to the vacancy. Mrs. Bleiler was appointed to the chairmanship of the Social Sub-Committee. Jack had instituted the notices to all delinquents, and those who had pledged SHQ financial support and a considerable amount had been done on this. Salute! Jack Collins. It would be a most pleasant situation if the small number of dues delinquents would PAY UP!

The Social Sub-Committee are planning a number of hi-jinks to raise finances during the winter months. The 'opening gun was fired' when a real North American dinner was served to a capacity crowd at SHQ on Sunday, Oct. 17. North America's natives, turkeys and pumpkin pies with whipped cream were the "piece de resistance'. After the tables had been set twice, the audience was given a short lecture by Carl Sansom who related the origin of Thanksgiving Day, a brief history of the early settlement of North America and pointed out the plethora of the good things that are endemic to the North American Continent.

A Fancy Dress Party is scheduled for Oct. 30th, that's a Saturday folks, so attention all Members. Come one, come all and bring your friends, and have yourselves a good time. There will be ghosts, goblins and gremlins, dancing and eats.

PUBLICATIONS.....Governor, Ernie Krebs.

Ernie is up to his ears in his Price System business, having just moved his business premises to a new location. Nevertheless he still finds time from the job of "winterizing" cars and trucks to show up at SHQ and direct his Committee. Johnny Orr the Deputy Governor pinch hits for Ernie quite capably, and there is high morale amongst the Committee

EDMONTON ACTIVITIES

Members. They have been mighty busy mimeographing a lot of SHQ forms, have had a new lot of X-Cards printed, and other forms are at the printers now. They are also mailing out some subtle hints to non-subscribers to magazines. A free copy goes out, accompanied by a subscription blank. Members are requested to bring their old issues to carry out an important activity of this Committee,- that of sending copies to contacts. A display stand is in the process of being built.

The Publications Committee has also added to its responsibilities when it took over from 1145-1, Calgary, the function of printing the 'Alberta Area News'. We can use members who have a yen for writing, editing and other work connected with this function.

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PUBLIC SPEAKING ..... Governor, Don Hoff.

Speakers Maximchuk, Lebeau, Hanks, Sansom and Hoff have taken care of the regular Sunday night public meetings at SHQ. This activity will be carried on during the winter months. 11353-1 can be mighty proud of its corps of Authorized Speakers and those in training, two of which are now taking their turns at regular meetings. Classes for Public Speaking will be changed for November to Wednesday evenings at SHQ. So let's see a host of budding speakers out every night. Even if you don't aspire to authorization you can learn how to present Technocracy to your friends and contacts, and help out in the function of platform personnel.

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ORGANIZATION ..... Governor, Floyd Sharples.

We salute Past Governor, Gordon Pratley who had to resign due to being out of town the greater part of each week, hence unable to attend to Organization work. Floyd Sharples who has done a swell job on Symboliz-

ation, now takes over as Governor. Ross Deacon deserves a salute for the manner in which he has functioned as Deputy Governor and continues in that function.

There are more and more ladies 'blossoming' out in gray dresses, they sure are showing the way for the men folks. Under the capable direction and workmanship of Mrs. Murray and Mrs. Lunde we now have enough ladies in gray to staff a large meeting. Salute!

Symbolization has a large 'shadow' sign for the front of SHQ well under way. Large vermilion block letters against a background of chrome aluminum and neon lights.

Street car advertising has been cancelled but new methods will be used to place Technocracy before the Edmonton citizens and Members are urged to give a hand in this necessary function.

For the information of the Members, the balance of the Board of Governors are,--O.G. Lundie, Director: M. Maximchuk, Chief-of-Staff; L. Sansom, Secretary and M. J. Humen, Treasurer.

The last three Membership meetings have each seen an increased turn out of the Membership, but there are still more city residents who could turn out. Please consult the Activities Calendar and participate in the various Section functions.

This issue constitutes the Oct-Nov. issue. We will endeavour to publish monthly henceforth. The deadline for reports is 20th of the month. Will all Sections who exchanged with Calgary please submit a copy of their Section News for our 'Continental Highlights' section.

EDMONTON ACTIVITIES

A Special Board of Governors meeting was called by Director George Lundie for Tuesday, October 19 where he presented to the Board an outline of a plan of activities for the forth coming months. It was pointed out that with the summer months and their various distractions being ended, and with the march of events showing the way it was necessary for this Section of Technocracy Inc. to step up its activities as behooving its strategic location. The status of each Committee was gone into. The chief difficulty being in most instances active personnel. It was shown that approximately 40% of the city residents are active in Section functions.

After various suggestions for increasing the load factor were considered a schematic was drawn up which will be presented to the Membership at the November meeting, to be held on Friday, November 5 at SHQ at 2000. Be sure to be there! In this scheme the out-of-town members have not been forgotten, there will functions be allotted to them too. And just to show what out-of-town members can do, Annabelle McKenzie from Lashburn heard of the new SHQ and writes the Director a nice letter enclosing $10.00 towards the new SHQ finances. Stewart Douglas of Vulcan dropped into SHQ, paid up his dues, bought a batch of literature and gave $5.00 towards the SHQ funds. Salute! to these and other members who find ways and means of functioning.

Amongst other things that are in the offing under this schematic of operations are,- a Section Operation class; a study class on North America to be conducted by Education and Public Speaking. Plans for Finance Committee to assure a steady fund for operations; meetings arranged by Organization in the surrounding Area, and many other things,

SEE YOU at the MEMBERSHIP MEETING, FRIDAY, NOVEMBER 5, 2000 --- when this design will be presented to YOU.

EDMONTON CALENDAR

New Membership.....2nd and 4th Fridays at SHQ
Education .....Study Classes, every Thursday,SHQ
Research.....Every Tuesday night, SHQ
Finance .....2nd and 4th Fridays
Publications.....Every Monday night at SHQ
Public Speaking.....Every Wednesday, except first Wed.
Organization.....Every 3rd Friday of the month.
MEMBERSHIP MEETING...First Friday after first Wed.
Board of Governors...First Wednesday of the Month.
PUBLIC MEETING.....EVERY SUNDAY NIGHT AT SHQ

ALL SECTION ACTIVITIES START AT 2000 (8.00pm) PROMPT.

CALGARY CALENDAR

New Membership.....Every Monday Night at SHQ at 2015
Education Study Classes...Every Tuesday at SHQ at 2015
Finance.....Every Wednesday at SHQ at 2015
Publications.....Every Wednesday at SHQ at 2015
Public Speaking.....Every Thursday at SHQ at 2015
Research.....Every Thursday at SHQ at 2015
Organization.....Every Monday.....at SHQ at 2015
PUBLIC LECTURES.....as notified or advertised.
Board of Governors...1st Friday.....at SHQ at 2015
Executive Committee..3rd and 4th Fridays SHQ at 2015
MEMBERSHIP MEETING...2nd Friday.....at SHQ at 2015

11451-1, Calgary BOARD OF GOVERNORS

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Chief-of-Staff..A. Gillespie Research.....J. Cowie
Secretary...Violet Brooks Finance....J. Davidoff
Treasurer...Ethel Rowell Publications.I.Matheson
Membership..W.R. Fulton Speakers.....D.Standell
Organization...R. Gablehouse.

A LITTLE KNOWLEDGE
IS DANGEROUS

ONLY THAT WHICH IS
MEASUREABLE IS REAL

THAT WHICH CEASES
TO FUNCTION
CEASES TO EXIST

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Calgary,
Alta.

Alberta Free News.
July 1949.

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TECHNOCRACY

Inc.

Publisher

of

ALBERTA AREA NEWS

Published in Canada

Editorial Staff ..... E. C. New

J. Samuel

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All material must be in the hands of the Editor before the 15th of the preceeding month.

JULY 1949

Editorial - Peck Rights -

By observations made on various sorts of animals it is quite evident that certain individuals for no apparent reason assume priority and take precedence over other members of the same group. This natural priority establishes itself where no artificial controls are imposed.

In such an organization as a Section of Technocracy Inc. where ability and function are the only criterea, and no artificial controls exist, it follows that functional priority of peck rights should establish each members standing in the Section, insuring stability in the organization.

However, due to flagrant violation of these natural laws, confusion and instability result. Too many members bring into the section pre-conceived ideas of intellectual superiority and adopt an attitude of extreme condescension towards other members.

Until such members realize their rightful position in respect to their fellow members their worth to Technocracy is nil.

For the value of a member to the Section is in his or her ability to function in the Section and to work in harmony with all its members to obtain the objectives of Technocracy Inc., not in a show of intellectual insolence.

Reference:
Lesson 20 Technocracy Study Course.

Simoleon Statesmanship

In various corners of the world the long term trends are slowly moving along. Numerous interested pressure groups are trying desperately to mould events to their patterns.

In China the so-called Communistic armies have advanced steadily and with very little opposition. The military situation in the Malay peninsula is not clear as yet. In Greece both sides are still claiming victories. In Berlin the blockade has been officially lifted altho points of friction still exist.

The foreign ministers of the Big Four are getting together for another session to decide the fate of nations, according to them.

During the last week of May, General Lucius Clay returned to Washington. He received a hero's welcome as the commander of the Berlin front during the 'Cold War'. The success of the 'air lift' is credited with breaking the Russian resistance. The physical end of the air lift was certainly a technical job well handled by the air and ground personnel of the operating forces.

The American press has stepped up its praise of Marshall Plan, declaring that the pouring of goods and money into Western Germany has stopped the flood of Communism and also reacted against the Russians by showing up the sorry plight of the Russian dominated countries as against the countries receiving Allied aid.

Simoleon Statesmanship

Almost twenty billion dollars have been poured into foreign aid by the United States government since the war ended. Only about 5% of this has gone to Russian dominated countries and that was under UNNRA immediately after the cessation of hostilities.

According to press reports the 6 billion dollars that were given to Great Britain allowed her to fight her way back into the world markets and at the same time hold her position as a world power in a military sense.

The $2\frac{1}{2}$ billion dollars poured into Germany have started them back on the road to recovery. Their industrial life is getting back on its feet. Political opinion is that the raising of the standard of living in Western Germany has turned them definitely away from Russia and also shown up the Russian Section badly and increased unrest there.

France has been able to stabalize her economy under Marshall Plan aid. Her industrial output is coming up to normal and her agriculture nearly back to pre-war levels. Thus the $4\frac{1}{4}$ billion dollars loaned to France presumably has turned the people away from Communism to stand behind the U.S. and free enterprise.

In Italy the success has not been so good yet, altho nearly 2 billion dollars have been loaned to that country. Unemployment is still widespread and Communism is a definite threat.

Simoleon Statesmanship

Austria, Belgium, Denmark, Greece, Iceland, Luxembourg, Norway, Netherlands, Ireland, Sweden, Turkey and Trieste have benefited to the extent of nearly four billion dollars.

The only western European country not as yet on the gravy train is Spain. Although many of the higher statesmen in the United States would like to do business, the President is not sticking his neck out. The failure of the United Nations Assembly in giving the right for its members to send representatives to Madrid brought back the condemnation of Franco as an ally of the Fascists. The U.S. was stopped from giving diplomatic recoguition to Spain by prominent citizens convincing President Truman that the Spanish ban against public worship by protestants in Spain was displeasing to the Protestants of the U.S. To cap it all the import - export bank said Spain could not pay back a loan.

Can The Rest?

To continue the gains made under the Marshall Plan it is going to be necessary for the countries concerned to continue the upward trend in industrial and agriculture production. These countries are going to be forced to export more and more to keep up and increase their standard of living. Also there is the matter of repaying their loans. If they cannot accumulate enough dollars they will be forced to pay in goods. Will the U.S. take their goods?

First take a look at the world market. Great Britain in particular is facing the position of having to

Simoleon Statesmanship

compete with her creditors; Canada and the United States. Britain is finding out that she cannot compete with America in price, so British exports have been falling off for the last couple of months. The British manufacturer is faced with higher raw material costs than iether U.S. or Canada. The government is the big importer of raw material in Britain and the price is rigidly fixed to British users. In order to lower this would require increased subsidation by the government. In most cases the cost of material to the British producer is higher than the world market price.

Industrial production is not nearly as efficient as in America. Production per man-hour is far below our standards. Labour unions fight the installation of labour displacing machinery. The government itself, is not anxious to promote the elimination of jobs. With wages rigidly controlled it is exceedingly difficult for the British manufacturer to lower production costs.

There is talk of devaluation of the pound to lower the cost of British goods to the consumer. This would probably help them to compete on a more equal footing in the open market but it has a couple of serious draw backs. First it increases the cost of imports to the British and also it necessitates the selling of an increased volume of goods to obtain the same dollar total for the repayment of debts.

The same situation is facing France and Italy. In fact all the countries of Western Europe are coming bang up against these unpleasant facts.

Simoleon Statesmanship

With Germany and Japan slowly moving into the world market it certainly will not improve things for the rest.

Nearly all the European countries have trade agreements in their own currency values which actually amount to barter. Some have even gone so far as to trade with countries behind the iron countries. However this gives them no dollars to use with the U. S.

There is a feeling among U. S. business men that they will be able to do business with China even under their Communistic government. The reason behind this attitude is that China will need many goods from outside. She will be unable to get much of this from Russia. Even today trade is going on between the North of China and the South. This is carried on as barter as the currency situation is impossible. Where the Chinese will get the money to pay for goods is another matter.

Perhaps they are relying on Chiang Kai-shek with a hundred odd million in gold from the U.S. that he took to Formosa to stage a come-back.

The supplying of the war torn world with goods and services has given America an industrial boom. Ever since the war our political leaders have been telling us that America was entering into a new phase of living under free enterprise. We were to carry the torch of a higher standard living to a backward world: teach them the use of consumer goods so that they could buy them off us.

Simoleon Statesmanship

Acting as missionaries for a better world was going to put our economy on such a sound basis that never again would we face the threat of a return of the nineteen thirties.

Are these promises being carried out?

An investigation of Government statistics are business journal indexes indicates that there is a definate downward trend in all industries with one exception. Iron and steel production is usually taken as the key to any industrial area. Iron and steel has been in short supply since the end of the war. Now the steel industry is facing a buyers market. The demand for steel is dropping off. The only industry expected to keep up its demand for steel is the automobile one. Although the production of cars is down at present an expected drop in prices is expected to carry the automobile industry through this year. Paper, textiles, furniture, shoes, machinery, lumber and chemical productions are dropping and expected to go lower before the end of the year.

The general tightening up of business is reflected in the attitude of the labor unions. Business and government expect no great labor trouble this year. Although labor leaders are publically stating what gains they will go after, it is noticeable around the conference tables that token raises are all that are being asked for, and the point is not being pressed. The unions realize that with dropping markets business will not be bull-dozed into any great concessions.

If the drop continues for very long the staunch pro-

ponents of free enterprise will be throwing it into the laps of the government. Probably they will try to promote a new crusade. How will the government feel towards this?

Of late the U.S. Congress is beginning to realize that the government is in bad financial shape. They are faced with several alternatives none of them very pleasant for a politician. They can cut down in government spending but the administration says this cannot be done. They can budget for a deficit and float loans to cover but this only increases the bonded debt and makes the overall load heavier. Thirdly they can increase taxes but this suggestion is dynamite and many who will seeking re-election certainly wont consider this for a minute. The president has stated the tax increase is the best way out of budget troubles, but political observers see little chance of congress agreeing to this.

Congress seems set on a general expenditure cut. It is sure that the President will veto this but Congressional leaders feel sure that they can muster enough votes to overide the Presidential veto.

In Canada the country, as this being written, is in the middle of an election campaign. The people are being promised everything under the sun. Peculiarly enough, some of these promises could have been implemented at the last sitting of parliament. The people may be sure of one thing that they'll be left with the bag to hold.

Edmonton Activities.

On Sunday June 19th, forty odd Technocrats from the Edmonton Section, drove out to Elk Island Park for a picnic and to do some symbolizing.

Six cars with top signs and loud speakers made the trip. Unfortunately only three of the cars were regulation grey. With the thousands of people that are flocking to the park these days a good many must have seen Technocracy.

A small canvas booth with a table and a couple of chairs were set up. Technocracy Inc. was printed on each side.

Two very enjoyable meals were served and the usual quota of ice cream was consumed by the members. Lemonade was used to wash it all down. Because of the large crowds that visit this park it is nearly impossible to hold any organized sport but a day of relaxation was enjoyed; Except that is, for the few that carried on the chores necessary to put over a day like this. Salute.

On June the 5th. a picnic was held at Victoria Park down by the river bank in Edmonton. Around fifty members and their friends sat down to eat. Games were played and every one said they had a very enjoyable time.

A financial gain was made on each of the activities small, but worthwhile. However, the benefit of the symbolization etc. cannot be measured.

The social committee has more of this type of activity projected for the future.

Edmonton Activities (cont)

The Edmonton Exhibition is coming up in July. This means that it will be necessary for a great deal of work to be done in the next few weeks to have our booth ready and staffed for the week of the exhibition.

The booth at the Manufacturers' Building has always been smartly done up and rated praise for its attractiveness. We can't let that effort down at this date. With conditions as they are the booth will probably come in for more attention this year than ever before. So, come on all you members, contact the Organization Committee and let us know what you can do towards putting this over.

Even if it is impossible for you to staff the booth you can always help in the arranging and cleaning up. Bring in your old magazines, we can always use them at this time. Thousands of people parade thru the Manufacturers' Building and we want them all to notice Technocracy Inc.

On June the thirteenth the Section had a very welcome visitor in the person Walter Teeuwin of 9344-1 at Minneapolis. Travelling thru here on business this was his first to this part of the world. He agreed with a lot of our members that th is a pretty fine place up here. We're not trying to detract from California.

Walter gave a quite a bit of information about the area around Minneapolis, as regards Technocracy. Drop around again sometime Walter, there is always lots of fishing and hunting up in this neck of the woods.

Edmonton Activities.

The past few weeks have seen quite an upsurge in the number of people that have come up to ask the desk attendant for data on Technocracy. Several of these have been high school students.

The regular membership meeting was held on June the third. The Governor's reports show that it will be necessary for a greater number of the members to get in and function. The financial situation, tho improved slightly, is nothing to feel satisfied about.

There is great danger that it will be necessary to relinquish our Headquarters if our financial situation does not improve. However, realizing that we are in very critical times (Price System, that is) the membership decided that we should hold onto our Headquarters even if the drain on the finances is heavy. An investigation of the known sources of income brought out very clearly that we are not very far from holding our own but that in order to go ahead and gain what we have lost it will be necessary to really get in and dig.

A small group of members have agreed to help out directly as well as their usual pledges, if it is necessary to have more money to meet our monthly obligations.

It is noticeable by the older members that our activity has dropped off drastically in the last few months. When we had our backs to the wall and were operating from a basement we really got to work and went ahead. Perhaps because that was the only way we could go. When we had our headquarters in the Churchill Bldg. everyone was so disgusted with the set up that we worked like the devil to get out of there.

Edmonton Activities (cont.)

now that we have a fine Section Headquarters, well laid and attractive. What has happened? I guess prosperity went to our heads.

EDMONTON CALENDAR

Monday	----------	Study Class - Publications
Tuesday	----------	Organization - Area News
Wednesday	----------	Public Speaking
Friday	----------	New Membership
Saturday	----------	Social Evening
Sunday	----------	Public Meeting

All times 2000 hours.

Friday JULY 8th, 1949 is the Membership Meeting.

See that YOU are here.

CALGARY CALENDAR

New Membership	--------	Monday
Education	--------	Tuesday
Finance	--------	Wednesday
Publications	--------	Thursday
Public Speaking	--------	Thursday
Research	--------	Thursday
Organization	--------	Monday

All times 2015.

PUBLICATIONS

To All Interested Parties:

Beginning on July 1st, 1949 the three Technocracy magazines: Technocracy Digest, The Northwest Technocrat, The Technocrat will be published as quarterlies instead of monthlies. These magazines will be rotated in their publication dates so that one magazine will come out each month. Beginning July 1st the order of publication will be: The Northwest (July, October, January 1950) Technocracy Digest (August, November, February 1950) The Technocrat (September, December March 1950).

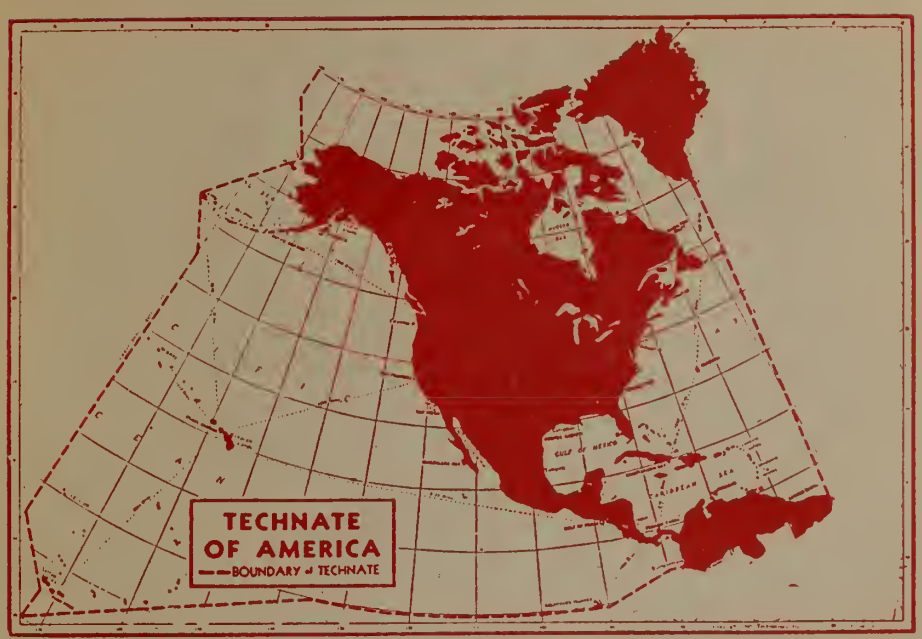
These magazines are available individually or in a composite subscription.

Technocracy Digest	-- five issues	$1.00
Northwest Technocrat	-- " "	$1.00
The Technocrat	-- " "	$1.00

All three magazines 6 months (6 issues) -- $1.25
" " " One year -- $2.50

This move is made with a view to improving the magazines. The magazines will be enlarged and will allow a finer selection of articles.

Technocracy's magazines provide the best available interpretation of the present rapidly changing times and help the reader to keep up-to-date on the social implications of the events which are occuring throughout the world, with special emphasis on the developing social trends on the North American Continent.



THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

11353 - 1

TECHNOCRACY

Inc.

Publisher
of

ALBERTA AREA NEWS

Published in Canada

Editorial Staff .....E. C. New
J. Samuel

Produced by the Area News Staff of Section 1 R. D. 11353 Technocracy Inc. at 9824 Jasper Ave., Edmonton, Alberta.

All material must be in the hands of the editor before the 15th of the preceeding month.

E D I T O R I A L

A few months back the Area News stressed the critical situation that was facing Canada with regard to her export trade. Canada and incidently the U. D. depend on a large export trade to keep the wheels of their industry and agriculture turning. Short of another war there is no way for us to keep the tremendous flow of goods moving from this continent as we have done in the last few years.

That this fact has also been worrying the government is evident in some of the utterances that have reached the public in the last little while. Because of the election some of our staid politicians are coming out with facts, to discredit their opponents, that would not ordinarily be brought so strongly to the public's attention. Of course, each party is giving assurance that they would be able to handle the situation. An appraisal of the facts does not bear this out.

It is all right for the average citizen, who has not the intestinal fortitude to face facts anyway, to be hoodwinked by this, but no Technocrat should. An examination of the facts in any Section will show you that there are a great many Technocrats who are falling for it, hook, line and sinker. Now, some of you are going to resent that statement and we hope you do. For if you were not allowing yourself to be lulled by a feeling of false security you would be here in the Section doing all you could to help with the job of getting Technocracy to the public.

America is hovering on the brink and the fact that there is any Technocrat in North America that is not doing his utmost now leaves us only the conclusion that he is hoping the politicians will keep things going by a war or some other means, so that he won't have to be bothered, or that he is too stupid to see the handwriting on the wall. Too little, too late, can be said about the Technocrats as well as anyone else.

Long before the days of written history man looked up to the heavens and wondered about the sun, moon and stars. They wondered where the sun went, what made the moon change, what the stars were made of and who or what put them where they were. Man did not know what the sun was, but he learnt that it had a very definite effect upon his crops. When the moon and stars did not shine it was usually a time of storms. So naturally enough he gradually gave supernatural powers to these celestial bodies. They became gods in his eyes.

This was how astrology started. And naturally enough a group of people, astrologers, grew with the beliefs. These astrologers were supposedly able to foretell disasters or benefits of the future by the positions of the stars. Falling stars, meteors and eclipses all had special meaning which could only be interpreted by an astrologer. Astrology has been found amongst the records of the ancient Babylonians, Egyptians, Hindus and many other early civilizations. Astrologers became very important men in many civilizations and up until about two hundred years ago almost every king in Europe and Asia had his court astrologer whose duty it was to foretell coming events and announce auspicious days for special events. Adolph Hitler was said to consult an astrologer before he made a move. Even today thousands of people believe in astrology and govern their lives according to the stars and their positions.

But out of the superstitions that clouded the heavenly bodies a few facts emerged. Because the ancient astrologer had to study the sun and moon and stars he soon had the period of the moon's phases figured out. Time began to be reckoned in moons. They were able to tell the time of the day by the sun. Gradually the yearly round of the sun gave them the year and a calendar based on the sun's position was an improvement over the old monthly time phase.

Ancient man thought the earth was flat and all the heavenly bodies revolved around it. 5000 years ago, Babylonian and Chinese astrologer-astronomers kept records of the movements of heavenly bodies and mapped out star groups and were able to predict eclipses very accurately. Some of this knowledge trickled down through the ages.

Pythagorus, in the 6th century B.C. said the earth turned on its axis and caused day and night. Aristarchus, of the 3rd century B.C. went even farther and said the earth made a yearly revolution around the sun.

In the second century A.D. Ptolemy, who lived in Egypt., published a work based on the findings of Hipparchus, showing the earth was the centre of the universe. He explained the movements of all the heavenly bodies around the earth. Because no one could disprove him and it fitted the ideas of the ecclesiastical leaders of that time, these theories remained for the next thousand years.

So the inklings of the truth brought forward by outstanding men lay buried. It remained for Nikolaus Copernicus (1473-1543) to show that the picture of the heavens as accepted for years was wrong. After countless nights of study Copernicus found that the only way he could explain the facts he had accumulated was for the earth and the other planets to revolve around the sun and for the earth to revolve itself. He wrongly thought the sun stood still. He published his facts but for a long time they were not accepted.

In 1609 Galileo, learning of the newly invented telescope, made one of his own and started to explore the heavens. Modern astronomy was beginning. At the same time in Germany Johann Kepler was making momentous discoveries. Tycho Brahe a Dane, was adding knowledge.

The work of these and countless others helped Sir Isaac Newton formulate the laws of gravitation. As this accumulation of knowledge became available to more and more astronomers the science of astronomy advanced rapidly. The nineteenth century brought the spectroscope which enabled man to analyze light.

Photography has made it possible for the astronomer to photograph the heavens, the photographs are enlarged and a permanent record is obtained. The skies have been photographed thousands of times and the knowledge obtained forms one of the most important sciences today.

Giant telescopes in Germany, France, England and the U.S. ceaselessly scan the skies. The new 200 inch giant on Mount Palomar has widened the universe to the astronomer. Perhaps some of the questions that have plagued man will now be answered. Perhaps not, but we can be sure the scientists working on the giant telescopes will accumulate facts that will give them a more accurate picture of what the universe is and what is happening to it.

We accept these advancements in astronomy. We laugh at the superstitions of the ancients. We revile the powers that held the lid on scientific advancement. But socially, we are not one step ahead of the ancient Egyptian. When science is applied to the social system we back away in fear. After all, it is OUR Superstitions they are ridiculing now.

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High technology and social flux go hand in hand. Industrialization is the great Commoner. It will destroy any government under which its benefits are confined to a few and denied the many.

Isobel Cary Lundberg, in Harper's Magazine.

They Call it Free Enterprise!

The Insurance companies of America are, as E. A. Gilbert explains in his book, "Life Insurance: Investing in Disaster." "Wide-mouthed funnels into which people all over the country toss small amounts of money." What comes out of the other end of the funnel is no small change. It is estimated by authoritive sources that by the end of 1947 the Insurance companies controlled the staggering total of 51.9 Billion Dollars. This was two billion more than the aggregate demand money deposited in all the banks of the Federal Reserve System.

This collection of nickels and dimes, adds up to one of the most enormous concentrations of virtually unregulated wealth and power in the world today. The insurance companies have become a financial octopus with tentacles of control reaching into railroads, banks, farms, industries, shops, homes and practically every corner of our lives. In the late '30's, following the depression, Metropolitan Life, as a result of mortgage foreclosures, was the largest holder of farm property in the world, owning about one third of the nation's farms. In one year, 1937, this single company harvested 50,000 bales of cotton, 10 million bushels of corn, 5 million bushels of wheat, 6 million lbs. of peanuts and 1 million pounds of tobacco. In the central states alone, Metropolitan operated in 1940, over 7000 farms, totalling some 1.4 million acres. And Metropolitan is only one company.

The insurance companies own about one-fourth of American Railroad securities. They hold over 18 billion dollars in government securities, 8 billion dollars in Public utility bonds, some 8 billion in industrial and other stock and bonds, and more than 10 billion in farm, FHA, Veterans' Administration and other mortgages. They hold more than 2 billion dollars in foreign securities.

The insurance companies today hold the dominant position in the world of finance and the power they wield and could wield in many fields of business is tremendous and in the event of a depression they would be in a position to take over many of our nation's business enterprises.

One of the ironies concerning the insurance companies is the fact that they are, in theory at least, owned and controlled by their policyholders. They are organized as mutual companies and, according to law, the policyholders taking the place of stockholders, are supposed to elect the boards of directors. Of course nothing could be further from the truth.

For ten years a New York State Senator has introduced and re-introduced a measure calling for an investigation of life insurance companies, only to have that measure killed in committee each time. While the Supreme Court decided on June 5th, 1944 that the insurance companies operate in interstate commerce and are subject to federal regulations under the anti-trust laws, such regulation or even effective state control, has been blocked by the use of high-pressure lobbies and by the apparent influence of the insurance octopus upon some of the nation's lawmakers. Therefore this financial giant operates without supervision by any Federal agency nor by the State of Federal Bank examiners and may use its power in any manner it sees fit, even to the detriment of its policyholders.

The political influence of this financial octopus is so great that a prominent judge referred to it as an "unofficial government." Thus the sale of security for nickels and dimes to millions of Americans has built up a colossus that reduces or eliminates the little security that the average man has in the price system.

RESEARCH NOTES

For 4000 years, glass has been holding out on us. It is one of the strongest and hardest materials known to man, yet because it has also been so brittle we have not realized its possibilities. Now in the laboratories of the big glass companies there is glass that can be sawed and nailed like lumber; glass that will float; glass that bounces; glass that can be bent like rubber, twisted into yarn, tied into knots and woven like silk.

A trainer plane has been made with the fuselage and tail section made of glass cloth - - twice as strong and half as heavy as a conventional aluminum skinned fuselage. Pound for pound it is the toughest airplane ever built - - faster, cheaper to produce and longer lived. Cloth woven of gossamer-fine, bendable glass fibers, and formed with plastic, is one of the most resistant of all materials to penetration by bullets.

Plans are under way to use glass-plastic for crumple-proof automobile fenders, kitchen and bathroom fixtures, streamlined trains and buses; for furniture, luggage and prefabricated houses.

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Small business is going on the rocks at a disgusting rate in the United States. About 200 small businesses are failing each week and it is predicted that the number will increase as a real buyers market sets in.

Edmonton Bulletin, May 30th.

Independent retailers watching for signs of a recession started 1949 with a seasonal 33 per cent drop in dollar volume of sales, the Census Bureau states.

Washington (UP)

Edmonton Activities.

New Membership — Mrs. R. Maloney.

Mrs. Maloney reported to the membership on the M.A. passed during the month. Mrs. Jackson has been appointed deputy governor of the New Membership function. The big job during the month has been the arranging of personnel and cars for the finance drive.

Education — Mrs. E. Gallagher.

Four study classes were held during the month of April. An attendance of nineteen was reported. Members are missing a real chance to enlarge their knowledge of Technocracy by passing up these classes.

Research — H. Lacomte.

A film has been supplied for each Sunday meeting. Mr. Lacomte has just been appointed governor of research and as yet has not gotten everything organized properly. He asked for more personnel on the committee. Seven clippings were sent to C.H.Q.

Finance — Miss M. Cook.

Miss Cook reported that the committee collected a total of $129.61 during the month. This included collections from meetings, pledges, donations, and receipts from a dinner held on Howard Scott's birthday. A letter has been sent to all out of town members stressing the need for financial support.

Public Speaking — F. Coates.

Mr. Coates reported that speakers and platform personnel had been supplied for four Sunday night meetings. The speakers were A. J. Hanks, M. Maximchuck and T. C. Carlson. Owing to the closing of the university some of our potential speakers are not at present available. Price system interference has also upset the apple cart

 Edmonton Activities

Public Speaking (cont.)

times for the public speaking. The three speakers mentioned have been working overtime trying to carry the load. The governor is working to promote a public speaking class and made a plea at the members meeting for participation by the membership at large. He stressed the knowledge and ability that can be gained by attendance at these classes.

Organization

Mr. Deacon reported that the committee had been making posters for distribution. This activity had been held up lately because of the shortage of material. This committee, as all the rest, could stand having more personnel.

Publications J. Orr.

B. Cameron gave the report in the absence of J. Orr. Publications had mailed out 51 issues of field magazines during the month. They had delivered free literature to 85 dentists in the city. A letter is to be mailed to all doctors in the city and district. Collections for April totalled $20.95.

In the absence of the treasurer the secretary gave the treasurer's report, as given to the Board of Governors. The financial situation has been improved slightly over the preceeding month.

The Director, Mr. Sharples, gave a short talk in which he stressed the need for increased activity bringing out the point that this would lighten the financial load.

Mr. M.E.A. Maximchuck read an article entitled "What is a Technocrat?" Afterwards Mr. Maximchuck made a commentory on certain parts of the article for the benefit of the membership.

At the conclusion of the meeting a film, "The Land of the Maharajahs" was shown. After the film coffee and lunch was served.

From the Desk Clerk's Note Book

B. Standell - 11451--1, M. Crektren - 9749 - 1 and A. Seppola, 11353 - 1 (Evansburg) were visitors at the Section during the last month.

Most of the leg work necessary for the distribution of magazines to dentists and the handling of the letters to doctors was ably performed by Bob Cameron.

Technocracy Inc. received some free publicity a couple of Saturdays ago when an ad in one of the local papers announcing a car for sale carried the Section's phone number. A good many Edmontonians heard of Technocracy Inc. that afternoon. We are afraid Mr. Coates did not appreciate it. Mr. Bell's invention kept him on the jump for a good couple of hours.

Mr. Coates has been able to make contact with the Imperial Oil and Canadian General Electric with the result that at the Sunday night meetings we have been able to show some exceptionally good films. Some of the members do not realize what they are missing when they pass up these Sunday night meetings.

Edmonton Activities.

Clerk's notebook (cont.)

Alberta, as we all know, has been subject to a long dry spell. What little moisture there was, was going fast and the land was beginning to drift badly. Seemingly the weather bureau could do nothing about it so the Technocrats decided to solve the problem. The social committee held a pancake supper on May 21st at Victoria Park. Yeh, you guessed it; we were just well started when it rained. The bunch immediately returned to the Section. Here with the aid, of a film, singing, dancing, ice-cream coffee and cake, one of the best social outings we ever had took place.

Saturday, May 28th, was a big day for the ladies of the Section. A rummage sale was being held. We are sorry that we can not give a full report of this but the latest report is that it was going to be a success. Salute, ladies.

The Social Committee under Mrs. Blieler have something up their sleeve for Sunday, June the fifth. Remember that date. You never know what this committee is going to pull off next. When they get together and start organizing something I'm always reminded of a bargain basement sale. But they always seem to come out of the scrimmage with the ball.

Mrs. Blieler has informed us that the committee is drawing up a series of outings for the coming summer. The only thing that will stand between the Technocrats of this Area and a good time will be their own inertia.

Calgary Activities.

Finance Committee

A box social was held at the home of Mr. and Mrs. Ben Chapman, Saturday, April 9th which was a success both socially and financially. The boxes were auctioned off, after two educational pictures were shown, together with the 'Operation Columbia Film', which netted the Section a substantial sum of money. A telephone whist drive was held Wednesday, May 11th. This event was not very remunerative, but everybody had a good time. Sunday, May 23rd, the Social Committee have planned a visit to the Calgary Crematorium, after which a picnic will be held at Bowness Park. Too bad we cannot take the 'Price System' with us and bring back it's ashes in an 'Urn' as a momento of a decadent era.

Organization Committee.

We have had several requests for the MOU and P.A. system, to play records etc. at the ball games. How about getting our P.A. System back Mike? There is good scope for symbolization here. Since the disruption, a considerable portion of the membership in Calgary, Lethbridge, Coleman, Blairmore, Hanna and Vulcan, have assisted in reducing debts incurred prior to the CCP coup-de etat. The MOU is capable of far more symbolization than this Section can afford at the present time. We appreciate the donations already received, but they are still not sufficient for the operation of the Section and the expansion of Technocracy in this Area. If adequate financial support is not forthcoming from the members, possibly the MOU may have to be sacrificed.

It's up to you, members.

14. Calgary Activities

The Executive Committee have been busy of late, studying the SOIs in order for the personnel functioning at present, to understand the operation of each committee, so that when we find a suitable SHQ, we will be able to get down to the business of educating the members. The only way to build a Section and keep it functioning, is to know your operating instructions from A to Z.

The Board of Governors is rather handicapped without an SHQ. We still have our Study Course, B.L & GR's. Operating Instructions & SOI's, also different articles in the literature to study, together with our own initiative, so, if you know HOW, you can accomplish anything.

Education Committee

Lacking an S.H.Q., study classes will continue to be held at the members' homes. A new class started Tuesday, May 17th, studying the BL & GR'S and SOI's. The attendance has been fairly good of late and we hope that it will continue to improve.
Study classes are held every Tuesday night, the following is the schedule for the month of June:

June 7th at the home of O. Brooks 2808 25th St. W.
" 14th " " " " B. Chapman - 1811 21st Ave. S.W.
" 21st " " " " J. Davedoff-231 25th Ave. S.W.
" 28th " " " " G. Coutts - 442 14th Ave. N.E.

Make note of these dates and the addresses. The most important requirement for any Technocrat is that he know his subject thoroughly and a study class is the place to learn it.

Calgary Activities

Publications Committee

There is still a considerable amount of magazines on hand which can be used for distribution to interested contacts. Please send in the names of your contacts and literature will be promptly mailed out to them. Magazines are being sent out to subscribers regularly but individual sales are very light. Please keep those subs. coming and buy the monthly magazines.

Calgary Calendar

New Membership	Monday	8.15 P.M.
Education	Tuesday	"
Finance	Wednesday	"
Publications	Thursday	"
Public Speaking	Thursday	"
Research	Thursday	"
Organization	Monday	"

Edmonton Calendar.

Study Class	Monday	Publications.
Organization	Tuesday	Area News
Public Speaking	Wednesday	
New Membership	Friday	

Social Evening ..... Saturday Night.
Film and Lecture .... Sunday night.

Governors' Meeting ..... June 29th.

ALL TIMES ..... 20:00 Hours.

Continental News

Reo McCaslin of San Francisco will make a speaking tour of the major points in Washington and British Columbia between June 15th and June 29th. Clark Morris of Sacremento will accompany Mr. McCaslin and handle meetings that will interfere with Mr. McCaslin's itinery. Section 11353-1 contacted tour headquarters but Mr. McCaslin was unable to take in points in the prairies. Better luck next time we hope.

This bulletin is not big enough to list the amount of symbolization carried on by the mobile units on West Coast. This activity is increasing all over the Continent and can not be too strongly stressed. The reputation that some Sections have built up should make one proud to be a Technocrat.

We see in the Saskatchewan Area news that George Emms is doing quite a bit of speaking in that area. Salute George from 11353-1. Long time no see.

Technocrats from Wynyard Sask. are looking for speakers. The same cry seems to be coming from all over the field. More speakers could be used. Come on you speakers. You're the front men of the organization.

9749 - 1 Winnipeg, reports that two of their speakers addressed service clubs. This is a type of activity that more sections should push.

We suggest that more members come up and read the bulletins hanging in the reading corner of the Section. It would give them a picture of the activity being carried on all over the Continent. Also it is possible to pick up a good many ideas that can help you put over Technocracy.

Sec. 1, R. D. 11451
TECHNOCRACY
Incorporated
805 - 1st St. W., Calgary

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TECHNOCRACY, INC.
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PHONE [illegible], EDMONTON

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

11353 - 1

T E C H N O C R A C Y
Inc.

Publisher
of

A L B E R T A A R E A N E W S

Published in Canada.

Editorial Staff

J. Samuel E. C. New

Produced by the Area News Staff of Section 1 R.D. 11353, Technocracy Inc. at 9824 Jasper Avenue, Edmonton, Alta.

All material must be in the hands of the Editor by the 15th of the month.

M A Y

Editorial.

Everyone is a product of their environment so that each one of us are, from our early days, subject to the influence of the Price System. Most of us, on joining Technocracy, become aware of a mode of behaviour other than that practiced in our daily lives. On becoming familiar with the Study Course, we realize to what extent our conduct and thinking is definitely detrimental to our fellow men. The chiseling pressure groups, the personal gain at some other's expense, the exploitation of the human and natural resources are revealed, not as something to be admired and labeled Free Enterprize as they would have us believe, but as they really are, the degrading of mankind and the sabotaging of the Continent.

The new Technocrats recognize this as their first awakening to a social consciousness. When they become conditioned Technocrats they know that the Section is a place where they can work in cooperation with, instead of in competition with, their fellow men. With the knowledge gained of the Human Animal through the Study Course, we find it easier to work with individuals in the Section, due to a better understanding of ourselves and others. This insight into the behaviorism of human beings, if thoroughly understood, is beyond price. We realize that members living all their lives in a Price System may find it difficult to make the adjustment necessary to insure Technocratic behavior in the few hours they spend in the Section. Nevertheless, discord between seasoned Technocrats in a Section at any time is inexcusable.

Most of us take pleasure in the fact that in spite of our various personalities and limitations there is a place for us to function in the section with a minimum of friction with our fellow workers. Thus a Section becomes a friendly and busy place that is not found very often in any Price System organization and not at all in business.

TRENDS OF THE TIMES

EXPORT TRADE

Our export trade position is being brought before us quite regularly in the daily press and over the radio. The tremendous volume of business we have done in the last two years is being continually dinned into our ears. In the face of falling export business the sages of the country are continually reassuring us that such and such an agreement if ratified will continue our prosperity. This summer, already the first salvos are being fired; we will be deluged as the various political parties extol their various programs for carrying on our position as a leading export country.

Because of conditions at the present we are obliged to finance our various customers in order for them to buy our goods. Only with the U.S. do we carry on in business that is paid for but unfortunately we have to pay cash for our purchases in the U.S. and the balance of trade is in their favor. The tremendous amount of debt being piled up by these other countries with us, if it is ever to be paid for, will have to be paid for in goods. As we help to build them up and restore their manufacturing and agriculture facilities, their own production is of course going to increase. What happens to our business when they begin to supply themselves, even partially?

Then, when they begin to pay back their indebtedness and finance their current purchases with goods, how much of it are we going to accept? If we take their goods, what happens to our factories? If we don't take their foods can they afford to continue buying from us? How is it possible for everyone to have a favorable balance of trade?

(con't. next page)

MEMBERSHIP MEETING FRIDAY MAY 6th

These are the questions that should be before every Canadian. He is going to be the individual that is going to be affected very drastically in the near future by the answers given. How much longer can we go on throwing our natural resources to the four winds for a myth. Why can't we produce and distribute an abundance for America and only ship off this continent enough goods to bring in any materials we need to carry on our own civilization. For if we continue to waste and deplete our natural resources at the rate we are now, we will soon be in the position of a Have-not nation, and worse off than the European countries of today, for there would be no "Santa Clause" to ship us the necessary requirements for even a low standard of living.

The continuous cry of our government ministers and business men is that only with a healthy export trade balance can we enjoy prosperity. For the last several years we have had the greatest export business in Canadian history, and yet there are several million people in Canada who would look askance at you if you told them they were enjoying prosperity. We are now on the downgrade. Does it look like prosperity ahead? Are we going on to greater and greater things?

The next logical step seems to be to pay foreign countries to destroy their produce so that we can sell them ours. The good old Price System has some great rules. And a bunch of greater fools who live by them.

John Samuel

OUR WORLD TODAY

THE ATLANTIC PACT.

The foreign ministers have come and gone. The Atlantic Pact has been signed. The main proviso of the pact is mutual defense. The countries concerned have agreed to fight if any one of their number is attacked.
Let's have a look at it.
America is to arm the signers of the pact; also foot the bill. Well, it's food for business at any rate. And what is good for business is good for us, so they tell us.

The only possible aggressor (outside of pact members) left in Europe is Russia. Therefore a military machine must be built up in Europe strong enough to withstand the Russians in order to protect the signers of the pact in Europe. Also a tremendous amount of investigation must be carried on to offset a possible fifth column attack. This phase puts the governments of the various European countries in a wonderful spot, as any attempt to overthrow the government can be called a Communistic uprising and we are away to the rescue. Could be that the democracies will be protecting some very strange types of control; but then, if they are against Communism it's okay with America.

There is no doubt that the military set up will demand that American military leaders have a type of control over the various military units comprising the European end of the alliance. Could be that the bribery we have been handing out is not enough and a little show of force might convince the people that our way of life is the best.

Many prominent men have reiterated over the air and in the press that the Pact is our greatest protection against a war of aggression directed at us. Would these bases in Europe really protect us from the effects of a war? Can we support a military machine gigantic enough, based in Europe, to withstand a widespread modern military attack?

Try and visualize what would happen in this day of long range bombers, jet missiles, rocket bombs, and the atomic bomb, etc. Ten million men can sit poised to strike and have their bases and supplies cut out from under them before they have time to move. They would be in the same position as the Swede who said "How can I jump when I have no place to stood!"

If we are to be the aggressors then the foreign bases will do some good. At least we could attack more heavily and widespread, but we don't want to be the aggressors, or do we? If we do want war, the terms of the pact allowing us to enter any country even in the event of a civil war would give us sufficient reason and justification without branding ourselves as "aggressors."

The old balance of power theory is gone. Only those nations with an energy and industrial potential large enough to support a high energy civilization can have any hope of winning a war of the future. Island fortresses of the days of Drake and Nelson are passing into the limbo of the past, their usefulness was finished when the Kitty Hawk left the ground that morning many years ago. America will find, if she is ever unfortunate enough to have to use them, that her island fortresses in Europe will be a hindrance rather than a help.

Through the Marshall Plan and the ERP we have poured billions of dollars into the rehabilitation of Europe. The idea being to help Europe back to her feet and put her in shape to be a still better customer for us. The moral lesson behind all this was to show these countries that we have the best way of life. Now we promote the Atlantic Pact. In one move we are pushing the dreams of the United Nations down the drain, and practically saying to the European countries,"If you want our bread take some

of our bullets."
Of course we are safeguarding the existing governments in these countries, but if our way of life is so good, why is this necessary? Looking at it objectively we seem to see that the government is not only going to finance Europe for business but have guns there to hold it. In past times we only shipped, in the main, scrap iron to countries who became aggressors, and let them manufacture there own weapons. This time we are saving everybody time by shipping them the finished products for war. It makes for better business.

- John Samuel

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Friday, March 18th,1949.

The Washington Teamsters Editorial Page

Beware of the Knock

Have Salesmen been ringing your doorbell, urging you to buy stocks? Have you been receiving 'Highpowered circular letters' offering you chances to get rich quick in the Stock Market? If they haven't got around to you they probably will soon. Moreover, you'll be reading 'Big Adds' suggesting that you take Wall Streets advice and become an 'Investor'.

The New York exchange is getting ready to spend $500,000.00 on an advertising and publicity campaign to induce thousands of plain Americans who have a little store of money, to put it into stocks, as they did in the Boom Days before the 1929 Bust.

A New York financial page headline says: Security Dealers turn to mail, doorbells, to lure venture capital from individuals.

The average individual with a little extra money can't afford to risk it on Stocks. That was the lesson millions of unfortunate people learned in 1929 and is still true. The best place to put hard earned savings is in the Bonds offered by Uncle Sam. He doesn't promise to make you get rich quick, but He'll pay back every Dollar plus interest on your money.

YELLOW FEVER

Yellow Fever, until the early years of the present century, was one of the most dreaded of epidemic diseases. It is highly fatal, but those who recover, are generally immune from subsequent attacks. There have been many noted outbreaks in the United States from the year 1691 until the last notable outbreak in New Orleans in 1905.

In spite of the awful ravages of the disease there was practically no advance in control measures during the 19th century; the most stringent methods of control proving ineffective. The dominant theory then was that yellow fever was spread by fomites, that is, exposed bedding, clothing, baggage or the like. As early as 1855 Beauperthy urged the theory that yellow fever was transmitted by the mosquito. In 1881 Dr. Carlos Finlay of Havana presented a more detailed account in support of the theory that the disease was carried by insects.

In 1900 while the American Army was stationed in Cuba there occurred an epidemic of Yellow Fever and an Army Medical board was appointed for "The purpose of pursuing scientific investigation with reference to the accute infectious diseases prevalent on the island."

Attacking the problem as scientists they did not waste time trying to prove the correctness of previous opinions. Within six months, it was proven conclusively that Yellow Fever was transmitted by infected mosquitos. It was found that a Yellow Fever patient was capable of infecting mosquitos only during the first three or four days after coming down with the disease. Moreover, after the mosquito has bitten such a patient a period of at least 12 days must elapse before the insect is capable of transmitting the disease. Once the organism has undergone its 12 day development, the mosquito may remain infective for weeks. In experiments of the commission, two of the mosquitos transmitted the disease to a volunteer 57 days after their contamination.

In the commissions experiments, the previous theory of the spread of yellow fever by fomites, was completely demolished. There are several species of mosquitos which have been shown experimentally to be efficient vectors, though the aedes aegypti or American Yellow Fever mosquito is the most common. It is preeminently a domestic species, being found almost exclusively about the habitations of man. It breeds in cisterns, water barrels, pitchers, flower vases and various water receptacles about the house. They have repeatedly been found breeding in holy water fonts in churches.

In general its permanent distribution is from 40 degrees north latitude to 40 degrees south latitude (Brompt) in a belt extending around the world. It breeds in most of the southern states. Once established that mosquitos are the transmitters of the disease it followed that the backbone of the fight against Yellow Fever must be the anti-mosquito measures. The practical results of these measures have been well proven since the discoveries of the Army Commission.

It is interesting to note that when the problem of Yellow Fever was approached scientifically, by qualified doctors and medical scientists, with no financial barriers to their research efforts, a solution to the problem was found in six months. It is also interesting to note that only in regions directly susceptible to the disease, are people in general interested or concerned about the cause or the cure.

Thirty years ago, some of the scientists and engineers of North American formed the Technical Alliance, to investigate the causes of the social diseases of this continent, in the same scientific manner used by the Army Commission in its fight against Yellow Fever.

They proved conclusively that our growing social diseases - illiteracy, poverty, malnutrition, insanity, unemployment, crime and war are not just the results of 'human nature fomites', but a result of the inability of our antiquated price system to operate efficiently our highly mechanized technological society of today.

Again it is interesting, though tragic, to note that the people in general are not interested or concerned about the problem. Possibly when it reaches epidemic proportions they may be stirred to investigate the cause and the cure. Now is the time to educate ourselves and develop self-discipline. Let us not wait until our social upheavals reach the epidemic stage. We may not be in a position to help ourselves then. Technocracy - science applied to the social order is ready to give direction.

PLAN TO ATTEND THE STUDY CLASSES EVERY MONDAY NIGHT.

Edna Gallagher - Gov.Education

OIL BY-PRODUCTS

In new laboratories of Standard Development Co., Linden, N.J., scientists are readying some amazing new by-products of oil:

New 97-octane gasoline, used in proposed new higher-compression automobile engine, should give 30% more miles to gallon.

Oil spray that plays strange tricks in carrot bed. Kills all weeds but doesn't harm a carrot.

New lubricating oils that will eliminate need to change oil due to seasonal variations in temperature.

__ "Kiplinger Magazine."

Mr. Coates has been keeping a day by day account of the various activities at the Section to keep you informed of the progress made and work done by the committees.

The Study Classes are becoming more interesting and more members are attending. Do not miss this opportunity to attend the best Study Class we have had for some time.

Arrangements have been made with Canadian General Electric for films for Sunday night lectures. The first film we received from them met with the approval of all who saw it. On Easter Sunday, the Imperial Oil Film "Search Unending" was shown. All members are asked to attend this series of films and lectures on Sunday nights and to bring their friends and contacts, for it is not very encouraging to our speakers to have to talk to members only.

A Salute to A. J. Hanks for his many fine lectures on Sunday evenings and for pinch hitting for the regular speaker who was unable to attend.

Carl Sansom has given exceptionally good lectures recently and we are sorry to hear that he is now suffering with a case of the Mumps. Get well soon Carl, we need you. Jack Collins has proven himself a very poised and efficient chairman.

Thanks to the member who so kindly came to the Section to show us how to operate the mimeograph to enable us to turn out better and better bulletins each month.

Congratulations to Mr. and Mrs. Harold MacFarland on the arrival of a baby girl, April 6th.

W. C. Forbes has left on a trip to many points in the U.S., Mexico and probably the Carribean Area.
Happy Landings Forbes!

EDMONTON ACTIVITIES

Some changes have taken place on the Board of Governors, and it now stands as follows:-

Floyd Sharples	Director
George Lunde	Chief of Staff
Mike Humen	Treasurer
Laura Sansom	Secretary
Ruby Maloney	New Membership
Edna Gallagher	Education
Henry LaCunte	Research
Maureen Cook	Finance
John Orr	Publications
Frank Coates	Public Speaking
Ross Deacon	Organization (Acting)

SUPPORT your Board of Governors.

Donations have been received for the typewriter fund and a few more will make this dream a reality. So dig down folks, it is something that we really need in the Section.

The Sound Car has been out almost every Saturday afternoon and we have noticed an increase in the attendance at the meetings as a result.

Saturday night social evening is still being held and needs more support from YOU. You can help by just being there, and bringing a party of friends with you. This could be a bang up affair and be a great boost to the Section. So make it a date to be there next Saturday without fail. Be seeing you!

REMEMBER YOUR MEMBERSHIP MEETING MAY 6th - 8 P.M.

Edmonton Activities

On April 1st this Section had a Chicken Dinner in honor of the Chief on his birthday. It was one of the finest dinners held in this Section which is known for its excellent dinners. Thanks to Mrs. Pearson for making the Chief's birthday cake. Thank you, ladies, for the time, effort and donations which made this enjoyable dinner possible.

HOWARD SCOTT TALKS TO EDMONTON MEMBERSHIP APRIL 1st.

The highlight of the Birthday Dinner was of course, the talk given us by Howard Scott during the Membership Meeting. Direct contact was arranged through telephone and amplifier and came through very clearly. The Chief thanked us for our greetings which were conveyed through Mr. Maximchuck, and then he gave a short talk concerning the trends of the times.

A FEW QUESTIONS

It has come to mind that there are a few questions that all members might well ask themselves. Said questions might run something like this:

Are you wearing a Monad button every time you go out? In fact, what's wrong with wearing one on your housedresses gals? You never know what the effect will be on the Fuller Brush Man.

Do you take one or all of the field magazines? It's mighty handy to have some of them in the house. Once that button has started people asking questions a lot of time can be saved by handing out an old magazine. You never know how far it will travel either, handing out the facts to more and more people.

MEMBERSHIP MEETING FRIDAY MAY 6th.

EDMONTON ACTIVITIES

Do you always carry a leaflet or two in your pocket or bag? Dropping these on street cars is a good stunt as well as in tearooms etc. I went to the dog show and thought I had missed a wonderful opportunity. There were two hundred dogs there, each in his own little compartment with nothing to read! Incidentally there were their owners and handlers who might have been interested.

Have you put up any posters in your district? These really do the trick folks. Get some at S.H.Q. and plaster the town. Did you take advantage of the offer of a free Monad Marker for your house? The offer still stands -----

Are you bringing new people to the Sunday night meetings? Just think what an audience we could work up if each member brought ONE stranger with him. This is the painless way to pay the rent gang. Let's all take a crack at it.

Are you making use of the Section? Are you on a committee? Do you attend the social Saturday evening? These are held for your entertainment and enjoyment. Do you attend the special functions? Have you been attending Membership meetings? This is your organization and it is up to you to keep it alive and rolling.

The Membership meeting will be held Friday, May 6th, and we would like to see all members present. Those who missed the last Membership meeting did not hear Howard Scott and also missed a very good dinner.

There is no such thing as a well balanced mind without a sense of humor.

MEMBERSHIP MEETING FRIDAY MAY 6th

Calgary Activities

Education Committee: Study Classes have been held each Tuesday at 8 P.M. at the members' homes. There has been a very good attendance this month. To add interest to classes, 10 True or False questions from the Study Course are presented each night. The class average last month was 78%.
Class Calendar for May as follows:

May 3rd	at the home of	O.L.Brooks 2808 25St. West
" 10th	"	B. Chapman 1811 21 Ave. S.W.
" 17th	"	J. Davedoff 231 25 Ave. S.W.
" 24th	"	G. Coutts 442 14 Ave. N.E.
" 31st	"	B. Matheson 216 2 Ave. West.

New study class series commences May 10. Come for a visit and start your real education now.

Finance and Social Committee held a Box Social with Movies on April 9th. The evening was a great success financially and socially. There were a number of members and non members in attendance so we expect twice as many of each at our next D O.

On May 11th we have made plans for a Telephone Whist. If you feel you could handle some tables at your home please phone West 5046 or, if out of town, write Social Committee 216 2 Ave West. We can make long distance calls you know. The hostess serves lunch, the committee supplies the Prize. Charge .50¢ each. Hope to hear from you immediately - this is an excellent way to contact outsiders.

The Research and Social Committee have arranged a tour through the Calgary Crematorium on May 22nd. If you can attend be at 216 2 Ave. West, at 2 P.M. and we will arrange transportation for you and your friends. We must be at the Crematorium at 3 P.M. sharp if you would rather meet us there. Coffee and hot dogs will be served immediately after the tour, at Shouldice park or at a members home depending on the weather. Come along and bring your family and friends. NO CHARGE. Let us know before if possible.

CALGARY ACTIVITIES

Publications have been sent to all "X" card signers but we can do more. The committee will send free literature to all people whose names you submit. You must know people who would benefit from our free literature. Send in their Names and correct Address to the Publications Committee immediately and keep sending them in as they occur to you. We will send them out as soon as possible.

Organization has had pictures of the M.O.U. at the Banff Carnival sent to the L.A. Technocrat for publication. Names and addresses of visitors at our social have been retained for future contact.

We had to move out of our S.H.Q. on April 1st and have been unable to secure a suitable office since. However, business is being conducted efficiently from the members homes, with all mail being directed to Mrs. Rowells home, 216 2nd Ave. West.

The Finance committee had believed this would give us a chance to pay off a portion of our large debt but some members seem to feel -----No S.H.Q. No Donations, No Pledges! We do need money now!

The Chief of Staff reports that S.H.Q. was kept open 23 afternoons and 17 evenings, Sundays omitted, last month. Stressed cooperation and the knowledge of B.L. and G.R. and O.I's by every member is necessary to people who are preparing to do their part in the Technate. He also emphasized the fact that without a S.H.Q. we must still concentrate on building up the Section activities in every way possible.

Sec. 1, R. D. 11451
TECHNOCRACY
Incorporated
805 - 1st St. W., Calgary

THE TECHNATE OF NORTH AMERICA

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ALBERTA AREA NEWS

The problem of United States and the continent of North Americais here and now on this continent of North America.It is here in our own backyard, not 12,000 miles around the globe.United States is a world power but how long will she continue to be a world power if she sacrifices in capturing the international profits of American private business around the world,while she sabotages the common good and the general welfare of 200 million North Americans at home.

_____*******_____

American business propaganda is accusing the Soviet Union of all kinds of evil intentions against this country. But,Technocracy maintains, the dirtiest thing that Russia can do to the business and political interests of America is to leave this country strictly alone.

_____*******_____

READ TECHNOCRACY'S LITERATURE,
AVAILABLE AT YOUR SECTION HEADQUARTERS.

SUBSCRIBE TO AT LEAST ONE PUBLICATION.

AMERICA NOW AND FOREVER -----DO YOUR PART NOW.

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A P R I L '49

EDITORIAL

Members who have been following the trend of events on this Continent realize that what we have been waiting for, for the past years, the start of the breakdown of the Price System, is near at hand. It then follows that it is imperative to have a strong Section mechanism capable of accomplishing major and worthwhile gains during the approaching months. So right now the emphasis is on FUNCTION.

Perhaps some of you were amused at the paragraph in last month's issue of this Area News depicting a Member dashing home at the last minute when he hears some call, to don his gray suit etc., and to be 'Right there when the time comes.' Now we all know that nothing can be accomplished in this way. We are tackling a large job and success in anything only comes from the work of each individual in cooperation with the group.

Nearly always the first question asked by a non-Technocrat is "How many members are there in your Section?" Non-members do not realize, but you should, the insignificance of a large membership -- IF the members do not function. Infinitely more valuable is a smaller number of members, 100% functional. So that you will fully understand the importance of this statement, consider this: " A membership list of 100% or 100, the number of Functional members 10% or 10. To have 100 functional members, every member could become active in the section. This is the easy way. But, if it were to remain on a 10% basis, the membership would have to be increased to 1000, to obtain 100 functional members."

Perhaps the above illustration will impress upon you how important it is that YOU function in the Section. The time has come when we must have the personnel within the Section in order to accomplish the task which we have set ourselves to do.

At the next Membership meeting on April 1st, we would like to see all members present, and those of you who have not been very active in the past months are asked to contact the Personnel Officer, Mrs. Jackson, or the Governor of the committee you would like to work on, giving them your name and address and the times you will be available to function. This is important, for as the events and trends show, we are approaching fairly fast the final breakdown of the Price System. We don't want to be caught at the crisis unprepared.

Eva C. New

OFFICIAL GRAY SUITS ARE NOW AVAILABLE.

Tip Top Tailors are authorized to make tailored suits of cloth which they have available for official gray suits, according to Technocracy's specifications, on order from individual Members who have authorization from their respective Section Board of Governors or Authorized Organizers of Technocracy Inc. to wear Official Technocracy Gray Suits.

The prices we have had quoted to us are as follows:

Men

Coat, vest and 1 pr. trousers	-	$ 50.65
Coat and 1 pr. trousers	-	46.15
Extra or odd pr. trousers	-	15.15
Zipper if required	-	.55

Women

Coat and skirt	-	50.65
Skirt only	-	15.15

Any member wishing to obtain an Official Gray Suit may apply for authorization at SHQ and will be advised very soon thereafter.

4. TRENDS of the TIMES

CANADIAN SCENE

Canadians within the coming year are about to be treated to their biggest show. They are going to have a federal election. The politicians will be pulling out all the stops in convincing the people that if they vote right (for whoever is talking) everything will be solved. Again. With the appearance of the budget will come the first of the bribes. Personal income tax will be reduced. Our defense expenditures are going up, reaching an all time peacetime high this year. The government policy of heavy taxation to keep down inflation seems to have been shelved for this year. Yet government spokesmen claim there is still boom times in the country. Therefore taxation should stay up.

However, if times do slow down, the government is all set to step into the breach with a program of public works to take up the slack. On investigation they could employ immediately, 17,000 men. This number would dwindle to about 5,000 by the end of a year's time. That should carry us through nicely, for according to last reports for the end of February there were only 50,000 unemployed in the far west. On inquiry from the opposition the government spokesman stated that they had only considered emergency jobs and no doubt much more work could be provided when they really lined up a program. Could be. It is not the government that is going to be caught off base; don't fool yourself, it is the people of Canada.

If one is to read the paper nowadays the most important thing in the Dominion seems to be what color are we going to force the manufacturers of margarene to use. Preferably, from the agriculturists point of view, a color that will make the product so nauseous that people will not use it. Or maybe all the Provincial premiers will fall in line with Duplesis and ban it. It depends on whether the vote they are angling for is rural or urban.

Canada, according to reports tabled in the house, has enjoyed a very successful export year. Newspaper men, in asking if the ERP dollars had not made it so, seemed to be unable to get a clear answer. Then Graham Towers, in his report on the Export Import Bank, showed very clearly that ERP dollars more than accounted for our good position. Tough on the government, they had better talk Uncle Sam into letting loose a few more dollars.
But then those darn European countries are forgetting to play ball. They are making agreements amongst themselves and trading on their own inflated currencies. Some of them are stooping so low as to barter products that they could be buying from us. In fact they are using all manner of means to keep from using up their dollar credits. Grain production has increased with a resultant drop in demand for Canadian wheat. Nevertheless, the Minister of Agriculture tells the Canadian farmer that he is going to get the highest price paid for wheat. Where? How? when the grain is sitting in the grainaries.

The Red Scare is still going strong. Now we have a picture of the labor unions zealously chasing the communists and their leaders, vowing that no taint of red will mar their escutcheon. They are really sticking their necks out. On checking up on the many who have been smeared as communists, it appears that anyone who talks out of turn or against the status quo is immediately branded. What a position that puts the unions themselves in. However, it does not matter an awful lot, as the unions promise to be one of the fastest of the "Vanishing Americans".

Why has not one brought forward the obvious solution to the communist problem? If the people were economically secure, who would want to be a communist anyway?

Religion entered the political field in a rather startling way when Mr. St. Laurent specified that the Newfoundland members for the Senate should be nominated according to their religious beliefs. This did not go down so good with the Orangemen for one. It was a poor political move. Then we have Mr. Drew, the new leader of the progressive conservatives, who is well known as one of the greatest reactionaries in Canada. Would it not be ironic if the CCF ended up holding the balance of power.

But never mind Canadians, you are ensured of much entertainment in the coming months .. When the saviours of the country step on the rostrum you are going to be handed the works. And we don't mean maybe.

John Samuel

The terrifying efficiency of science, the terrifying inefficiency of politics, make in combination, probably the most difficult and almost certainly the most urgent problem in the world's agenda.

Dennis W. Brogan

Civilization is not threatened by atomic bombs and biological warfare today — it is threatened by ourselves. If we blame our trouble on atomic bombs, we are like the boy who falls off his bicycle; or the golf player who, when he flubs a shot, proceeds to wrap his golf club around the nearest tree. If civilization goes down, man will be his own undoing, the instruments and tools that he uses will not be the source of the trouble.

Roger J. Williams

Sage comment on radio audiences by CBS Vice-President Bill Lewis; "Even if it's good, they'll listen."

The U.S. Federal Trade Commission Press after commenting on the manner in which Big Business is swallowing up smaller competitors, came through with the following specimen of futile foreboding.
"If nothing is done to check the growth of concentration, either the great corporations will ultimately take over the country or the government will be impelled to impose some sort of direct regulation in the public interest. Either the country is going down the road to collectivism, or it must stand up and fight for competition as the protecter of all that is embodied in free enterprise!"
Newsweek Aug. 9, 1948.

OUTMODED

The old fashioned mule yields to the crane as Hawaii mechanizes its $100,000,000 sugar industry. New equipment cuts an acre of corn in an hour, formally a days work for sixteen men. Newsweek Aug. 9, 1948.

Canadian production of steel ingots last year exceeded 3,000,000 tons for the first time in history.

Canadian farmers received an estimated record cash income of $1,762,814,000 from the sale of farm products during the first nine months of 1948, an increase of 37 per cent over the same period of 1947.

While the people of this Continent have been made aware of an increasingly inadequate supply of petroleum, relatively few have so far become aware that we face the threat of a shortage of fresh water. Legal battles are now going on in the U.S. for a share of the supply of water from rivers flowing across state borders, such as the Colorado. This water shortage and the dropping of the water level is becomming a serious threat to the farmers and the industries of the Continent. The immediate installation of a Continental Hydrology is a must. A. E. Wood.

ORCHESTRATION

'Orchestration' - a word frequently used in Technocracy literature, immediately brings to mind other words; harmony, unison; adaptation of parts to one another so as to form a connected whole. "The Orchestration of a Continent". Does not that phase give you a mental picture of the Technate? Each sequence playing its part in the orchestration of the continent, having that balance of production with consumption, with coordination of effort, harmony and unison.

I wonder if we can bring the picture closer home. "The Orchestration of a Section". You know we Technocrats have wonderful instruments (our BL & GR and Operation Instructions) with which to play. Our musical score, the Study Course, is a masterpiece. But of what use are they if we won't read the music, or haven't tried to play them. How hopeless the task of our musical conductor (Director of Chief of Staff) when some of the members do not even understand the notes or musical symbols. We wouldn't have many orchestras if the prospective musicians didn't spend time and effort first learning to read music and practising their respective instruments.

Rehearsals can be very interesting and stimulating. So are our Study Classes. This is a special invitation to all new members and any member who has not completed the Study Course, to attend the classes each Monday at Section Headquarters, from 8 to 10 PM. Let us practise so that we can take our place in the orchestration of our section and of the continent.
Eventually — Why not now?

Edna Gallagher

THE ROAD AHEAD

Following are a few exerpts from a letter by Milton Wildfong to the Members of 12349-1.

TECHNOCRACY, the Organization

Several amendments to the Bylaws have been made by the Continental Board of Governors of Technocracy Inc., to strengthen the Organization structure. A specified procedure has been laid down for dismissal of a member for conduct unbecoming a Technocrat. This procedure provides for suspension of such a Member by a Board of Governors, or the Continental Board; a registering of charges concerning the Member, and the opportunity of an oral hearing if the Member so charged, wishes. Decision of final action on the status of the Member is then decided on the basis of the evidence after the opportunity for a hearing has been had.

Henceforth each chartered Section of Technocracy must have enrolled 50 or more Members rather than only 25 as was the previous requirement. A number of Members ranging in number from 15 to 50 shall be classified as a Unit, and less than 15 may operate as a group.

An excellent vertical alignment procedure for an annual selection and approval of the Continental Board of Governors is outlined. The Continental Board of Governors shall consist of 12 Members - a number which may be increased or decreased by decision of the Continental Board.

These additions and amendments to the BL & GR will be incorporated into the next printing of the Bylaws and at that time will become available to all Members.

It is the policy of Technocracy Inc., that the internal problems of the Organization are to be solved within the Organization and not to be threshed out in the courts and newspapers of the Price System.

Members of Technocracy are accordingly advised against issuing or giving statements to the press in respect to the recent conspiracy or any other internal matter, other than 'no comment'. When Technocracy again becomes a subject of prominent publicity, let it be on the basis of the ideas of Technocracy rather than the personalities of its Members, or matters of internal policy and operations.

TRENDS

A recent issue of United States News says: 'Trends are changing. There does not seem to be much doubt about that. Cost of living is on the way down. Goods of almost all kinds suddenly are abundant. Automobile prices, for some makes, probably cannot be held if production is to be maintained and if cars that are made are to sell readily. New cars, in a number of types, are abundant. Labor likewise is abundant in most lines. Coal is superabundant. So is lumber. Paper is tending to back up. Even steel of most kinds is becoming abundant. Auto dealers who were dodging customers now chase after them. Unemployment is apparently to go on rising slowly for a time. Layoffs instead of ending after Christmas, are tending to spread. Many industries are cutting down here and there in small ways. Public works are to be favoured on an expanding scale if things do slow. Worries about business cause the White House to assert that the outlook is fundamentally sound, that a setback cannot really occur.'

Latest issue of Time magazine begins as follows: 'The Doctors' Dillemma: The patient was the whole U.S., and diagnosing its state of health was something like standing in shallow water and trying to feel a whale's pulse. There was room for all, and last week the doctors were crowding alongside by the scores, prodding with their stethescopes, waving hastily scribbled prescription blanks,

and bitterly berating each other as quacks, bunion choppers, herb cooks and barbers. All were agreed that the patient had some symptoms; a light rash of unemployment and a certain falling of the price structure had been in evidence for six weeks. But what did these signs portend? Alarmists detected evidence of galloping depression. Others believed that it was just a case of levelling-off of prices, that the patient's chart looked good and that nothing was needed but some turnip greens and a good belt of sulphur and molasses.'
'For almost six years, nearly every man, woman and child who wanted a job, had a job. Last week for the first time since the early days of the war, the U.S. had its first real unemployment problems; some three million people were out of work.'

The foregoing examples are more than just straws in the wind. All of the business magazines, and others, which come into SHQ are loaded with instances of the trend of events catching up with the Price System. To Technocrats who have learned to understand the implications and portent of what is happening, it is evident that we must get into stride to meet an approaching depression. For the first time in nine years, Technocracy stands again on the threshold of social conditions which will make the public conscious of the serious incapacity of a Price System to cope with the problems and consequent activities and expansion of this Organization will follow. For those who have grown tired waiting for these conditions to develop - here they come !

- - - - - - - -

Continental Headquarters has announced that the Director - in - Chief intends to visit this area during 1949 but no plans concerning this have as yet been mapped out.

EDMONTON activities

The week of warm spring weather this month lifted the spirits of all the members and stimulated them all to greater efforts and they seem to have attacked their duties with renewed vigor. As a result the Section has been a busy and cheerful place.

Mr. Coates is now keeping the section open every afternoon and members may drop in any time to get the latest news and keep posted on activities. Finance is conducting a membership canvass to acquire funds and the response has been very favorable. Lollie has started a fund with the object of a new typewriter in view. This is something the Section has long needed and if we all chip in, it shouldn't be too long before one is acquired.

The Sunday evening meetings have shown increased attendance of non-members, due in part to the 107 posters put up around the city by Mike. Organization states that their kind offer to supply house markers to any member to erect outside their homes received no response. Strange — very strange — a FREE marker — and no takers! Well — surely members you have a little of "Price System" conditioning left to want to get something for nothing! Leave your request at the section NOW.

This section has a standing order for all field magazines which we pay for, whether we sell them or not. Publications reports that there are a number of magazines on hand — which means that they are not being sold! So members, read the magazines, sell them and buy them, you might as well, for you pay for them anyway. Get your subscription now! and sell subscriptions and single copies to your friends, enemies, and contacts. They are worth reading — Let's make them move.

EDMONTON ACTIVITIES

We have in the Section what we call the 'Reading Corner' where you are welcome to sit and read the Area News bulletins received from other sections, the General Mailings from CHQ, science and industry magazines and timely articles from various publications. This month we have received a very interesting letter from Milton Wildfong, Chief of Staff at Vancouver, that every member should read. This literature is kept up to date and changed frequently so make it a habit to spend a few minutes keeping up with the news.

If you haven't quite conquered the fear of speaking in front of a group of people, or reading aloud at meetings, or giving your report to the membership, or have difficulty in expressing your ideas, contact the Public Speaking Committee, for this is the work that they will be most concerned with during the next few months. The Classes will be held every Wednesday.

E. C. New.

Howard Scott and April Fool's Day.

Perhaps some of you are wondering what connection there could possibly be between Howard Scott and April Fool's Day. Well, rumor has it that April 1st is the Chief's birthday -- so to commemorate we are having a Birthday Chicken Dinner on April 1st from 6 to 8 o'clock, followed by the Membership meeting.

APRIL FIRST

BIRTHDAY CHICKEN DINNER	6 - 8 o'clock
MEMBERSHIP MEETING	8 o'clock

CALGARY ACTIVITIES

The section headquarters at 805-1st St. W. is being kept open afternoons and evenings, but more volunteers for duty staff are needed. We have received notice to vacate the present premises by March 31, due to renovations by the owner of the building. This leaves us with the very unpleasant job of getting new headquarters, but new headquarters we must get, and will get. All members are asked to keep their eyes and ears open for any suitable location in down town Calgary.

The section personnel chart is being altered, and will indicate all jobs to be done in the section. Executive welcomes any suggestions.

At our March membership meeting, a mere handful of members who were tired of hearing the Treasurer's sad story of bills to be paid, raised $131.00 in about two minutes. This amount was received from five or six members, over and above their respective monthly pledges. We are mentioning this especially for those of you who were unable to attend the monthly membership meeting, and suggest you make some effort financially to help this section so that the burden will not be carried by a few members, but shared by all. Just as soon as we clear our debts the M.O.U. will be able to be on the road more often. So gang, it's up to you!

Alex Gillespie

New Membership Now is the time to sign up some of your friends that you have been talking Technocracy to for the last year or so, in order that they may take part in our summer activities. Sign them up and let them do a little studying for themselves by taking the study course.

CALGARY ACTIVITIES

Education We are now on lesson 18 and the classes are held every Tuesday evening. Attendance has been good. We will be starting at the first of the course in about three weeks time, so get your new contacts informed about this and have them start from the first.

Finance A letter has been sent to all members acquainting them with their financial status. Socials and dinners are being planned to commence some time in April. Watch for further announcement on this project.

Publications Mimeographing has been rather heavy as of late and more voluntary help is definitely needed. Yearly subscriptions have increased. Have you renewed your subscription yet? Have you sold any lately? This section has a large number of old magazines that you can give to your contacts. Just write in or call in to the section and pick them up. They are FREE.

Organization Since the M.O.U. was used at the Banff Winter Carnival we have had several requests for it. The Elks requested the use of our projection machine to show a special film of the football game of the Calgary Stampeders vs. Ottawa Roughriders. We also showed them the film "Operation Columbia".

ATTENTION ALL OUT OF TOWN MEMBERS We are asking you to contact your town or city officials or any service clubs or organizations (non-profit) to inform them of the use of the sound equipment for any event such as picnics and holiday activities. Contact Organization Committee for further details.

See March Issue of Alberta Area News and also the Technocrat for further information of the M.O.U. at the Banff Winter Carnival.

EDMONTON CALENDAR

Study Class	Monday
Publications	Monday
Organization Work Night	Tuesday
Area News Staff	Tuesday
Public Speaking	Wednesday
New Membership	Friday
Social Evening	Saturday
Public Lecture & Film	Sunday
Governor's meeting	March 30, 1949
Membership meeting	April 1, 1949

CALGARY CALENDAR

New Membership	Monday 8.15 PM
Education	Tuesday "
Finance	Wednesday "
Publications	Thursday "
Public Speaking	Thursday "
Research	Thursday "
Organization	Monday "

Executive Meets every Friday.

CALGARY SECTION BOARD OF GOVERNORS.

Director	R. Gablehouse	Research	J. Sanders
Chief of S.	A. Gillespie	Finance	E. Matheson
Secretary	V. Brooks	P.Speaking	J. Davedoff
Treasurer	N. Chapman	Publications	D. Stadell
New Membership	R.Williams	Organization	G.W.Coutts
Education	L. Brooks		

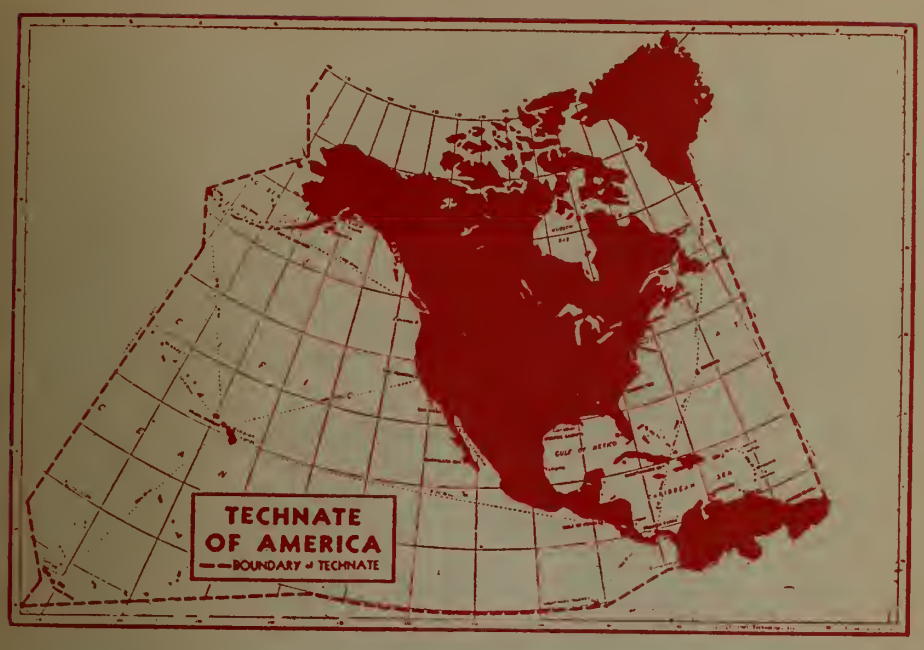
Technocracy stands alone, as the only organization on this continent to make the sweeping chargethat an economy of abundance cannot be created on this Continent by the cheap maneuveringof any political party manipulating its way into office.

Technocracy contends that, if the people of this Continent long permit the political parties to beguile them with these sweet and odoriferous professions, we will rapidly be driven down the road to economic chaos and social disaster.

Only Technocracy has the fortitude to proclaim that abundance, ecomomic and social securitycannot be dispensed to the people of Canada and the United States by any political party administration of this Price System, whether of the Left or of the Right.

Technocracy takes its position that those who advocate any or all of these political nostrums are in actuality counterrevolutionists seeking to delay or sabotage the arrival of a New America of abundance.

Sec. 1, R. D. 11451
TECHNOCRACY
Incorporated
805 - 1st St. W., Calgary



THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

ALBERTA

AREA NEWS

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ALL MATERIAL FOR INSERTION IN AREA NEWS TO BE IN THE HANDS OF THE EDITOR BY THE 20th OF MO.

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T E C H N O C R A C Y
Inc.

Publisher
of

A L B E R T A A R E A N E W S

Published in Canada.

Editorial Staff.

J. Samuel E. C. New

Produced by the Area News Staff of
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at 9824 Jasper Avenue, Edmonton, Alta.

l material must be in the hands of the
itor by the 15th of the month.

EDITORIAL

Now is the time for all Technocrats to co-ordinate our method of operation. For from now on the time is getting short, and as members of Technocracy we know we cannot save our necks unless we save all necks. Danger signals of the Price System are showing up more often each day. The picture is much more clear than it was a year ago.

Unemployment is increasing at a greater rate from month to month. Big business is reaching the stage of full inventories. Abundance is here again. Technocrats know what that means; also what they should be doing if they wish to avoid chaos.

Unemployment is 100% over last year. Four million expected in the U. S. by Spring. Every Industry is laying off labor; both male and female. Yes, even here in Alberta. Edmonton has a registered 5,000 unemployed, which means about twice that figure. Edmonton is supposed to be the boom town of North America. Night radio news from Denver on February 17th stated; "Railroads laying off thousands; All industry doing the same; U. S. paying over 50 million dollars to subsidize surplus spuds, at the same time buying Canadian potatoes and selling them at less than the subsidy they are paying their own farmers. Canada paying 5 to 6 million dollars to her farmers to destroy them."

Technocrats can see what a crazy state the Price System is in and getting worse day by day; not year by year. Technocrats realize that now is the time to organize for the only Social Security we know is possible —— 'Technocracy's Design'.

The business Teeter-Totter is sure teetering, and this is not the time for us to be teetering as we sink with this outmoded social security design. And we don't want to do as the two passengers on the sinking liner said to the Captain, "What do we care? We don't own it".

For a broader outline of how fast our trends are moving, be sure to read the 'Northwest Technocrat' for February, No. 151, Vol III, for the article "Business Teeter-Totter". The facts and figures in this issue are up to the minute. Every member should be selling this issue, and every buyer will thank you after he has read it. What a pleasant way to get Technocracy to the public, and it takes so little of your time, for when they want to know more they will go to your local Section.

And remember your Section is not a One-Man organization, and cannot operate as such. It is a must that it be a membership operation. So do your part, as a chain is no stronger than its weakest link. Make it a MUST that you attend your Membership Meetings, as nothing else you do is so important to your future. Your past is gone; forget it. But you cannot evade your future. Technocracy's design is the only Blueprint that will protect your future.

Remember your Section Committee Meetings for if your Committee functions you make it easier for your Board of Governors to operate. So don't Teeter-Totter.

Your Area News will carry the time and dates of every Section Function and Regional activity.

Make it a point to drop in at your S.H.Q. anytime you have a few minutes to spare. And keep up to the minute as events are moving fast.

A. Eglin ——— Director.

ORGANIZATION

Members are inclined to become impatient, and no one can blame them. We have been working and waiting for years. We have expected each year to usher out the entire system with the Technate hot on its departing heels. Year after year rolls by and still it is the same old thing. When will it end?

We do not know, and it does not matter. Remember, whether it is a matter of months or years, the end is certain. All we can do is keep our fingers on the pulse of physical trends; be prepared; and in the interim, gain as much knowledge as possible. We can use the time to good advantage building up the organization, not tearing it down and thwarting its efforts by crying for action, demanding impossible maneuvers and insisting we have 'rights' as members. We do not have rights in this organization, only duties and responsibilities. If you cannot take it, this working without glittering results, and the discipline which is necessary, you can only drop out. That will be too bad, but unless you are helping, you are a hindrance. And your effort, no matter how well intentioned, is disruption unless in accord with the concerted efforts of all.

The plodders are never known, there is nothing spectacular in their passing, and the sky is not illuminated by their exploits. But they are the ones who hold the Organization together, taking care of the menial tasks, and day after day are the same. Never geniuses, perhaps not trained, and maybe without ability to lead, but without them the meteoric persons would flame in vain, their fire a worthless light in the barren sky.

In contrast, the meteors flash through the sky leaving a wonderous trail of light in their wake. It arouses the interest of all, causing them to watch in wonder. Then they are gone, the light dies and people settle back soon to forget the whole thing. They do a necessary job, but by themselves are helpless to build a solid organization which will be the medium of transition into the New America.

Few of us are meteors, we are not built of high carbon steel, but by constant effort we can smoulder at a steady heat, and thus keep the home fires burning.

The 1849'ers feverishly dug for glittering gold in hope of providing security for themselves. Let the Technocrats be 1949'ers, for we have uncovered something far more precious than useless yellow metal.

We know how to provide security for all.

Okanagan Technograph.

Some people emulate the proverbial ostrich to the extent that the more facts presented to them, the farther they stick their heads into the sand, until finally they succeed in making outstanding asses of themselves.

Chilliwack Technocrat

More powerful than armies is an Idea whose time has come.

The Question is Asked, "How?"

Several years ago at a Section Public meeting a woman from Nova Scotia was introduced to me. She had never heard of Technocracy before, but was very interested in what she had heard that evening. During the discussion we had, she brought up the question, "How were we going to put it over?".

At the end of the explanations given by myself and several other Technocrats, I realized that I did not know or could not give a clear explanation of the most probable method the transition would take.

I knew I was no worse than a lot of Technocrats but I decided to find out. I spent a lot of time digging around and then found out that the answer was being brought up to us by C.H.Q. continually and by the Section Officers.

But a lot of Technocrats are either burying their heads or really don't understand what they are trying to accomplish.

A few weeks ago I met a Technocrat who had been a member in good standing for years. After the greetings had been exchanged, I remarked that I had not seen him around the Section for months. Immediately he gave me a good many excuses to account for his non-appearance. Some of them sounded reasonable but the rest were just excuses. However he finished up on a very interesting note. "But I'm more convinced than ever that we're right, and when the time comes, I'll be right there".

This brought to my mind a vision of my friend hearing some clarion call; dashing home and donning his gray suit; putting on his monad; tucking a blue handkerchief into his pocket; putting his hat on at a jaunty angle and heading out --------to what?

If this is what we are waiting for, then we might as well all quit and go home now. Unfortunately too many members seem to be operating on this basis. Those who have taken the study course have missed one of the most vital lessons contained in it. Those who haven't, well, how can they expect to understand. The lesson is even in our school book but so well disguised that it would take a genius to find it.

All the way through the history of mankind any advancement or social change has met with strong opposition. To name only a few, for one could go on indefinitely, look at the following: Child Labor laws; Women's rights; the horsedrawn carriage; the motor car; the steam engine; unions; improved housing and working conditions; shorter hours of labor; and even styles in clothing.

Study and see what brought about any social change. Were the reactionaries able to stop the development of scientific knowledge? Were they able to stop Stevenson's steam engine? Were they able to stop the birth of the machine age? or the use of the motor car? A social trend once started cannot be diverted without social upheaval. Also a major social change taking place rapidly cannot be handled unless knowledge of the objectives of the social change are known by a competent and widespread group of the people taking part in the change.

That is where the Technocrats come into the picture. Our job is not to stand at the threshold of the New America and pull back the curtain but to educate the people now while they can assimilate the design of the New America, before economic pressure forces them to start thinking with their emotions. Because once they let their emotions rule (and they have been doing this since the beginning of time) nothing on the face of America will stop them from hurting themselves, and incidently, us.

John Samuel.

OUR WORLD TO-DAY

In 1917 the Russian ruling class was overthrown by a few revolutionaries and the Russian people were embarked on a new version of the old system. Although communism has nothing to offer us at this day and age in america it has plenty to offer Europe. It has become a definite threat to the reactionaries and status quoers who had for so long ruled the roost. Their answer was fascism.

Today, under a multitude of names, we are being called upon to make the world safe for the fascists. Under the pressure of fear, want and starvation, the people of Europe are being held in line. The Greek situation is a good example of what is taking place. The strategic moves in Italy, before their recent election, by the American state department shows clearly the attitude taken by us, and which side we are on.

The French government, which has not been stable since the end of the war, is a compromise in order to insure the benefits of the Marshall Plan. How long the mercurial French can be kept in line with the threat of a revitalized Germany on the Eastern frontiers is a matter of conjecture. Unfortunately the French Government cannot object too strenuously, who do they think is keeping them there?

Germany, who carried the fight in the last two wars, is being groomed to act as Horatio at the bridge against the Russian Bear. This is one of the most futile of last ditch stands. Before the recent conflict and their enlightenment by Hitler, Germany was regarded as the second most Communistic country in Europe.

The United States and Canada are at present promoting the North Atlantic pact. Strangely enough some of the Northern European nations do not seem exactly enthusiastic about joining. Well, who can blame them, is not Russia sitting at their back door?

Of course the Atlantic pact is good for business. After all, the Marshall plan is slowing down and we have to do something to help Europe to help our business to keep our economy running.

In China the so-called communist armies have achieved victory. Kiang shek has departed, with his buddies to healthier climates. Altho these Chinese revolutionaries are called communists, on the word of George Marshall there was no evidence to show that they gained any help from the Russian Bear. It is a fact that the nucleus of the armies were the only troops that whole heartedly fought the Japs. No, in China, the people realizing they had nothing to lose have asked for a new deal. Under the benevolent dictatorship they could only get it the hard way. Will they get it? Study resources and population of that area.

During the war and at the United Nations assembly we heard and still hear plenty about the Four Freedoms. Nice to talk about but try to implement them and you have a situation like Indo-China. The Dutch are on our side in the North Atlantic Pact and against what we supposedly fought for in their dealings in Indo-China. Verily, our democracies can be likened to the old time preacher who said, "Do as I say, not as I do."

Regardless of the pressure and bribes it would do us well to remember that bullets or bribes have never killed an idea. This turmoil in the world has very successfully taken the minds of most North Americans off the situation at home. The post war boom has gone. Tremendous handing out of goods and materials has barely kept the machinery rolling. What new scheme short of war will keep our economy running? Our experts are striving mightily to find some worthy recipient for our bounty.

It is beginning to look as if we'll have to make friends with the Communist Chinese and the Russian Bear. At least they are big enough to absorb some of our production, but it is going to be tough to promote, after all this war talk.

Maybe it would be better to fight them and take credit for the salvation of the world. Anyway, there are less questions asked during a war. And the prosperity, WOW!

J. Samuel

Science or physical knowledge is being ushered in as the third order of knowledge in the affairs of men. The two other orders of knowledge have dominated mankind until today, but it becomes imperative that they be relegated to their proper positions and that the conduct of human affairs be dominated by science, the physical knowledge of the world in which we live.

In the passing of the old and the instituting of the new, human conflict will become the bitterest in history. Science is feared and hated by ecclesiastical institutionalism, by corporate enterprise and political parties. The fear and hatred that will be directed by these against science and its technological application will be far greater than those the Inquisition hurled against all the accumulated heresies.

Only science and its technological application to the means whereby we live can produce for mankind the control of his social destiny here on this earth.

Our Country Right or Wrong.

RESEARCH NOTES.

The Jay Manufacturing Company of Franklin Pa., are now building coal mining machines that will dig and load two tons of coal per minute with a crew of four men. These machines will raise production per miner to 80 tons each shift.
It is claimed that these machines will mine any kind of coal equally as well and can be adapted to other types of mining.

Newsweek - Dec. 27, 1948.

Some idea of the amounts of fertilizer now being used in the U. S. can be obtained from the following figures from the "Fertilizer Preview". for Nov. Dec. 1948.
In 1947 Illinois farmers purchased 700,000 tons of ground rock phosphate.
Farmers of Jersey Country, Illinois brought a trainload of 50 cars of phosphate in June 1948.
A 62 car train of phosphate was shipped into Indiana on July 1948.
On Aug. 1948, Missouri farmers also received a train load shipment.

New Steel Process Said Revolutionary

Quebec reports of a "Revolutionary" new process for making steel last week brought dozens of queries from North American steel makers but its financial backers said they were keeping their methods and its inventor's identity secret for the time being.

Record Output of Newsprint

Canadian newsprint producers set a new high by turning out 4,600,586 tons in 1948, bettering the 1947 record by 153,797 tons. Combined North American production for the year was 5,850,328 tons compared with 5,645,718 in 1947. Newfoundland gained 8,873 to turn out 382,248.

Goods and services at an unprecedented annual rate of $256,000,000,000 were produced by the U.S. economic machine during the third quarter of this year.

12. PRICE SYSTEM MERRY-GO-ROUND

by Malcolm Dorton.

Up to Their Old Tricks

Shortly after World War 11 most of the 'relief' grain which the U.S. sent the 'starving' Dutch people was sent back to us in the form of beer at a nice profit to the Dutch breweries. Now the Western Europeans have found another racket.

According to 'Time' magazine (12-6-48) the ECA allocated $26 million to Western European nations with which to buy aluminum. Now it is found that they used these dollars to buy Canadian aluminum ingots for 16¢ per lb. which they in turn shipped back to the U. S. where there is a shortage of aluminum — in the form of "scrap". They received as high as 25¢ per pound from U. S. fabricators for this 'European' scrap. Between April and September eight Western European countries shipped 45,000,000 lbs. of aluminum, and their shipments are increasing every month. In addition they shipped large amounts of this 'Canadian scrap' to Russia and her satellites at a huge profit. 'Time' states that ECA admitted that all this was true, and said that it has taken steps to stop it.

What 'Time' didn't mention was that this racket of shipping abroad an irreplaceable resource from one part of North American Continent (CANADA) while a few miles away, another part of this Continent is suffering a shortage (U.S.) constitutes Continental sabotage on the part of our business and political leadership. However, don't blame the American and Western European politicians for taking advantage of the dumb North American taxpayer---go home and consult your mirror---that's where you will find public sucker number one.

Reprinted from Golden Gate
Technocrat.

FROM THE MAILBAG

Hudson Bay,
Sask.

Greetings:

From the land of whispering pines and vanishing money a small squall wishes to salute a body of Technocrats in Section 11353-1 on their noble work of carrying out another year's education to morons, who at this time fail to see and appreciate direction. However, there is one consolation, if one may call it that. Each year is bringing the climax noticeably closer. Even as I write these lines I have seen much happen in the past two months.

Every day one sees men coming through for employment. Most of them are penniless but aren't at all antagonistic to some social reform, even with their mishapen idea of no ownership. We must bear with them until they have an opportunity to study our method and realize there can be no evil they can't change if the will is there.

Our sales have slowed up from 2 years ago and at present have much stock on hand. We are also operating at half capacity at present.

Salute!

Wm. Locker.

Coleman, Alberta.

Greetings:

We received the Area News a few days ago and wanted to let you know that it is a swell job. Lots of good material and very good printing. We are also sending along a few clippings.

Salute!

E. Strebel
W. Shaler.

THE ROAD AHEAD

If gathering facts, all the facts, analysing these facts and projecting the most probable is a sound basis for planning future operations, then I can say that 11353-1 has a very promising year of activity ahead of it.

If you recall a few months ago your board of governors drew up a new set of Section Operations to suit th Edmonton district and the membership of 11353-1. This basic plan was not fly by night set-up. Many hours of work went into it, several hours of board meetings and earnest co-ordination of the governors helped iron out the difficulties: and there were plenty.

We as a Section of Technocracy Inc. were ready to roll. We all know what happened: the odor of C.C.P. hung all about us, stifling and holding up almost all the expansive activity even in a Section such as ours that stood solid.

Now with C.H.Q. release No.92 out and the odor from the C.C.P. ers drifting away, we can get down to work.

The Executive has picked up where our plan was stopped and to date the New Membership Committee is rolling. The big job in that committee necessary for the functioning of our set up was a "Placement Officer". Mrs. Jackson has taken over this job. Notices have gone out to all the committees that New Membership will start to procure help as required for the various jobs.

So governors, line your committee up as per Section operations and let's roll.

To members: when Mrs. Jackson gives you a call don't say "no" unless you have to and when it's "yes"; make it measurable.

O. G. Lunde
Chief of Staff.

EDMONTON ACTIVITIES

New Membership. This committee is continuing with their regular work, plus the added activity of "Placement Officer." This position filled by Mrs. Jackson. Mrs Jackson's duty is to assign personnel to help carry out the various functions taken on by the working committees from time to time. One result of Mrs. Jackson's activity will be the spreading of the work over more members, giving all members of the Section a chance to function without any one being overloaded. So members, when asked to do your little bit: do it. It makes our future possible.

Education. The Education Committee are holding a study class every Monday night at 20:00 hours. Joe Orr is class leader. To those of you that have not been around you can spend a very educational and enjoyable evening any Monday. We guarantee that your knowledge of Technocracy will be enhanced.

Research. This committee is looking for readers to cover the various periodicals being published by the price system press. Various articles in these publications can be used by your research committee for speakers etc. Here is an opportunity to function very easily for your Section.

Finance. This committee as usual is broke. The drive for pledges and donations is continuing and if you have not been contacted don't worry we'll get to you. Of course, you could be a hero and bring it in yourself.

Social. Every Saturday night at the Section there will be some form of social entertainment. No set schedule of activity has been outlined as we hope to change this to meet the tastes of the people attending. There will be cards, dancing etc. or in fact most anything. Members, this is your night, come and make it big. Bring in your friends. Let them see that if they want to really enjoy themselves come up. Don't forget. EVERY SATURDAY NIGHT 8p.m.

Speakers. This committee is still looking for more members to train. Most of us like to hear ourselves talk, well here is your opportunity.

Publications. Publications committee figure they have the best product to sell in North America. Now how about all of us digging in and giving them a hand. There is no better ambassador than one of our Technocracy magazines. Give them to your contacts. Sell them a subscription. Get out and work at it. With conditions the way they are now you can very easily show your contacts the only publications in North America that will give them a true picture of what is happening. If they don't want to be awakened by them, tell them, at least they will know where they are headed.

Organization. This committee is responsible for the large sign on the front of the SHQ. A little more work is necessary before we can call this project completed; such as, Section and R.D. numbers as well as a large Monad.
Let's get into official grey dress. Members: suits are available at Tip Top Tailors now. Contact Mrs. H. D. Murray on procedure. Phone 35380.

An extensive symbolization program is to be launched as soon as warmer weather gets here. We propose to place large signs on all highways leading into the city of Edmonton. At present only the Jasper and Calgary roads have signs.

We will try to make available to all members a small street marker for use in front of home. Please make your request for one of these signs to the Organization Committee NOW. Yard markers are excellent symbolization.

We also plan to notify some Service clubs and Home and School associations that we have speakers available upon request.
A public meeting is planned for the latter part of March. Watch for the announcement as to place and date. Your support is required at these public meetings. Remember the public meetings scheduled at SHQ every Sunday night at 8 P.M.

Our next business meeting will be held at Section Headquarters on the 18th of March at 8 P.M. sharp. An invitation is extended to any member wishing to sit in. Key personnel on this committee at present is as follows:
R. Deacon - Supervisor of symbolization.
S. Gallagher - Usher captain
A. Eglen)
N. Jackson) - Public meeting supervisors.
Mrs. E. Jackson - X - card mailing and filing.
F. Sharples. - Governor.

The treasurer, Mike Humen, wishes to pass on this hint to some of the members; the financial burden on the Section could very easily be lightened if more of the members dug in and helped put over the various Section Activities.

REMEMBER THE DATES AND TIMES OF ALL MEETINGS.

EXTRA: DON'T FORGET THE SATURDAY NIGHT SOCIAL EVENING AT .....8 P. M.

THIS IS EVERY SATURDAY NIGHT.

Have you paid your dues for 1949?

CALGARY ACTIVITIES

Chief of Staff — Alex A. Gillespie

1. S.H.Q. is still being kept open in the afternoons and evenings fairly well. Someone always fills in if regular attendent is tied up.
2. Committees are, on the whole, taking more shape to function, although there is a lot of room for improvements.
3. The hardest job man has tackled is the job of working together with his fellows.
4. Only the destruction of our solidarity can beat us.
5. How to destroy that solidarity:
   a. Be a fanny warmer.
   b. Be that 'Great I Am' rugged individual so full of egotism that you cannot function with anyone.
   c. Be a whisper campaigner that is always starting rumors around the section, with a fear complex of not being able to do the job yourself, and afraid of the other fellow doing it.
   d. Give as little to your Section as you can, in hopes that when events catch up with us, you will be one individual to get through.
6. Events have proven Technocracy correct. Anything that is correct is worth functioning for.

New Membership — E. Matheson.

1. Phoned members to jog their memories about the New Membership meeting. Helping out the Publication Committee and prepared a letter for mimeographing for a General Mailing in connection with Finance as acting Deputy Governor.

FINANCE: There is a drive on to collect money to pay our debts and expand Technocracy in this area.

PUBLICATIONS: More literature has been sent out to Union Leaders and X-Card signers. Magazine Subscriptions were sent out for January. One year of Technocracy Digests were sent to the Belcher Hospital. 19 pieces of literature were sent to Saskatchewan by Mr. Standall's brother.

EDUCATION: Classes every Tuesday night show an increased attendance.

ORGANIZATION: We are laying the foundation for outside organization in this area for the very near future. One gray car was rubbed down and made ready for a repaint job.

The Mobile Unit of 11451 made a big success of Symbolization at the Banff Winter Carnival. Mr. Ccutts drove it to Banff and was kept busy during the Four-day Carnival driving it and the announcer, who was promoting and announcing all events to a crowd of approximately 10,000 people. A salute is due Howard Anderson of Banff and other members of that area who arranged and made this possible. Also to Mr. Maximchuk and M. Humen who drove the M.O.U. to Calgary.

We cannot be rid of science if we would, for science is, after all, nothing but knowledge, and it is doubtful that the human race has the ability to keep itself in everlasting ignorance.

George Russell Harrison

In science the credit goes to the man who convinces the world, not to the man to whom the idea first occurs.

Sir William Osler.

CONTINENTAL HIGHLIGHTS OF TECHNOCRATIC ACTIVITIES

Winnipeg reports that a successful meeting was held at the Y.M.C.A. and that they have requested another lecture in November. It was interesting to note that Bill Saunders is doing a grand job of talking Technocracy in Fort Frances, Ontario.

From the Section Records, Winnipeg shows an increase of 30% attendance at Public Meetings and Film Shows.

Vancouver reports an increase of gray car production, with six cars from Ioco, Langley Prairie, New Westminster, and Vancouver being painted, three repainted and a bicycle given a coat of gray.

A small group at Quesnel has written Vancouver announcing that they are prepared to sponsor a Public Meeting and will pay all expenses, including the Speaker's fare from Vancouver to Quesnel.

Saskatoon A.T.H. has analyzed the situation and is laying plans for an ALL-OUT expansion of Technocracy in Saskatchewan. We think their stand on the problem rather interesting and worth passing on. In part it goes thusly:

'In a land area of 251,700 square miles we have approximately 850,000 people. Our goal of two percent of these will be 17,000 members in this area. That's quite a figure isn't it? Well, don't let it scare you. That only means that in every crowd of 100 people there should be two members of Technocracy. That doesn't sound like very many when you consider it that way! And it doesn't does it? A not unobtainable goal if we all put forth a little effort.

Technocracy Inc. proudly announces we have four new "Hams" in California! Ray Seegars, San Bernardino, W6EOP: Cliff Knowles, San Bernardino, W6EPE; Ralph Blake, Sacramento, W6EXP and Bob Dawson, Sacramento.

A LITTLE

KNOWLEDGE IS DANGEROUS

ONLY THAT WHICH IS

MEASUREABLE IS REAL

THAT WHICH CEASES TO FUNCTION

CEASES TO EXIST

During the last fifteen years Technocracy as a body of thought and as an Organization has come through the greatest depression and the greatest war in history, its vision unsullied and its strategy uncompromised. It stands alone far, far from the political party seeking an election to political office. As Technology moves up on this Continent, only Technocrats and Technocracy will have the satisfaction of seeing the historic parallelism of events confirm Technocracy's operating design for this Continent as the unique solution for the social problems of our people and our time.....CHQ

MAR - 1949

Sec. 1, R. D. 11451

TECHNOCRACY

Incorporated

805 - 1st St. W., Calgary

SECTION 1, R.D. 11451
TECHNOCRACY INC.
805 — 1st STREET WEST
CALGARY, ALBERTA

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

ALBERTA AREA NEWS

published
by
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ALL MATERIAL FOR INSERTION IN AREA NEWS TO BE IN THE HANDS OF THE EDITOR BY THE 20th Of MO.

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Printed in Canada

EDITORIAL

Science must become the antagonist of politics if a solution other than war is to be provided for world problems, Edmonton branch of the United Nations Asscciation was told Monday.

Speaker was Dr. William Rowan, Alberta University professor, at a meeting at McDougall Church. Stressing that the greatest change in human affairs through the ages was always brought about by science. Dr. Rowan traced the evolution of man from earliest eras to present day.

'Today man finds himself in an environment of his own making which he cannot understand. His survival depends upon his ability to adapt himself to this change,' the professor said.

Dr Rowan recommended action by scientists as their moral responsibility resulting from their development of the atomic bomb, which he termed 'science's gift to politics'.

'Scientists can do much to inculcate the right type of thinking----to provide 'organized sanity' in preventing a suicidal war,' he said.

(Edmonton Bulletin, Dec 7/48)

Dr. Rowan is not the first one outside of Technocracy to point out this fact... Dr. George A. Dorsey in his 'Storey of Civilization' says "Engineering is a science, politics is a job, therefore we allow ourselves to be governed by job hunters". Professor Lancelot Hogben in his 'Mathematics for the Million' says, "Whether it is the Labor Government of Britain or Rooseveltism in the U.S. the main obsession of all politicians seems to be to provide work for the masses; whereas the chief concern of science is to reduce as much as possible the work of the masses and increase their leisure".

Technocracy has been pointing this fact out for the last 15 years. Politics and financial interests working hand in hand always act as an interference control in any social progress.

The other day there appeared in the Vancouver Sun a letter by one who signed himself 'Puzzled'. He went on to say that Technocracy was boasting that it had been in existence for 15 years, and wanted to know when Technocracy was going to put into effect the wonderful system it had been talking about for fifteen years.

If 'puzzled', or any others with the same idea, that Technocracy, or for that matter any political organization on the face of this earth is going to hand them something on a silver platter; then they are all wet.

At no time in the history of the world was any beneficial social change handed out to the masses by some benevolent government. What social changes we have managed to get so far have had to be fought for.

Technocracy as at present is incorporated as a purely voluntary educational organization. Our job is to point out to the people what a sorry mess the politicians have made, and are still making of our heritage, and what could be done with it under a scientific system.

Technocracy is the only organization that has a blue print drawn up and ready at any time to be put into operation. Which brings us back to the question asked by 'Puzzled'. When will it be put into operation? That question is answered by another. When do you want it? It is entirely in your hands. When enough people demand the change you will have it. And we may say if it is worth having, it is worth working for, aye and even fighting for.

(C. M. N.)

THE ROAD AHEAD

This is the season when many people accustomed to the traditional habit of wishful thinking reflect on the unsatisfactory aspects of the past, and draw up a number of resolutions for the New Year, each according to the circumstances in which each finds himself, on the naive theory that to accomplish anything, one has but to resolve, and presto! the thing is done.

Consider the case of Mr. John Doe. Perhaps he and his family had no turkey for Xmas, due to high prices, or if they did, perhaps some other thing will have to wait. In spite of 'budgeting' its getting a bit tougher to make ends meet, while prices go soaring to the proverbial heaven. He is beginning to see himself sliding fast back to the cellar of the 'thirties', and wonders whether he'll stop there or bust right through into the sewer. The only hope he sees of attaining some measure of social security, or some measure of social prestige through some form of conspicuous consumption is to tighten the old belt and deny the family a few more of the necessities. He has tried it in the past, knows it won't work, but 'hope springs eternal' and so another resolve to 'do this' and 'don't do that'.

Though business profits are running at an all time high, big business also considers the past and the future, and fails to consider the future as ideal. Taxes are climbing, interest rates are declining, debt increasing, savings going down; its getting harder each day to find profitable investments. Though bewildered, big business mentality has become so ossified that it can but resolve for more of the same.

The political and economic soothsayers have been loosing more and more of their long face, as the public slowly is becoming less gullible, no doubt assisted in this behaviour by Technocracy's dissemination of facts. The Public is less inclined to hearken to these magicians of the Price System who would bring us bigger and better panaceas in 1949.

THE ROAD AHEAD

But whether it be Mr. John Doe, Mr. Big Business man, the politician or economists they all have this in common,- failure to realize that all their resolutions cannot alter the progression of events one iota. Their resolutions are about as powerful as a toy spade against a giant power shovel, in the face of physical events.

Amongst these North Americans there are those however, who see the futility of resolutions, no matter how desirable they may be. These are the Technocrats. The Technocrats know that Mr. John Doe, will not move out of his rut, unless his 'tummy' starts to gurgle' and approach his backbone. They know that business, a game based on scarcity of goods and services is dying, as technology and North America's potential abundance are choking the life out of its sclerotic carcass. They know that the soothsayings of the economist and the politician are but the mumbling of people afraid of their own shadows, and that these will not alter the trend of physical events, one whit.

Technocrats don't have to make resolutions to do or not to do. They realize that through 'Functions' they help us arrive closer to the New America with each passing day. This they do, through dissemination of the vital information to their friends, their contacts, their neighbours. They invite them to meetings staged by the Section, and turn out themselves. They sell literature, and now and then when the belt-tightening process permits they give some away. They keep their dues paid up, knowing that this will save the Finance Committee time for other functions. They keep up date on the trend of events by attending Technocracy study classes. Yes, they participate in the various functions carried on by their Section.

Technocrats will maintain their direction in 1949, knowing that the trend of physical events is forcing the arrival of the New America. They know they must be a step ahead of their neighbour if they are to survive and give him the necessary direction. TO DIRECT OTHERS WE

MUST POSSESS DIRECTION OURSELVES, so that we all may travel the Road Ahead to the New America. (M.M.)

GREECE --- U.S COLONY

In the public press for the last several years much has been said regarding the necessity of preserving the independence of Greece. To the ill-informed such statements appear laudable, but the present Premier, the aged Mr. Sofoulis wrote as follows on June 26, 1947, "The interference of the Americans in the internal affairs of our country is so great that we can say that Greece has abandoned a considerable part of her independence and has put herself under the economic and administrative control of the U.S.A. All future activity of the Greek Government will have to be approved previously by the President of the U.S. and his representatives here".

Not only is the U.S. getting a secure grip on the Greek State, appointing its Government, financing its Army and controlling its trade and economic life but American private enterprise is making a good thing of the situation.

In Oct. 1947 it was announced that the Pan-American Clearing Co. was negotiating a $100,000,000 loan to Greece on condition that it would be exempt from taxes and customs and be the sole financial and economic agent for the Greek Government and could employ both American and Greek labor unhampered by trade union restrictions.

There has been a mass influx of American firms due to the fact that Greece is the only country in Europe to-day outside of Fascist Spain and Portugal where the trade union has been suppressed. Cheap labor is the greatest attraction.

The regime in Greece which Mr. Truman is financing has been vividly exposed as a fascist state. Under a facade of democracy, there exists a unilateral civil war, the war of the extreme right against all democratic elements who dare to disagree with the government. Murder, illegal imprisonment, brutal assault

and intimidation are the fate of thousands of victims. The police take a foremost part in these criminal activities and openly collaborate with the facist terrorists.

The facts speak for themselves. It is undeniable that it is Britain and U.S. who have systematically interfered in Greek affairs since 1944. But only the U.S.S.R., the new European democracies, Egypt and India, were sufficiently independent of dollar pressure and British influence to dare to vote accordingly at the UN Assembly.

Since President Truman announced his "Aid to Greece" the terror in Greece has been intensified. In sharpest contrast to the terrorism in the towns, the guerilla movement, now organized in the Democratic Army is holding elections throughout its territory for people's councils in every village. Elections are by secret ballot, and candidates are elected on their individual merit, irrespective of political beliefs.

At the same time the Democratic Army is carrying through a redistribution of the land in the interests of the poorer peasants. It is establishing and operating a system of universal elementary education, whereas in Government territory schools are closed down, used as military barracks and as prisons. Law courts are being set up with judges elected by the people. In other words, a "new demoncracy" is once again being created in Greece. The Democratic Army aims at ultimately setting up its own Government of Free Greece.

It is agreed that nothing less than an American Expeditionary Force some 200,000 strong could now defeat the Democratic Army. On the composition of this Army, Colonel Sheppard wrote in the publication called Britain in Greece as follows: "The rebel movement in Greece has been formed from precisely the same group of men and women who would form a similar rebel movement in Great Britain were we ever faced with the same tyranny and terror".

Mr. Truman has hitched his "doctrine" to one of the most corrupt and decadent ruling classes in Europe.....

The mass of Greek people will not stop fighting because Wall St. is now taking over control of their country. Every dollar sunk in Greece will be a dead loss to the American people. In one way or another, Britain and U.S. have in the last 3 years pumped over a billion dollars in supplies, equipment and relief into Greece. In addition the U.S. has, under the Truman aid Bill, a Mission in Greece today which plans to spend a further 90 million sterling. (E.J. & J.S.)

RESEARCH NOTES

The United States is in a condition comparable to that of a man suffering from schizophrenia. Our national phantasy, fateful in these edgy times is our belief that we are living in a free enterprise system. Since reality is quite the reverse, we are in no condition to make national decisions. It is time we got wise to ourselves. --- From an artical by Nathan Picbertson in Harper's Magazine November 48.

Yes we agree that the citizens of the U.S. should stop kidding themselves and take a look at the facts. Here are a few.

Roosevelt's farm program of 1935 placed floors and ceilings on prices of farm produce.

The Air Transport industry runs to the government everytime it gets into difficulties.

The Merchant Marine is subsidized to the tune of $100,000,000.

Though the banking systems may not be directly subsidized, profits made on handling the war loans were a handout of taxpayer's money.

Then there are the industries that benefit through Government conservation projects, flood and fire control, weather reports etc.

The U.S. Budget Bureau reported that subsidies to business and agriculture totaled $2,247,000,000 in 1946, in a year when business was good and industry was reported to be opposed to government interference.

RESEARCH NOTES

The huge payments under E.R.P. and military expenditures under home defence are direct payments by the taxpayers to support industry. The Federal Government alone is pumping $40,000,000,000 annually into these projects, State and local expenditures swell the total to $50,000,000,000.

The Government does not hand over these huge sums of the taxpayers money out of the goodness of heart. Under the Price System it cannot do otherwise. A sag at any point in our interdependent economic system involves and endangers the whole structure.

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Speaking of Conservation, here is a statement from Washington regarding projects now underway in U.S.

25,243 miles of cultivated windbreaks.

103,000 reservoirs and fish ponds.

During the last 15 years 5,250,000 acres terraced. 4,000,000 acres converted to strip farming and 15,200,000 acres contoured.

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This summer we witnessed a very favorable example of the way the Press plays up or suppresses important itemsof news. While the papers have a full report of the floods in B.C. and Oregon, caused through the bursting of the dykes, very little space was given to the fact at the same time Canadian and U.S. Bombers were being sent to China to bomb the dykes of the Yellow River.

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The serious nature of Research work is sometimes relieved by items such as the following from the U.S. Census Bureau,-

"U.S. Population broken down by age and sex."

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One important trend now dominating the economic scene is the sense of apprehension that has replaced

RESEARCH NOTES

the farmer's former optimism of the last few years. Here are notes bearing on the subject.

The U.S. Agricultural Department reported that farm prices in the U.S. dropped 4 percent in Sept. 48. Prices received by farmers on Oct. 15, 1948 were 30 percent below the record prices received last June.

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Pointing to the huge crops produced in the U.S. and Europe during the past year I.H. Wesson, president of the Sask. Wheat Pool said that another season might bring wheat surpluses and a consequent collapse of open market prices. Using as an example the current situation in rye prices which dropped from $4.79 on the 2nd of May this year to $1.63, Mr. Wesson pointed out that the same thing could happen with wheat.--Western Producers November 4, 1948.

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One of the chief factors in the political strategy of the Democrats in the U.S. election campaign was the forcing of the 80th Session of Congress on a Republican dominated house. By demonstrating to the farmers, already worried about sagging food prices, that the Republicans could not help them, Truman secured a large proportion of their votes. But the farmers do not seem to realize that the Democrats are just as powerless to help them

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It is astounding to witness the amount of time and effort that people in general will devote to a consideration of prices while neglecting to give any attention to an examination of the Price System itself.

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The four page letter of the Royal Bank of Canada for Nov. 48 is devoted entirely to an article on the need for soil conservation as a step towards greater food production. But among all this interesting material there is not one mention of the fact that in a Price System on which organizations like the Royal Bank thrives, the food producers are automatically penalized at the

approach of this condition of abundance that the Bank rightly considers so desirable.

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ENGINEERING TRIUMPH -- Mile a Minute Mill

In a continuous strip mill the flat rolled steel comes off the line faster than it enters. The speed of the steel is increased at each of the four to six tandem finishing stands of rolls. As the thickness is reduced at each successive stand, the metal is elongated, and the next set of rolls must turn faster in order to take up the slack. Thus it is possible for the strip to be running through all of the finishing stands at the same time, although between the first and last, its speed may increase from a few hundred feet per minute to around a mile a minute. The speed of mills have been increased markedly in recent years. The starting speed of modern continuous mills now approaches the finishing speed of the continuous mills of 20 to 25 years ago.

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TRANSPORTATION ACCIDENTS -- Must remove the Cause.

Last year in U.S. 1790 people died in 4015 accidents at Stop-Look-Listen signs.

From Holiday Magazine, November 1948.

ODE TO THE IMPATIENT TRENDS.

Howard Scott and his associates at Continental Headquarters were watching the national and international scene carefully feeling the pulse of American economy. They knew that great social trends could not be hurried. They knew that social changes are a matter of timing, that no man's desires or hopes can hasten or retard the slow inevitable development of the Price System's demise or the Technate's birth. Only when the pressure of events conditions the American people to listen to Technocracy will Technocracy be able to extend to them the design for the next most probable stage of our Continental development and have it accepted. Not before.

THE ROBOT

For years science-fiction writers have been writing of the future wherein our civilization was replete with the robot. This mechanical genius performed all the onerous tasks necessary to keep a highly technical system operating. Some writers went farther and almost had the robot able to think and react to that which it analized in a given situation.

Fantastic? Anyone in this day and age has watched a bulldozer levelling off ground, digging basements, or transporting dirt. Countless thousands of illustrations can be given of machinery automatically and tirelessly performing a set task. Certainly these machines cannot think but they can operate within a given set of limitations.

But let's go on a little farther. We all know of our giant power hook-ups that stretch for miles throughout the countryside. At various steps along the way automatic switches trip out circuits at the first sign of danger that would damage the circuit or the whole set-up. No the switches cannot think but they can react to a given stimuli. Today, giant generators with their boiler power source and all auxiliary equipment can be safely and automatically controlled. Highly sensitive relays can shut the generator out of a power hook-up at the first sign of trouble from itself or outside. Not only this but the same controls can shut down the boilers etc., and all the necessary details contingent in bringing a power house to a stop safely. The same type of controls can keep the generator boiler and all other equipment operating safely and steadily. These controls can operate much more rapidly and reliably than any human. All the human is needed for is supervision.

For years the so called electric eye has been sorting beans, fruit, etc, throwing switches, checking

THE ROBOT (cont'd)

colors, finding cards in card files, counting, acting as a watchman and hundreds of other tiresome tasks. It doesn't get tired and doesn't ask for time off. The giant mechanical brains can figure out mathematical problems in a fraction of the time it takes a human being. Robot typists are making their appearances.

One morning, not so long ago, on a misty airfield in Newfoundland, a United States Army Airforce plane took off and flew across the Atlantic to England. About twelve hours later the same plane arrived over a field in England, circled and came down in a perfect landing. But you say that was done thousands of times during the last war. Not this way tho'. This time no human hands touched the plane. To start the flight an engineer pushed a button, intricate machinery went into action and the plane moved down the runway and took off. Radar and electronics combined together to take the plane safely to the other side. The engineers picked up the approaching plane with radar and using their controls brought the plane safely down. The airforce captain who went along with the plane reported that it handled well and reacted very rapidly to anything that tended to upset it on its prescribed flight. The controls, once again, handled the plane very much better than any human pilot could. With the groundwork laid during the war we are only beginning to scratch the potentialities of radar, electronics etc.

Robot planes, robot projectiles, robot mechanical brains, robot typists and so on down the line.

The end product of course means elimination of tiresome task, the releasing of the human being from drudgery.

Nice for the human animal but if he accepts the liesure what is he going to work at to earn his daily bread?

CONSCRIPTION

The drums are beating once again in the United States to step up the draft. Whispers are being heard around Ottawa (a very touchy subject) that government might have to resort to conscription to get enough soldiers for the army. Preparedness to fight the Russian bear is the excuse given. But is this logical?

Everyone has read of the gigantic task that the landing in Normandy was during the last war. It does not require much of an imagination to visualize what landing on any foreign shore, with America as a base, would entail. Especially with a hostile force waiting to receive us. Top military experts have quietly hinted that Normandy was a needless sacrifice: that strategic air war could have obtained the same end. That is: defeat of the enemy. The war of the future as has been studied out by the experts, will be a war of long range missiles and robot planes. Intricate instruments operated by experts will be the sinews of any future equipment. Why are we training thousands of young men to handle a rifle? We might as well give them a bow and arrow to use as a major attacking force. With power and equipment available, even now, all a victorious army would have to do is walk in and take over. That is if they had anything left to come from. So why the big standing army?

Of late hints have been coming out that the leaders of our military caste, expecially in the United States, think a strong standing army is necessary.

CONSCRIPTION (cont'd)

A bill before the U.S. House would inaugurate what would amount to a super police under military control. Edgar Hoover could go home. The ramifications of this bill were so many and so elastic that even Walter Winchell was given to remark that it looked much like the legislation that Mr. Hilter used.

"The land of the free and the home of the brave". Oh well! They can always write a new song. Don't feel too superior Canadians. Just check on what is happening to the four freedoms in Canada. (J.S.)

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EDMONTON ACTIVITIES

Due to the Bazaar preparations or maybe the approaching Yuletide holiday season, -- we're not sure which would make the most convincing excuse, but something definitely cut in on the regular committee attendance and activity around S.H.Q.

NEW MEMBERSHIP .....Governor, R. L. Maloney.

This committee carried on routine work, such as supplying personnel of Sunday night lectures etc. Office attendents for S.H.Q. were also supplied on eight afternoons and two evenings.

EDUCATION .....No report received.

RESEARCH .....Governor, A. E. Wood.

This committee held two business meetings during the month to carry out the routine work of selecting and filing all useful material received. Though a few good clippings were received, Research would appreciate many many more. We would also like to hear from any member who can supply information regarding sources of 16 mm. films for loan or rental.

EDMONTON ACTIVITIES

FINANCE .....Governor Maureen Cook.

This committee is busy contacting members for pledge cards for a regular monthly S.H.Q. Fund.

PUBLIC SPEAKING ..... Governor, Donald Hoff

Three training classes were held and one combined study and public speaking class.
Speakers were supplied for Sunday evening lectures. These were Maximchuk, Hoff, Sansom and Hanks. Increased activity is expected in this committee now that Christmas exams are over.

ORGANIZATION..... Governor, F. Sharples

Still working on the S.H.Q. sign. 125 posters have been made advertising the Sunday night films and lectures. We are asking the membership to assist in their distribution. It has been suggested that 500 invitation cards be printed for use of the members in contacting and inviting friends to the Sunday evening lectures. Also 500 courtesy cards printed for use by members for parked car violations. This last would of course be on approval from C.H.Q.

PUBLICATIONS.....No report received

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Special attention of members is called to the change in date of the Annual Membership Meeting, which will be held on Sunday afternoon, January 9th. After the meeting supper will be served and this will be followed by a film, "Technology and Agriculture", produced by our own section members.

The public will be invited to attend the supper and film.

Members are reminded that an opportunity for dues payment will be provided at this meeting, for those who have not paid dues for 1949.

EDMONTON ACTIVITIES

Now that the holiday season is behind us, we have no further excuse for non-function. And this first activity of the New Year should be a stimulus for the co-ordinated effort of each and every member.

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SALUTE to the Social Committee!

Under the able convenership of Mrs. John Schuster, the old-fashioned bean supper, with baked ham, salads, pickles and boston brown bread, topped off with delicious pie for dessert, will long be remembered by all who attended. Despite the fact that old man winter showed up in full regalia that night a full crowd turned out. The tables were artistically decorated in a festive theme, and were attended by the young men of the section. This is the second supper this year that Mrs. Schuster has convened, and has proven beyond a doubt her capacity as convener. Salute also to all her willing co-workers.

The bazaar, under the leadership of Mrs. R. L. Maloney was a big success and an overall profit of $175.00 was realized.

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A REMINDER FROM C.H.Q.

Here is an excerpt from a letter recently received from the Division of Publications, C.H.Q. on the subject of Technocracy Publicity.

"We were interested in seeing your section member's Letters to-the-Editor and observe that throughout the Continent many sections are increasing their monthly total of Technocracy publicity by organized efforts on the part of the Publications Committee to send as many letters as possible to the press. Letters may be sent to several newspapers at once---they need not be confined to the local press."

Quoting further from Operating Instructions No. 7 Guide for Writers, Part 111, paragraph 7.

"Letters-to-the-Editor.-- The cordiality of newspapers to letters on Technocracy is increasing. A great many people see those that appear, and this is of definite use as publi

instruction and publicity. Direct mention of Technocracy will always be embodied in the letter. This activity is particularly recommended to beginning writers".

Can you pick up a newspaper without seeing at least half-a-dozen items from which Technocratic implications could not be drawn? Of course not. Can you set down a newspaper or magazine without a feeling of disgust and indignation at the stupidity of the Price System? Of course not!

Can you write a letter?
Of course you can!
Then lets get started.
Write a letter-to-the-Editor.

It take only a page or two of paper, a little time and a little effort, but it is worth while and necessary!

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SCIENCE AND WORLD PEACE

On December 6th about 20 members of Technocracy attended the lecture delivered by Prof. Rowan of the University of Alberta. His topic was "Science and World Peace". The Technocrats, most of them in their gray suits and dresses, attended as a group and occupied the front seats in the hall. -- Just a minor effort in symbolization.

The lecture was extremely interesting to the Technocrats. Prof. Rowan's analysis was strikingly similiar to Technocray's. The one of daring difference was the utter lack of any solution. While he condemned the politicians for the sabotage of the works of science he apparently failed to see that it was the rules of the game of the Price System which made that sabotage so easy.

He informed his audience that scientists all over North America were exerting every effort at their command, to awaken the people to the necessity of demanding of their respective governments a new method of settling differences. War had never in all history, solved a problem and never would.

Though Technocrats have been saying and teaching these things for years, we somehow felt we were alone, but now scientists are becoming aware of their responsibility to humanity, and though perhaps quite unconsciously, are certainly going to help to educate the people of this Continent to part of their problem. If Technocrats can just keep Technocracy's solution before the public now, our job may not be so difficult. It is an encouraging sign. (E.G.)

FROM THE FIELD

Kamloops has been busy contacting various labor unions and securing mailing lists of their members. On this basis 400 Technocracy briefs entitled "What next, Labor" were mailed out. Kamloops reports the response very gratifying.

Saskatchewan Technocrats are busy trying to set up a centralized area Tour Headquarters, to further co-ordinate the following activities:

1. Central gray paint supply.
2. Standardization of car top signs.
3. Erection of bill-boards.
4. Central printing of letterheads, posters etc.

We will be watching for more news of this in the future.

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RECONDITIONING

Old Technocrats, like old chesterfields and old cars, that have functioned beyond their period of service, need reconditioning. Looking over the membership list of any section you will find many names that were on the list ten, twelve or even fifteen years ago. Think back and try to remember the conditions under which those members joined the organization.

That was the period of relief, spelled in various ways in capital letters, WPA, FRA, CCC, etc. Most of us were pretty threadbare citizens then, but we were good Technocrats. Technocracy had all the answers that

RECONDITIONING (cont'd)

Socialism, Communism, Social Credit and Townsends did not have. We joined Technocracy. We studied it, we talked it. We could see our production curve maturing before our eyes. The diminishing man-hours and the threat of abundance were very real to us.

Then came the war! We watched our production take an almost vertical direction. The Services and the war industries swallowed up the unemployed, dragged old men and women from their fire-sides, and children from their schools. And scarcity once again seemed imminent.

During the past ten years our friends have changed from ragged sociolists to rugged individualists, and we find our own belt buckles farther from our backbones. Technocracy looks farther off and less real to many of us than it did in 1938. Yet the forces which brought Technocracy into being are still at work. Technology is still displacing man-hours, and piling up goods and services. We are now witnessing the administration of a whole new series of stimulants to the dying Price System. Our rugged friends will be ragged again, and we must be fresh and keen and on our toes to see the opportunity to give them answers when they wake up to their predicament.

If your springs are sagging, and your upholstery is worn, if your carbureter is sluggish and your clutch is slipping, GET RECONDITIONED!

For your reconditioning we suggest you read the following:

1. The Technocracy Study Course.
2. Technocracy Digest Nov.48 -"Operation Vittles".
3. The Technocrat, November 48 - A Salute to the Record and Research Bulletin.
4. The N. W. Technocrat, November 48 - "Nothing but the Truth and Developing Trends".
5. Alberta Area News, Nov. 48 "The Road Ahead". Reprinted from the Courtenay Section News.

EDMONTON CALENDAR

Membership Committee.....1st & 3rd Fridays at SHQ
Education .....Study Classes, THUR. SHQ
Research .....Every TUESDAY..... SHQ
Finance Committee.....2nd & 4th Friday ... SHQ
Publications .....Every MONDAY..... SHQ
Public Speaking .....Every WEDNESDAY..... SHQ
Organization .....Every TUESDAY..... SHQ
MEMBERSHIP MEETING .....1st FRI. after 1st WED.
BOARD OF GOVERNORS .....First WED. of the Month.
EXECUTIVE COMMITTEE.....as called by Chief of Staff.

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PUBLIC MEETING .....EVERY SUNDAY NITE....SHQ

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ALL SECTION ACTIVITIES PROMPTLY AT 2000; (8:00 p.m.)

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CALGARY CALENDAR

Membership .....Every Monday, SHQ.....2015
Education .....Every Tuesday, SHQ.....2015
Finance .....Every Wednesday, SHQ....2015
Publications.....Every Wednesday, SHQ....2015
Public Speaking .....Every Thursday, SHQ....2015
Research .....Every Thursday, SHQ....2015
Organization .....Every Monday, SHQ.....2015
PUBLIC LECTURES .....As notified or advertised.
Board of Governors .....1st Friday, SHQ.....2015
Executive Committee .....3rd & 4th Fridays, SHQ.2015
MEMBERSHIP MEETING .....2nd Friday, SHQ.....2015

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A successful Membership Meeting was held at our SHQ on November 20, with M. M. Maximchuk of 11353-1, taking 'The Road Ahead' as his subject. The following evening to a well-filled SHQ he spoke on 'To the Ladies',- this being a Public Meeting. Tho' he rudely changed some ideas about romance and place of women, it was different from the usual meeting, and apparently the 'ladies' liked it.

THE MOU is once again active on Alberta roads, symbolizing Technocracy Inc. Formation of plans for 1949 is now underway.

A LITTLE

KNOWLEDGE IS DANGEROUS

ONLY THAT WHICH IS

MEASUREABLE IS REAL

AT WHICH CEASES TO FUNCTION

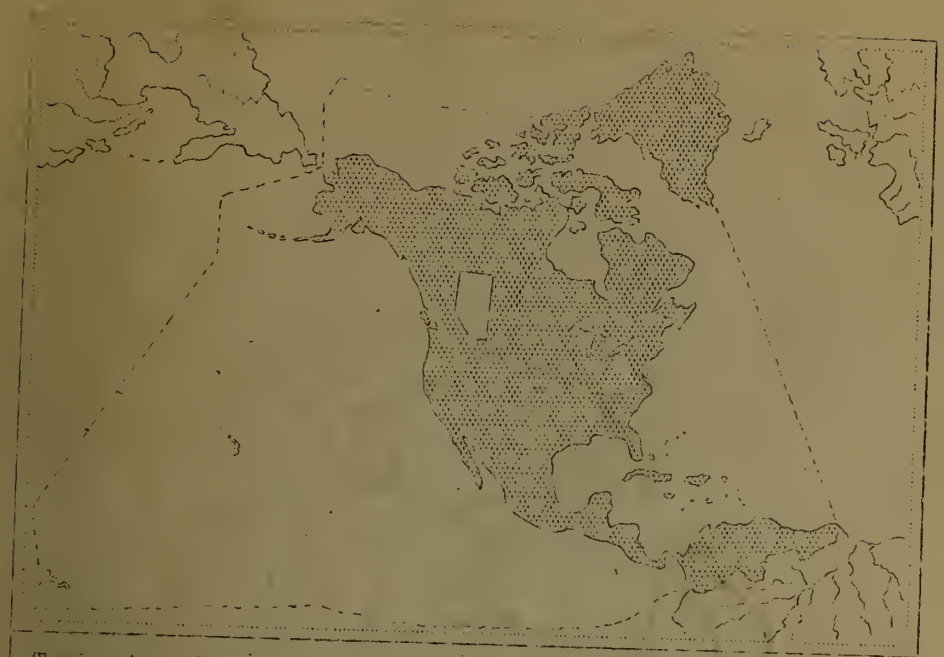
CEASES TO EXIST

---

ring the last fifteen years Technocracy as a body
thought and as an Organization has come through the
eatest depression and the greatest war in history, its
sion unsullied and its strategy uncompromised. It
ands alone far, far from the political party seeking
ection to political office. As Technology moves up on
is Continent, only Technocrats and Technocracy will
ve the satisfaction of seeing the historic parallelism
events confirm Technocracy's operating design for
is Continent as the unique solution for the social
oblems of our people and our time.....CHQ

EAN

Sec. 1, R. D. 11451
TECHNOCRACY
Incorporated
805 - 1st St. W., Calgary



Technate of America ------ Boundary of Technate

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish.' Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

1948 Nov?

ALBERTA AREA NEWS

On the evening of August 12th, while passing the CPR Depot in my Technocracy Gray taxi, I was flagged down by a Canadian Army Officer. This gentleman was pleased to inform me that he was in charge of the Flood Disaster in New Westminster and that he was responsible for accepting the offer of Technocracy's Gray Fleet, Big Eye and personnel in evacuating the flood victims of Lulu Island.

He said that never before had he seen the esprit de corps, the eagerness, willingness and complete cooperation, as in this great task and that had it not been for the precision clockwork, on a 24-hour basis, that the catastrophe would have been much heavier, had it not been for Technocracy's equipment and direction.

He mentioned the equipment, the Big Eye, the sleek gray cars, the Headquarters, where sleep and food were provided and the untiring efforts of the lady Technocrats in providing comfort for every one concerned.

Continued on the inside back cover

'OPERATION OVERFLOW'

Though 'Operation Overflow' is beginning to recede into history, the impact of Technocracy's symbolization has not faded out, and the part played by this Organization will stimulate for many a day, all members who came in contact with this emergency operation.

All available personnel and units of the gray fleet from the Washington area - about half of these sound-equipped, responded to the request for assistance, as well as all available cars from our own area. One outstanding contribution from the Washington area was the powerful searchlight known as 'The Big Eye.' Interesting enough, Canadian Technocrats who crossed the border with an Army order to secure this equipment found no U.S.Immigration barrier to prevent their entry, and with our own motorcycle escort, the Big Eye was transported to the scene of operations. Once in New Westminster, it was moved from one location to another by Army vehicle and personnel.

In 'Operation Overflow' Technocracy in Canada had its first opportunity of working with the Army in a crisis, and proving to them that we could accept assignments and execute them with efficiency. The gray fleet was recognized as official transportation for Army and Navy personnel, and this authority gave them free crossing of all toll bridges in the area, as well as free gas and oil, supplied by the Army to the gray fleet. Guards on closed roads recognized the gray cars and accorded the drivers complete courtesy and unobstructed right-of-way.

To assist Technocracy's over-worked drivers and announcers, the Army provided and erected a large Army tent, and furnished beds and blankets. This accomodation was on a vacant lot beside the Headquarters of the New Westminster Section. Charts were kept recording all assignments with full particulars, as well as information regarding cars and drivers,

so that it was possible for part of the personnell on duty to secure some rest .

The sound cars assisted materially in patrolling New Westminster and Vancouver during day and night intervals, requesting workers for the dykes or donations of sacks. (Technocrats now realize the importance of sound equipment and are striving for more sound equipped cars.)

Technocracy's officers found, also that civic officials cooperated fully, when they recognized that the Organization was capable of rendering an efficient service.

One of the noticeable features of Technocracy's participation in this crisis was the response of the women members, who worked with extreme limited facilities, to perform the vital function of supplying hot meals at all hours to all who were on duty for the Organization and they were on duty twenty-four hours of every day. (As a side line Technocrats proved the fallacy of that eight-hour sleep idea!) All who had occasion to work with other women in the entire area, found them, too eager to assist in the emergency, contributing freely of their time and resources, and waiting only for direction.

The devestating effect of a right volume of water out of control gives every Technocrat an opportunity to spread the knowledge of our own Control Design, 'A Continental Hydrology.'

Two points particularly which the past emergency brought into clear focus are the necessity for education in discipline and co-ordination of function for every Technocrat, and the necessity for more and more symbolization.

OPERATION BOW VALLEY

They came from Victoria and Vancouver on the West, Edmonton and Prince Albert on the north, Winnipeg in the east, and Spokane on the south; they came singly and in groups; they came by motorcycle, truck, passenger-car and train. They gathered at a small, yellow-hot, dusty mining town in southern British Columbia and they came at not inconsiderable expense to themselves. They came for neither profit nor glory. They came because of an idea; an idea that had taught them to see social imbalance -- sometimes called 'injustice'; an idea that had shown them the causes of greed, ineptitude, stupidity, and inefficiency in so-called 'high places'; an idea that had brought them a glimpse of reason and sanity in a world throttled by confusion, misunderstanding and the treason of tradition. Such was the contagion of this idea that these people willingly and with a minimum of complaint gave up their creature comforts for several days and nights. Some gave their beds to others; some provided generous meals and kindly attentions; but all gave something of themselves; all tried within the limits of their various capacities to subject themselves; all tried within the limits of their various capacities to subject themselves to the requirements of an idea that was greater than any individual.

So these people, enthused with a purpose above and beyond themselves, travelled in a line of gray cars through the Canadian Rockies from Kimberley to Calgary, over fair to poor to terrible roads, with the all-pervading majesty of these great mountains as an impressive companion. Past boisterous mountain streams, unique natural rock formations; quivering beside the roaring thunder of stone-girt mountain waterfalls and stopping at hot springs and pools for bathing; spending the night beside a cool, clear lake whose waters laved and soothed dusty, tired bodies.

As these people passed through towns and villages down the mountain valleys, they were preceded for miled by a thundering voice from the lead car echoing a message between the rocky walls; the sight and sound left the inhabitants of forest, village and town wondering and agape. And as the cavalcade of cars disappeared from view these people, perhaps, speculated about the last words that trailed back to them on the mountain air---- "We'll be back!"

So may these words be a guide and incentive to greater effort, and, may we salute these people-- people who have spent time, money, energy and understanding to the promulgation of this new and great idea. Particularly do we commend those leaders, who, with indefatigable singleness of purpose have enhanced not only their Organization but their own stature. High honour to you all!

---E.K.Holmes, 11451-1.

STATISTICAL REPORT on OBV

One hundred and twenty miles plus of symbolization along Alberta and British Columbia's tourist-packed highways.

The population of Kimberley was on hand to view the July first parade and they of course got an eyeful of part of Technocracy's Continental Gray Fleet. Immediately after the parade, Operation Bow Valley was officially under way, stopping for the night at Windermere. A public lecture was held at both Golden and Kimberley, in conjunction with the showing of the film 'Operation Columbia.' After leaving Golden the parade continued thru Lake Louise, Banff, and on to Calgary where an unofficial parade was made through the city. The Operation was carried on under the guidance of an official motorcycle, the MOU and a repair truck in Gray.

AREA OPERATIONS

The big event of the 1948 summer season - OBV - is

now is history. All in all it was a great success and has definitely left its mark on the sands of time. Thousands of Eastern B.C. and Southern Alberta people were impressed with the Organization of Technocracy and the behavior of its membership. The curiosity of hundreds from all over the Continent was aroused, many of whom approached members of the Motorcade with the question - "What is this Technocracy?" Many received free peices of literature, others bought. It was one part of their holiday trip that will definitely brought back to mind every time they see a gray car or monad. Let's see to it that they are reminded daily, wherever they may be.

The MOU is becoming a familiar sight in southern Alberta. What is known officially as Tour #7, followed #1 Hiway through Strathmore, Bassano, Brooks to supply sound equipment at Medicine Hat's Stampede, where together with the Hat's gray cars it attracted the attention of more thousands of North Americans during the Stampede Parade and provided much appreciated sound at a ballgame in the summer resort of Elkwater Lake. Then covering the route to be taken by Operation Crowsnest, touching points that had not seen nor heard of Technocracy since the war.

Tour #8 traversed mere territory untouched since the 'great Holocaust'. South on Hiway #23 through Carseland, Mossleigh and Vulcan to take in the Coleman Stampede, where MOO entered the parade and attracted a lot of attention and raised the morale of a few struggling members of Technocracy. As Slim Shaler put it, 'these visits of the MOU make the members feel that they are part of an Organization that is really trying to back them up and is giving us more publicity than anything we have ever done.' Four days were spent giving Jim Saunders, another lone fighter at Pincher Creek, a lift. Jim has

done an amazingly good job, all alone, putting Technocracy on the map in the south west corner of Alberta. While there we met a number of his contacts, got two Monad road markers erected and provided sound for a local Ball Game. The markers are on the Waterton Lakes Highway at Pincher Creek and Twin Butte, where travellers will again be reminded of the scientific solution to the social problem. You'll be hearing more from that area.

We are now in the process of setting up an Area Operations Committee for the purpose of planning MOU tours throughout southern Alberta; arranging meetings in conjunction with members and interested contacts in the area; setting up a plan for systematically following up all X-cards and keeping closer and more regular contact with the members. If you have interested friends, send in their names and addresses. The AOC will mail them literature and personally call on them as soon as it can be arranged. If you can use a speaker at a house meeting, or any other group, contact AOC. Adivse us of sports or other events in your district where our sound equipment might be used if it is physically possible to have it there.

Address: Area Operations Committee,
Section 1, R.D. 11451,
Technocracy Inc.,
805 First Street West,
CALGARY.....Alberta.

LET'S PAINT THEM GRAY IN '48 - '49 MAY BE TOO LATE!

E D M O N T O N S E C T I O N N E W S

GRAND OPENING!

In Edmonton, 9324 Jasper Avenue looks like a bee--hive! Why! Well Section 1, R.D. 11353, Technocracy Inc. has just moved in. Yes, Edmonton Section, after two years in a basement and two more in a "hole in the wall" has finally attained that new SHQ. True, it is upstairs, but it has four fine big windows facing on Jasper Avenue. Also, it is large, airy, clean and spang new. Members have been busy putting up partitions, shelves, cupboards and a snack bar. The Section now consists of a good sized auditorium, a front office, reception hall, committee room and kitchenette. Ladies of the Section are busily engaged in making draw curtains for the windows and, it is rumored that a snappy looking settee is in the making for the reception hall. Donations of kitchen utensils, dishes, towels and anything that will add to the attractiveness and efficiency of our Section are welcomed. The Official Opening took place on August 21st and every effort was made to make this a memorable occasion.

THE BOOTH

Edmonton Section's Booth at the Fair stimulated a great deal of genuine interest in our Organization, This project improves each year. A notable fact this year was that people had heard of Technocracy and many references were made to the "hundreds of signs" and numbers of gray cars seen on vacation trips. Interested visitors included many teachers and students and many American toursits as well as those travelling with the fair. Technocracy is becoming well known not only to fair patrons but to the other booth lessees who, when short of any needed gadget,

apply to the Technocracy booth as "they have everything!"

EDMONTON AREA NEWS

New MEMBERSHIP - Governor R.L.Maloney.

A small but steady increase in membership has taken place during June and July. MA guides were supplied for all the Sunday night meetings. A door register for the Hansen meetings was kept and a report made to Mr. Hansen. Two very neat framed signs were made for use at the sign-up tables at public meetings.

EDUCATION - Governor J. Jorgenson.

Study classes have been held each Monday and Thursday night during the summer with good attendance. Another class is being organized to be held on the South side.

FINANCE - Governor J. Collins.

Personnel was supplied for all meetings and a card file set up installed to handle C.D.I.'s (have you paid yours?) Eva New resigned as Governor and J. Collins was appointed in her place. The Enterprise Group has been functioning steadily and efficiently, serving coffee and cakes at the Membership Meetings, Saturday night socials and occasionally to hard working members on work nights at SHQ. Some social event is scheduled for Saturday nights in the future. The Membership is invited to attend these functions and see what fun can be had in the new SHQ.

PUBLIC SPEAKING - Governor Don Hoff.

Classes have been held at SHQ every Sunday P.M. with fair attendance. Good progress has been made in developing new speakers who have a chance to "strut their stuff" at the Sunday public meetings. Governor Don Hoff did a most creditable job with his first assignment. Mr. Maximchuk resigned as governor to take on the duties of Chief-of-Staff and Don Hoff was appointed in his place. A study of Operating Instructions is being taken

up in class at present.

ORGANIZATION - Governor Gordon Pratley.

OBV was successfully completed with Edmonton supplying three gray cars and Speaker T.C.Sanson for the Operation.

Edmonton has now 10 gray suits and 7 gray cars. The next car in line is T.C.Sanson's Hudson which is expected to be ready for the Grand Opening of Edmonton's new SH[illegible].

The Sound Car was loaned to the model Aeroplane for use three nights at the Edmonton Fair.

Speaker to Rocky Mountain House and erecting a Monad Marker and a Road Sign on the Jasper Highway.

RESEARCH - Governor A.E.Wood

Half of the charts ordered from Detroit have arrived and are waiting proper framing for use in the new SH[illegible]. Public Speaking Committee has been asked to assist with this work. Films have been supplied for all meetings.

"FREEDOM OF THE PRESS"

A glance at any magazine stand brings a realization of the terrific competition now going on to hold the attention of the reading public. It might be interesting perhaps to note the most popular of these publications with their circulation and owner etc.

Monthlies	Circulation	Ownership &c.
Ladies Home Jnl.	4,166,937	W.H.Fuller (N.A.M.)
Women's Home Comp.	5,545,977	Crowell & J.P.Morgan
McCall's	3,425,357	N.A.M.
Good Housekeeping	2,355,478	Hearst
American Magazine	2,480,568	Crowell & J.P.Morgan
Cosmopolitan	2,045,950	Hearst
Redbook	1,541,094	Crowell - J.P.Morgan

Weeklies	Circulation	Ownership &c.
Life	3,904,363	Luce - J.P.Morgan
Sat. Eve. Post	3,396,236	N.A.M.
Collier's	2,037,627	Crowell - J.P.Morgan
Look	1,911,405	Cowles
Time	1,194,908	Luce & J.P.Morgan
Liberty	1,168,952	Atlas Corp
Newsweek	605,572	Harriman & Astor

Owners and contractors claim that they do not have any influence over the policy of these magazines. It may be noted however, that the subject matter is good enough to attract the attention of intelligent persons and distract them from serious reading. This must certainly be done for a purpose and it may pay off for the National Association of Manufacturers. (N.A.M. spend $2,000,000.00 annually for this form of publicity). While on the subject of influencing the public, here are a few items on Henry Luce; Life magazine, with a circulation of nearly 4,000,000 is probably read by three or four that number of persons. Life is a picture book and Luce claims at least 2,000,000 more people are interested for this alone.

Time has over 1,000,000 subscribers with a possible five million readers. Fortune's circulation is unknown but it probably has 20 readers for each $1.00 copy. March of Time shows at 2,000 theatres to an estimated 2,000,000 persons.

(Compiled from Geo. Seldes' New Book, "One Thousand Americans.")

-----ALL MEMBERS 11353-1 please note the special bulletin on the back page.

LET'S PAINT THEM GRAY IN '48 -- '49 MAY BE TOO LATE!

C A L G A R Y S E C T I O N N E W S

"ATTENTION"

ALL MEMBERS are advised to be on the lookout for a suitable location for a NEW SECTION HEADQUARTERS. New Office Space is urgently required, premises with workshop and lecture room possibilities preferred but not essential.

- o -

TECHNOCRACY Inc. is the only Organization on the North American Continent, whose members are working day and night; not for monetary remuneration, not for spiritual recompense, and not for political glory, BUT for the simple reason that they realize their social responsibility. This responsibility is to themselves, their loved ones, and to their children and grandchildren, and these members are responsible for the continuance and preservation of all of life's processes on this Continental Area. This responsibility lies with EVERY NORTH AMERICAN, but up to the present only Technocrats have seriously accepted it.

"When nothing seems to help, I go and look at a stonecutter hammering away at his rock, perhaps a hundred times without as much as a crack showing in it. Yet at the hundred and first blow it will split in two, and I know it was not the last blow that did it, but ALL that had gone before."

--Jacob A. Riis, Author.

This is Technocracy's job; hammering away with lectures, literature, study classes &c. until America breaks over.

-- V. C. Thomas.

GOVERNORS REPORTS

Organization Committee - Governor W. Gullaher

The MOU and 4 gray cars paraded through the city on July 25th, following the same route as the cars on OEV. Two gray cars participated in the Section Opening at Edmonton, taking part in two Gray car parades through that city with approximately two hours of symbolization with sound equipment being used throughout. One more gray car is on the assembly line. This is the last call for cars to register for Operation Crows Nest, starting Friday, September 3rd, Word has been received that Warren Lowes will be the next touring speaker in Calgary, watch for more about this later.

In the line of Symbolization, Daphne Smith won the Gray Suit draw at the last General Membership Meeting. Lloyd Brooks is the new Gray Suit Captain in charge of the Gray Suit Club.

Publications Committee - Governor E.C.Rowell.

Magazines and pamphlets distributed - 65, valued at $37.80, 360 leaflets distributed and Briefs were distributed.

Public Speaking Committee - Governor J. Davedoff.

Classes are slated to resume September 15th, on Sunday evenings.

New Membership Committee - Governor M. Partin

Authorization has just been received from CHQ for Mary (Polly) Partin to function as Governor of New Membership. We'll be watching this space next month for lots of action.

Finance Committee - H. Laycock.

Area Operation's donations amounted to quite a sizable sum also there was an increase in pledges (there should be more!) For those delinquent in their pledges the plan of sending them self-addressed, stamped envelopes was discussed. It is sincerely hoped that such method will not have to be resorted to. The decision

lies with the pledger.

RESEARCH COMMITTEE - Governor J. Sanderson

1. Historical Steel Facts - 100 years ago, 1848, Pig Iron production was 896,000 net tons in 1848. The same amount could be made, at the 1947 production rate, in less than a week.

25 Years Ago, 1923

Tests were completed showing the desirability of steel reinforced concrete highways. A steel-tired trailer, failed to shatter one of the reinforced sections of test roadway.

Wheat Value Double in Relation to Steel

In 1939 one bushel of wheat (69¢) bought 14.7 lbs. of steel.
In 1948 one bushel of wheat ($2.56) bought 29.5 lbs. of steel.

Effects of Strikes on Steel Industry

Steel lost in postwar strikes is nearly 20 million tons. In finished products, that total is almost equal to steel supplied auto industry in 1946 and 1947 combined.

Steel Facts, New York, June '48.

2. Plains of Abraham where Canada's Future Settled Somewhat Costly

The Federal Government is planning a $25,000.00 a year increase in its grant for the upkeep of Quebec's historic Plains of Abraham. A proposed grant of $100,000 a year for the next ten years for maintenance of battlefield where British and French forces settled the future of Canada has been expressed by Finance Minister Abbott.
Previous grant had been $75,000.00 a year. The funds are administered by the National Battlefields Comm.

----Calgary Albertan, June 10.

3. Business Trends, World Economy With Props Under It. Current indications are that the next six months will test the foundations upon which the world economy is operating now, and from the developments of the remainder of the year may come the headlines of the future.
The Economy on which the world is operating was at the point of collapse, but is being held up by further props, mainly credits and aid from the productive forces of North America.
These props can be maintained for only a limited period, and if in the meantime the world economy is unable to send down natural roots to take their place, a fall or crash can ensue.

--Calgary Herald, June 28, 1948.

Publicity Units (the measuring rod for publicity in Technocracy) for the month of June totals 2,306 - an increase of 1,752.5 over the month of May. Papers covered include Red Deer Advocate, Lacombe Globe, The Pass Herald, Blairmore, Calgary Herald and Calgary Albertan.

ALL FOR THE WANT OF A NAIL

Remember the old poem that started:-
"For the want of a nail, the shoe was lost.
For the want of a shoe, the rider was lost."

It ended up with the battle being lost 'all for the want of a nail.'

This serves as good advice to members of Technocracy who are making every effort to have things so perfect that very often the main objective is lost in the struggle for a detail. Those who do, to the best of their ability, even the smallest detail, are to be congratulated, but always remember, the major portion of any activity is more important than the type, or method of any minor part of that activity.

DON'T FORGET YOUR PLEDGES.

CONTINENTAL HIGHLIGHTS

From the Northwest News

On July 4, 1946, Technocracy's Gray Fleet Motorcaded into the City of Vallejo, on it's way to Operation Golden Gate. On entering the City of Vallejo they were informed that there was to be a parade and if they wished to participate, they could. When the parade was started and the Gray Fleet pulled into line, gray car after gray car passed slowly by, and more and more people crowded the streets, by now solidly lined. And what happened then made everything else fade into insignifance; the apathetic looks disappeared, they opened their eyes in amazement--and began reaching for literature! All down the street people reached out for magazines, pamphlets, contact folders, and whatever we had to offer--REACHED FOR THEM! There was no need to force anything upon them. (heard over the radio in Vallejo--'Technocracy's Gray Cars joined the Vallejo Parade and made it the longest parade in the history of Vallejo.') Elsewhere in the bulletins it states that the cars were three abreast stretching for an estimated two miles.....Ed.

Operation GOLDEN GATE

Details and information on Operation Golden Gate has been written up so completely and so extensively that to condense the reports would be to mar them, and it is impossible for 'yours truly' to present in this limited space all the information and news of the Operation Golden Gate! So I suggest you come down to the Section and ask for the Area News Bulletins carrying these accounts. They are available to everyone, and the best reading material to be found on the Continent.....Ed.

One item that cannot be overlooked is the fact that "over a million pieces of literature were distributed over the entire route, according to G.D.Olney, Controller of the Area Gray Fleet, and verified by the Area Gray Fleet Board . (From the S. .News).

From the Eastern Area Digest

At Toronto the Radio Committee is working overtime in the construction of two-way radio equipment. Two 2-meter trans-ceiver sets are on the work bench in the process of assembly. These units, operating on the high-frequency bands, receive and transmit, and will be used in the lead and rear cars of motorcades in order to maintain communications.

On OPERATION KITCHENER which happened to have at that time a crowd of 18,000 present for a Music Festival, we hear this little interesting item.---- "In the evening, before a packed Granstand, some enterprising soul whose identity is somewhat obscure sauntered up to the Sound Equipment platform at the grounds, and had his message broadcast to the multitude. He had lost a friend in the crowd. Strangely enough that friend was 'Art Hilligan of Technocracy Inc.' But, somehow, Art didn't seem to hear it in Calgary.

HAMILTON - R.D. 7943

Technocrats always enjoy a little fun, and here is one method of stimulating those in the public who choose to wear gray. When two or three Technocrats in official dress meet a non-member in Gray in the street, just step up and inquire with a smile if he or she happens to be a member of Technocracy. "No! I never heard of it" may be the answer, but you add the rejoinder, "Oh! I'm sorry, I noticed you were wearing Technocracy Gray and thought you were a member of Technocracy Inc."

We read in the Eastern Area Digest that a tabloid called "Flash" with a dominion wide circulation carried an account of OEV.

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We are wondering when the House Un-American Activiti Committee is going to investigate those Un-American long skirts -------!

He was surprised that the newspapers were so lax in their acknowledgment of Technocracy's efforts on behalf of the flood victims, but scant publicity was evident. He said only one columnist, Mr. Elmore Philpott, had the gumption to acknowledge in his editorial, the heroic efforts of the Technocrats.

A letter of thanks was sent personally by this Commanding Officer to Technocracy Inc., thanking them for their great endurance and perseverence and "that" <u>without price</u>. Only gas was supplied. He said that Canada needs more of the chivalry and spirit of the Technocrats and that in his thoughts, Technocracy will have a special place. The people have seen, the people know, ACTIONS speak louder than WORDS.

----Phil Kloster,
DeLuxe Taxi,
CALGARY.....Alberta.

442-14 aw NE

Sec. 1, R. L. 14W1,
TECHNOCRACY
Incorporated
805 1st.St.W., Calgary

'Under our present conservation program we are losing about 500,000 acres of crop land each year through erosion, silting, improper land use, and other preventable causes.' Clifford R. Hope (Rep., Kan.) chairman of the House Agriculture Committee in a statement upon introducing his bill creating a 'National Land Policy.' As quoted by the Peoples Lobby Bulletin, May, 1948.'

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'In the Portland Oregonian for June 27, 1948 J. H. Christ, regional representative of the Soil Conservation Service estimated that about 160,000,000 tons of top soil were washed into the Pacific by the recent floods. In addition over 4,000 acres were lost forever by river bank cutting.

Any social system that permits any group of private enterprisers to play wild and loose with its number one natural resource like this stands condemned for outstanding stupidity. When you reflect that we now have the scientific knowledge to conduct our agricultural operations on an agrotechnological basis the indictment is multiplied. Never before in human history has any people known so much about how science can be applied to the General Welfare and done so little about it.

Technate of America ..... Boundary of Technate

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era

ALBERTA AREA NEWS

CALGARY SECTION CALLENDER
MAY

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
Public Mtg. 8.15pm.SHQ						1.
2. "	3. Pub. Comm. 8.15	4. Research Comm. 7.30-8.15 Study Class	5. Finance Comm. 2pm. Org. Comm. 8.15	6. Public Speaking 8.15	7. Board of Gov. Mtg. 8.15	8
9. "	10. "	11. "	12 "	13.	14. General Membership SHQ. 8.15	15. All Reports to be at SHQ FOR BULLETIN
16. "	17. "	18. "	19. "	20. "	21. Executive Meeting 8.15	22.
30. 23. "	31. 24. "	25 "	26 "	27 "	28 "	29.

OPERATIONS FOR ALBERTA

In view of the critical conditions which are developing throughout this Nation and Continent and which are likely to adversely affect the majority of our population, it is necessary for Technocrats everywhere to apply their best possible effort during the months ahead. Our Sections, Membership Groups, Organizers and Members-at-Large throughout Continental America generally, are making plans to develop and carry out greatly accelerated operations during the coming year, for the purpose of securing the active support of thousands more capable North Americans who will apply their effort and assist in the task of establishing the Technate. The Province of Alberta is still largely unorganized and the Members should endeavor to increase their Operations in their respective surrounding Areas, to the fullest possible extent that their facilities will permit. The objective of Technocracy, which is to provide the highest standard of living in the world for all North Americans, is the greatest goal in human history. It is an objective worth fighting for, especially from now on, and as the observable trends continue to indicate that the future well-being of the people who inhabit this Continental Area is in jeopardy. As Technocrats in the technological army of North Americans, we are armed with superior weapons in the form of knowledge, understanding and accurate sources of additional knowledge when required, and we must endeavor to use these weapons effectively in all phases of our Continental Operations during the months ahead.

A.W. Atwater, Asst. Dir.
Division of Organization.

OBLIGATIONS OF TECHNOCRATS

On February 13th, Stanley Kirchner addressed the Membership Meeting for the first time as Director of Section 15. During that talk, Mr. Kirchner pointed out that each one of us had contracted an obligation when we signed a membership application for membership

in Technocracy. The statement to which he referred is as follows and appears on the membership application,- 'I pledg to adhere loyally to the objectives of Technocracy Inc., and to comply with it's By-Laws and General Regulations.' We ca take this to mean that we will work unceasingly to inform th public that we do have a social problem on this Continent which can be solved only by the application of science, or, in other words, social engineering, a government of function Some of us are living up to our pledge in full, others of us are doing what we can, but the balance of us are doing nothing! You will have to look to yourself for the answer i to which category you fit. We know that if more of us were in the first classification, our work would be much easier and attainment of our objectives much quicker. Why drag your feet when you know that there is more efficiency when there is less friction? We cannot blame the man in the street for what he does not know. However, when he knows the problem and knows the solution, we point our finger and place the blame. So, let us see that the man in the street gets this information which we have at our disposal and relieve ourselves of the responsibility, since we already know what has to be done and are doing it. There can be no bette time to educate the public to the facts at hand. They are curious and are seeking information,-we have the correct information.

CLEVELAND TECHNO-HUB

DETROIT CHARTS - POCKET SIZE

Section 1, R.D. 11451, Calgary, Alberta have the SECTION CHARTS in pocket size available. These charts sell at $1.00 per set. Each set contains 10 charts. Members who wish to obtain these charts are requested to get them at the Section An order will be going in shortly.

OFFICIAL LITERATURE

Purchase Official Literature regularly to keep posted on the latest developments across the Continent. Complete selection on display at Section Headquarters, 805 First St.

EDUCATE, ORGANIZE, OPERATE

ORGANIZATION REPORT -Gov. Bill Gullacher
YOU ASKED FOR IT -- HERE IT IS!

Keep your eyes open--watch your Bulletin--Calgary's new Mobile Organizing Unit is about to make it's debut! Back from Alix the other day with a brand new paint job and complete mechanical overhaul (courtesy of Ed Jennings). At time of writing we haven't seen it because it seems to be covered with Bills--Bill Gullacher putting on decals, Bill Partin installing sound unit, Bill Faulkner, Bill Fulton, Bill Matheson--and well, you know the rest, everybody doing something! Then too, there is that other Bill--the one who got dismissed for behavior unbecoming a Technocrat--the Price System Bill. The Governor of Finance (yes, remember?) says that if only 150 Technocrats will donate an average of $20 each (think of it--a TECHNATE for a measly 20 bucks!) we could bury that Bill six feet deep under the MOU and as soon as a few strips of political eczema become passable, Kilroy the MCU will be on the way!

Remember, this is an Area Operation--not just Calgary. This Mobile Unit will cover territory from Eastern B.C. to Western Saskatchewan, Southern Alberta to Northern Montana--and as much more of North America as time and the Price System will permit. Come on gang, this is our goose, so let's get it cooked--those debt tokens wont do you any good if they cannot be exchanged for security, and Technocracy is the only insurance against insecurity. Why not put a full load factor on your finances so we can put a full load factor on?

Art Milligan, Area Organizer, is back with us again (comfortably billeted with Mrs. Rowell and the Mathesons, who have very generously volunteered this accommodation for Technocratic reasons) and Art is letting no grass grow under his feet in his

- page three-

enthusiasm to get things rolling!

The first project in line for MOU operations is a reconnaissance of Southern Alberta Area, covering all points south to Lethbridge, west to Blairmore, east to Medicine Ha and back up the east line to Calgary. Members and all other who have expressed an interest in Technocracy will be contacted and arrangements made for future meetings. Plans fo Area Organization are being handled by a couple new to 1145 1, Ruben and Olive Gablehouse, formerly of 12348-1 (Victori We welcome and salute two functional Technocrats!

Vic Hansen, Authorized Speaker from Vancouver, has been invited to Alberta to present a series of 5 lectures based on the Technocracy Study Course, (sponsored jointly by 1145 1 and 11353-1) simplified for greater understanding, yet giving more detail. These lectures are a MUST for all Technocrats, but your friends will be welcome, and will find th interesting, educational, and entertaining. They will be presented in Calgary, Edmonton, Red Deer and Wetaskiwin. Watch for further notice!

Authorization has been received from CHQ for another Motorcade--this time it will be 'Operation Bow Valley' commencing with a gray car rendezvous at Radium Hot Springs,B. and sponsored by 11451-1 and 11549-1 (Kimberley) on July 1s This motorcade will proceed by easy stages, taking full advantage of the scenic grandeur of the Canadian Rockies, to Golden, B.C. through Lake Louise, Banff and finally winding up in Calgary on July 5th, the first day of the Calgary Stampede. Talk about opportunities for symbolization--ther are more people concentrated in this small area during Stampede Week than anywhere else in Canada (almost!) Technocrats everywhere are invited to take advantage of this opportunity to enjoy a summer vacation through the most renowned part of the Rockies--and the chance to visit the Calgary Stampede. Make your vacation do double duty this year in providing a change for you and in doing a job for Technocracy.

Later on in the year we plan 'Operation Crow's Nest' - but more about that later.

Intensive plans are being made for the development of this Area and right now it doesn't look as if the summer is going to be long enough. From now on we want more house meetings. Contact SHQ with ideas along this line. Bill Fulton, newly appointed gray suit captain is busy these days haunting the local tailors, not on the hunt for something resembling Technocracy gray--Watch for the 'New Look' to strike SHQ one of these days. Floyd Cockrall is busy working up some swell new ideas for the window displays--wait till you see them..Willard Hannington, Vernon Byer and Sid Faulkner have all been set to work on the job of symbolization and particularly road signs. Helen Standen is looking after the X-Cards for us, and Joan Raby is doing a good job on the secretarial end of the line. All in all, we are getting pretty well lined up for the big job ahead--but no Technocrat has to be reminded that function is VOLUNTARY. We all have a part to play in this big OPERATION--so don't sit back and let somebody else do it--get in and take your part -- it's a lot more fun to be in playing the game than it is to be sitting on the side-lines.

And so--again let us remind you-- if you have a car--make it Official Technocracy Gray. More and more, bigger and better gray car motorcades are in the making. Be in the vanguard, the other fellow will jump on the bandwagon when he sees which way it is going. Right now, we need the Prime Movers---- the self starters who can lead the way!

LET'S ROLL IN THE TECHNATE NOW!

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OWING TO STENCILLING ERROR NEW MEMBERSHIP REPORT WAS OMITTED LAST MONTH.

PUBLICATIONS REPORT - Gov. Mrs. E.C. Rowell
Magazines sold .....218 pieces.
Pamphlets .....364 "
Free literature .....690 "
Plus Subscriptions
Distributed ..... 67 Magazines

ATTENTION ALL MEMBERS!

Your "Area News" costs the Section 50¢ per person per year to publish. Any donations to help cover this cost, will help Section Finances.

KEEP ON SENDING THOSE SUBSCRIPTIONS!

We have done very well in that line since the start of the year, in that we have had to increase all our bundle orders.

CALLING ALL MEMBERS!

Any old Technocracy Magazines that are not being used, please bring them into the Section. Art Milligan can use them for contact literature on the MOU and we can always use them in the Section.

Owing to School Exams, our Editor is tied up, Publicatio Committee had to dig in and get "Area News" together. This Committee could use some of those Non-Functional members we hear so much about.

NEW MEMBERSHIP COMMITTEE - Gov. C.L. Brooks

This Committee is planning to contact all non-functionin members. A file of the entire Section is being made showing who is and who is not active, or unable to function for any good reason. This is the job of this Committee. Your appearance at SHQ offering to function in some capacity, regardless how small will show on our records as a change from a non-functioning Technocrat to a functioning one. That's the only kind there should be. Perhaps a sign of the times is the increase in new members for this month and some have been placed Committees. Willing hands are always helpful and welcome

RESEARCH COMMITTEE - Gov. J. Sanderson

Cost of Living Index Highest in History- The bureau of Statistics says that Canada's cost-of-living index has climb higher than it ever had been in history. The figure stands 120.9 as of March 1. The index increased only seven-tenths

one point in the period between February 2nd and March 2nd. That was the smallest one-month increase in seven months. But nevertheless, it brings the figures up above the previous all-time high of 150.6 recorded in July of 1920. The index is calculated on the basis that living costs in 1935-39 equalled 100. While the present trend may indicate that the index will remain stationary or even fall slightly, there still are the proposed increases in freight rates to be taken into account. These increases, authorized last week by the Board of Transport Commissioners, will be reflected in the retail prices of goods. They may not appear in the index, however, for two or three months.

Calgary Albertan, Apr.5, 1948.

Business Failures in Canada Double- Nearly as many Canadian businesses failed in 1947 as the year before the Bureau of Statistics reported today. Last year 375 concerns, ranging from retailers to manufacturers, went out of business. In 1946 the number was only 270. Fifteen failures occurred in the Maritime Provinces, 422 in Quebec, 72 in Ontario, 12 in the Prairie Provinces and 24 in British Columbia.

Calgary Albertan, Apr.5, 1948.

Industry- Industrial Output High - Industrial production in the United States rolled along at the highest rate in peacetime history during February despite bad weather the Federal Reserve Board reports. Output of factories and mines was 93% above 1935-39 average.

Calgary Albertan, Mar.27, 1948.

The High Cost of Doing Business- In Canada and in the U.S. current business reports show increasing sales resistance in respect of a wide variety of goods. The fact is important, for it indicates that even though the backlog of active demand may be big enough to keep production volumes high for awhile, a decline is ahead. But operation of the Marshall Plan may postpone it. Many an industry which could "break even" on costs when its production volume was no more than 50% of its capacity, now has to operate

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at 85% of its capacity before it begins to earn a profit.
Toronto Saturday Night, Mar.20,1948.

Manpower Recruiting Bogs Down- Forces Run out of Money - The three services', press and radio advertising campaigns were financed through funds voted for the last fiscal year which ended yesterday. Provision for continuing the campaign was made in the estimates for the fiscal year starting today, but Parliament has not yet passed the appropriations. Until they are approved no further money is available.
Calgary Albertan, Apr. 2, 1948.

Health -More about Epilepsy - Probably the first doctor to make any sort of scientific approach to the problem was the Greek physician, Hippocrates. Twenty-three hundred years ago he pointed out that epilepsy was "no more mysterious or supernatural than recurrent chills of malaria." But between his time and the present, progress against the disease was blacked out by superstition and ignorance. About one-fourth of the combat veterans who came home with brain injuries will develop epilepsy sooner or later as a result of damage to their brains. Of 8000 Illinois war veterans who returned with brain injuries, more than 2000 have epilepsy as a result. World War II will produce more epileptics than the first war because new drugs, such as penicillin, saved the lives of soldiers who otherwise would have died on the battlefield, but could not prevent brain damage. The fact that many of these servicemen became epileptics as a result of fighting for their country, however may make a difference in society's attitude toward the disease. What is needed now is not a miracle drug,-Science has already provided several for the treatment of the disease-but a psychological penicillin that will heal the still-festering stigma which causes a hundred times more suffering than epilepsy itself.
Better Homes & Gardens, Mar. 1948.

SALUTE TO RESEARCH COMMITTEE

CHQ commended Research Committee for Clipping report for February 1948, particularly for accurate compilation of Publicity Units for the month. Incidentally R.D. 11451-1 was one of the leaders in numbers of Publicity Units obtained for month of February. --Editor.

EDUCATION COMMITTEE - Gov. Bill Partin
NO REPORT

FINANCE COMMITTEE - Gov. Martha Daly
NO REPORT

PUBLIC SPEAKING COMMITTEE - Gov. Jack Davedoff
This is not criticising--just plain facts--
NO REPORT FOR THIS BULLETIN
We do know this--we are still have Public Meetings every Sunday night at SHQ and Public Speaking Class every Thursday night.
-Editor.

SALUTE TO BENNIE STANDELL! He has a good idea in that his Taxi Business Card has a quotation on the back, togetner with Section phone number and notice of meetings.

...

EDMONTON AREA NEWS FOR APRIL

"BABYGRAM"

To announce the safe arrival of William John Collins, Feb. 12, 1948. Weight 4 lbs. 6 oz.
Incubator
Welcome little man, may you grow to strength and beauty in the New America! Congratulations to Mr. & Mrs. J. Collins.

MILLIGAN TOUR

The Milligan Tour was a great inspiration and help to this Section. Mr. Milligan arrived late from Red Deer and after resting one night in a hotel was entertained in the home of Mr. & Mrs. Jas. Murray for the rest of his stay in Edmonton.
The General Membership Meeting was held on Sunday in the Acacia Hall with a good turn-out.

After the business meeting, Mr. Milligan spoke of our work and the work being done by other Sections. Mr. Maximchuk then took the floor and appealed for funds for a new headquarters. Max did his job well and the members responded with subscriptions totalling $170C. This makes it look as though we would really get that SHQ at last! Cheers!

After the meeting, the ladies of the Section served a wonderful dinner that we all enjoyed to the full--and I do mean full!

At 8 P.M. the members moved on to the U.S.O. Hall for the regular Sunday night meeting. The Speaker that night was Carl Sansom.

Tuesday night, Mr. Milligan spoke in the Acacia Hall. The usual Technocratic weather was in evidence, cold and blowing, so the crowd wasn't what it might have been, but the lecture was worth braving the elements to hear. Mr. Milligan spoke on "Why Austerity" to a most attentive audience.

Wednesday and Thursday night, meetings were held in Wetaskiwin and Stony Plain with sign-ups at both places.

On Friday night a second Edmonton meeting was held in the Masonic Temple. The lecture "Avoid Chaos" was given before a capacity audience. These people sat on hard chairs for nearly three hours without a visible wriggle. They were definitely interested. After an exciting question period a large number of people stayed to talk some more and a 5% sign-up took place. Late as it was when the meeting was over a goodly number of the membership drove out to the new home of "Max" and Mary Maximchuk and made merry till the early hours of Saturday. While the ladies prepared the sandwiches, Mike Humen limbered up his movie camera and took some candid shots of the gang.

We are now waiting to hear if we are to have Mr. Milligan around and about Alberta this summer with the new MOU from Calgary.

U.S.O. Meetings. A special meeting was held in the Section this month to look into the meetings being held every week in the U.S.O. Hall. It was thought that these meetings could be

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much improved and so do a better job for the Organization. After lengthy discussion the following improvements were decided upon. Better arrangement of Hall. Training and use of ushers. Using more speakers for variety. Using sports, travel and entertaining films as well as the educational type. To announce following Speaker and subject of lecture each night. Distribution of free literature at meetings.

At present thirty-five street cars are carrying large posters on the outside, advertising these meetings and already they are proving the value of this type of publicity by the increased attendance. The contract is for two months and will no doubt be renewed at the end of that period.

Invitation cards are to be issued to the membership for distribution to friends and acquaintances. A prize will be awarded to the member with the most cards turned in at future meetings.

DOWN AT THE GAS WORKS. It has been observed that many members have a habit of dropping in at SHQ regularly. They spend fifteen minutes to an hour of the attendant's time just gassing about this'n that. There are several things they might do for their Section in those spare moments. There is always a broom and duster handy. Also, there is nearly always a waste basket to be emptied or an errand to run. Then too, the attendant comes on duty at noon, and would likely be grateful for a few minutes off to get a cup of coffee. Think it over folks. Turn that gas into energy!

SOUND CARS. Some sincere Salutes go the members who turn out with their cars on Saturdays to take around the Sound equipment to advertise the USO meetings. Two few people take part in this job, but there is lots of time for more to take on the work. The following members have been active since the first of the year.

JANUARY	FEBRUARY	MARCH
Geo. Wood	A.R. Deacon-Sound	A.R, Deacon

Reg Wood
Mr. Schuster
Louis Diepold
Mrs. Bleiler

F.Sharples-Top-signs
J. Murray
Nels Jackson

F. Snarples
Mrs. Pratley
G. Pratley
L.Diepold
N.Jackson
H.McFarland
John Orr
S.Wallator

Evening trip to Stoney Plain Mar.6th
Sound-A.R. Deacon
Top-Sign-F. Sharples

On March the 20th, there was no car available. This advertising is most important as it really puts Technocracy before the public. So, gang come on with your cars. They don't have to be gray for this job. If you want to help out, 'phone Ross Deacon at 33948. Again, a hearty Salute to the faithful.

More Salutes . This time to Mr. Schuster for the neat job he did on the new shelf installed in SHQ. This shelf is the whole width of the inner room and is made for the convenience of the membership in the matter of Area Bulletins. Previously they had to be put in a file basket where they went unheeded until filed. Now they are displayed on the shelf where they may be read in comfort without even being removed.

ENTERPRISE GROUP. These gals are always up to something. At the membership meeting, while everyone was in a good mood (being occupied with coffee and cake) they staged a Chinese auction and realized the sum of $6.40, on a vanity set, donated by Mrs. Nels Jackson. This money is to be used to buy material for articles for the Fall Bazaar. That's getting them early girls. On Apr. 7th, a Tea was held at the home of Mrs. Boleiler, where furtner plans for the bazaar were gone into. The attendance was not what it should have been, but it was a bad night. We would like to blame it on that! It was a gay evening with bingo, music and lunch. $4.00 was collected and it was decided that the membership would be asked to donate one article a month until time for the bazaar. Mr. Schuster started off with a towel, followed by Mrs. Schuster with a hand-crocheted square. There will be another meeting held next month,-

dates, etc., later.

April 9th, saw the Enterprise Group busy again. This occasion was a New Members' meeting at the nome of Mrs. Carl Sansom. After various gaps in the MA's nad been filled and Director Geo. Lunde had introduced the new members to the workings of Technocracy, Mrs. Boleiler and Mrs. Sansom served lunch. Of course, they passed the hat! This was to get the New Technocrats used to reaching for the purse.-'As the twig is bent' - you know.

This was a very nice way of receiving New Members and the New Membership Committee salutes all those who helped to make it a success, not forgetting Mr. MacDonald who was on the spot to sign them up for the Study Class.

RESEARCH

Well, here we go folks, hold onto your hats! 'An increased appropriation for aircraft production will be somewhere between one billion and the two billion dollars the services want. This, plus the cost of training the enlarged Army, Navy & Airforce personnel will have to be piled onto the current eleven-billion-dollar defence budget. Atom bomb production already is being stepped up. Existing plants are undergoing expansion and bombs are being built, one at a time. Plants are being standarized for production on an assembly basis.

Newsweek, March 29, 1948.

MORE CONFOUNDED CONFUSION. The reaction to the recent outbreak of hoof and mouth disease in Mexico, indicates the hindering effect of national boundary lines in a major crisis and stresses the need for operating North America as a continental unit. A significant item in a published report, was the statement that, on receiving the first news of the outbreak, both the Mexican and U.S. Governments sprang into action. If the international boundary was anything but a politicians' plaything, the U.S. would simply have closed the boundary and said it was Mexico's funeral. Manipulating tariffs and combating anthrax are two very different problems.

News like this also emphasises the danger of allowing any part of the Continental area to operate on an extremely low and inefficient quota of extraneous energy. Many rural districts in Mexico rely largely on draft oxen for power. Horses or mules (immune to hoof and mouth disease) are not used extensively. As the only remedial action against this disease is slaughter of all suspected animals, one can realize the plight of the farmers.

The power situation has become so serious that control by slaughter has given way to the less efficient expedient of innoculation and segregation. Of this, the U.S. Chief of the Bureau of Animal Husbandry has warned, that, with these methods, it is doubtful if the disease can be erradicated by 1970.

A.E. Wood, 11353.

MA-ME-O REPORTS: Due to the road situation in March, attendance at Study Classes dropped slightly. Total attendance for the month was 29. This busy little corner of the province reports a fleet of two gray cars! R.H. Smith has just completed the painting of his car, with decals telling the world that Technocracy is on the march.

Records of the Herb Clark and Ann Poth lectures were procured and played to a total attendance of 32 and 12 respectively. Ma-Me-O Study Class was well represented at the Milligan meeting in Wetaskiwin.

SPECIAL NOTICE If members of the Edmonton Section are unable to have their cars painted gray in Edmonton, the Ma-Me-O Group are offering to paint them here. Materials required: 1. Four strong men. 2. Your own gray paint. This could be accomplished quite easily over a week-end, providing all welding id done beforehand. Sleeping accommodation could be arranged from this end. Let's do our part in building the Grey Fleet.

R. Maloney.

1 R.D. 11451, Calgary, NEWS BULLETIN

Salute and congratulations to R.D. 11949-2, Penticton on the first edition of the "Okanagan Technograph".

INCREASING CIRCULATION The Technocrat has just received

another 25% increase in production cost. We do not want to raise the price of the TECHNOCRAT so there is only one alternative and that is INCREASE THE CIRCULATION. We don't want to and shouldn't have to put on an extensive drive for increased circulation. You already know what the magazine is, what it does for the ORGANIZATION. HOW ABOUT INCREASING SUBSCRIPTIONS?

...

Sorry to hear that Phil Kloster has been confined to hospital, hope you are convalescing OK Phil.

Sorry to hear Mr. Axel Johnson had rather an expensive fire recently with extensive damage to his house.

...

CONTINENTAL HIGHLIGHTS

12348-1 Victoria, B.C. ATH reports on Milligan Tour in Interior Area, Kamloops. The Public Meeting was a little above average for Kamloops.
Salmon Arm - here we quote from Art Milligan's report to ATH, 'Got bawled up on your Bus schedule from Kamloops. Made the mistake of not checking it until noon, Jan. 28, then discovered too late, that there is no 14:15 bus and none till 19:30, with a meeting scheduled at Salmon Arm for 20:00. What to do? Well there is always a Technocrat around to fill any gap or meet any emergency. Phoned Salmon Arm and explained my predicament. Result. Floyd Peterson drove 80 miles of icy road to get me. We got there a half hour late, an audience of 83 were waiting patiently for us. The lecture was nicely under way when a fire siren started to screech. In these small towns everybody turns out to a fire, but not this time,-they seemed more interested in finding out about Technocracy. Only about four members of the volunteer Fire Dept. left. We waited till the siren stopped, then carried on. Even the fellow whose house burned to the ground didn't leave till they came after him.'

7943 Toronto - Five new official grey suits just arrived from the tailor and four more on order,-how or where do you get them?

Manitoba Area News-Winnipeg 9749-1. The banquet and dance in Feb. was a decided success. Proceeds of over $97.00 was turned over to the Treasurer. (Nice going!)

12247-3 Seattle, Wash.- A good tip re distributing back numbers is given. Those magazines which contain material of particular interest to certain groups of people will serve a better purpose if sent to members of that group. For instance, send issue 127 of N.Y. Technocrat to City Civil Engineers and let them read "Cities of the Future."

12249-3 Langly Prairie - Splendid symbolization is being had with the Mobile Sound Unit which is in demand for many community ventures. The Section now has eight gray cars!! Several new study classes have been formed in the last couple of months. (Hope we meet with the same success with our MOU.)

8542-1 Detroit - Ten roadside markers are ready for locations The Section has a new mobile P.A. System. The Grey Fleet made three forays into separate areas of the city during February. As many as nine cars participated.

F L A S H! - The first in the series of Vic Hansen lectures will be presented in Calgary on Sunday, May 9, at the Harris Sky Room, lower hall, 1110 Sixth Street West. This series will cover: The Human Animal - organic reaction, genetic structure, nervous reaction, habits, thinking, learning, teaching, intelligence, seeing, hearing, feeling, memory, personality; fears, phobias, hypnosis, insanity, humor, sympathy, etc. - The Periodic Table; The Atomic Bomb; Light - polarization, measuring speed, rainbows; The Flying Wing and Energy Determinants; By Laws and General Regulations; Operating Instructions. THIS IS FOR YOU! Don't miss it. Bring your friends--a note book and a pencil. The time is 8 o'clock. Be on time.

These lectures will be given in Red Deer, Edmonton, and Wetaskiwin. Watch for further notice of time & place, or contact your nearest Technocracy Headquarters.

MORE ACTIVITY

Seriousness of the situation in which we find ourselves today demands action, action which must be instituted to avoid unparalleled world destruction. The United States and people of the North American Continent are going to fulfill the destiny of mankind by the decisions which they make in the near future, whether the destiny be destruction or reconstruction.

Technocrats hold the answer to the problems embodied in the principles upon which Technocracy stands. The people of North America as well as the world are going to be demanding answers which we have, but are we going to be prepared to give them?

This idea of letting someone else do the job must be discarded immediately, considering that our lives depend upon disseminating knowledge of Technocracy to the public.

Yes, we are going to receive our last call soon, and if we don't meet the challenge we have sealed our doom voluntarily; and we, as Technocrats, will receive our just deserts along with everyone else in thes world.

There are many jobs to be done, but when they are equally distributed there won't be too much for any one person. Let's use the old adage "Many hands make light work", and apply it <u>now</u>.

Some of us are worn thin by waiting. Many of us have great responsibilities, but remember that nothing is more dear than life itself; and that is precisely what we are fighting for. Time is perilously short. Come into the Section and accept your share of the responsibility by doing what you can.

Harry Briggs, Pub. Comm. 12247-1

Governance by skill is the function of all knowledge
Governance by opinion is the Anarchy of ignorance.

Sec. 1, R. L. 11451,
TECHNOCRACY
Incorporated
80th Ave. S.W., Calgary

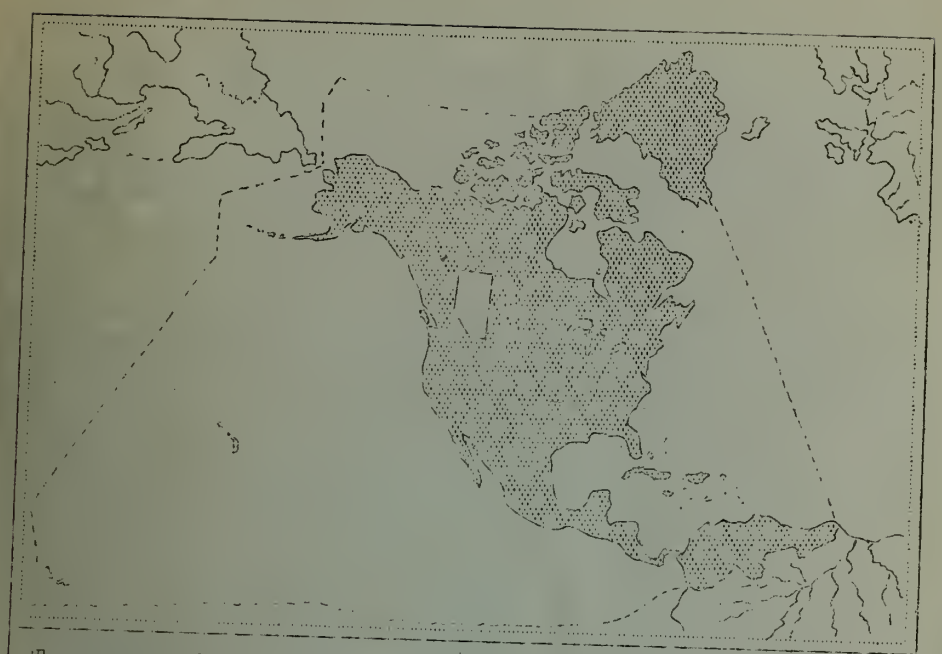
To claim that any philosophy, or any two philosophies are of fundamental importance in the operation of our country's affairs is fundamental poppycock. The only fundamental question at stake in North America today is what shall replace the fast-failing price system when it is no longer operable. Technocracy Inc. is the only organization that today is THINKING THAT FAR AHEAD".

The Northwest Technocrat.
February, 1948.

Vol. 3 April 1948 No. 5

Mr. & Mrs. W. L. Matheson,
216 2nd. Ave. W.,
Calgary.

JAN. 1948



Technate of America ..... Boundary of Technate

THE TECHNATE OF NORTH AMERICA

This land area is our heritage. It is our home, the land of our future. Here on this continent we must live our days; here our children will live after us or perish. Technocracy sets forth a challenge to the patriotic citizens of this great Continent to be the statesmen of a new era.

ALBERTA AREA NEWS

of Technocracy, showed again the terrific effectiveness of this type of symbolization. Section Two's Gray Fleet Captain, Tom Byrd, assisted by Lew Zeigler, Harry C. Palmer, Ailsa Deal and many other functionals made up the two hour parade (signs and signals obeyed) of a gratifying number of Gray Cars.

8141-12 Cleveland Ohio

Through the efforts of Eerie Osterland, the Parma Exchange Club requested a lecture on Technocracy for Tuesday Evening, Feb. 13. Floyd Mathers filled this assignment. There were about 25 Parma businessmen present. They appeared to be quite interested.(Could be a trend, could be, ED).

Mugridge Maratimes Tour #7

At the time when the last issue of the Eastern Area Digest when to press, all reports from the Mugridge Tour in the Meritimes were not yet received. J.A. Mugridge of St. John, only recently authorized as a Technocracy Speaker, can now count himself among the trail blazers. Here is the way the situation stands today. Seven points --St. John, Moncton, Amherst, Halifax, New Glasgow, Sidney and Glace Bay-- now possess the personnel for future growth, and the push is on to see which group can make the most effective advance from a standing start.

7941-1 Toronto Ont.

Toronto SHQ now boasts a self contained modern and orderly workshop were tools will be used and looked after. These tools can be used to make cartop signs, road signs, do repairs about the Section and construct attractive window display units. Salute to Bennie Bercov for a $5.00 donation. (Glad to hear from you again Bennie, ED).

AREA NEWS NEEDED URGENTLY

MILLIGAN PUBLIC MTG. TICKETS STILL AVAILABLE AT S. H. Q.
BOOST THIS MEETING

PLEASE PAY YOUR ASSESSMENT

YOU AND TECHNOCRACY

The Price System state of disintegration is at last becoming visible to the heretofore blind and oblivious. Nobody seems to know what's going on. Many people seem to fear Russia and believe that we must fight Russia before world peace and security is possible. Others are advocating Price Control and the Forced Stabilization of our economy--not realizing the implications of such measures.

We, in Technocracy, now recognize the magnitude of the job which is ours. Can we, in the final analysis, handle this job? Have we got the qualified personnel, the organization, and the direction, or even the intelligence to handle this project of educating the people of North America? Or are our efforts being washed away in the sands of time, by tides over which we have no contol?

These are questions which might well occur to any member of Technocracy today, when we face the stark realities of the trend of physical events, but let us not seek an excuse to hide behind the curtain of the Price System. Whether or not our economy will collapse completely with irreversible trends, causing the resultant anticipated chaotic conditions which we have been predicting for some time remains to be seen. Certainly Business Enterprise cannot continue to disemploy labor and hope to remain in operation in accordance with established practice, but we have not yet seen the last of the rabbits which are to come out of the Price System Hat. Technocracy and the Technocrats have waited long for physical conditions to force North Americans to move. Do we KNOW that physical conditions which WILL cause every North American to move, will ever come into existence? Our job is here and now, and there is nothing to indicate that it will ever get any easier, or that it will be aided by any other group now existing under the Price System. No, the job will not become any easier, but WE ARE GOING TO BECOME BETTER!

We have been trying to promote this 'Idea' for a number of years. Those who have been in the Organization for a long time get a little discouraged at times --a little impatient with younger and newer members for

...

their apparent indifference to the progress of the Organization. We are inclined to forget that ever since the beginning of Technocracy as an organization, we have had to break new ground--not only with the idea itself--but mostly in the fundamental concepts involved in even a strategy that was unique in the Price System World. We did not expect results to be startling or immediate. We are still pioneering with Technocracy, even today, experimenting with ideas and techniques and gathering research information on our own activities in order to formulate detailed data on effective presentation. Public Opinion--that bug-a-boo of the Price System Press - indicates a general lack of information on Technocracy, the Organization and our program. Our job is to see that the uninformed and the misinformed receive factual information about our Organization and it's purpose. How this is done, how efficiently our presentation is made, and how readily it is received, is up to us as individuals. We can arouse interest and curiosity about Technocracy. It is a subject which has potential appeal for EVERY North American without exception, regardless of age or economic status. Let us show by our actions that we have the design and the direction and the world will 'beat a path to our door.'

-- M. Clark - 11451-1.--

"STEAMBOAT" Johnson, who runs the Office of Defense Transport in Washington slapped an embargo on coal shipments into Canada over the C.N.R. because empty U.S. cars weren't coming home fast enough.

Of course, the usual happened. Canadian Railways pulled those cars owned by U.S. lines back, but hauled Canadian cars on the return trip. The result, plenty of Canadian cars in Canada, but very few Canadian cars in the U.S., and Uncle still hollering about a freight car shortage.

The Price System method of operating usually manages to keep things fouled up.

-- Coordinator - Feb/48.

Section Calender

Monday Night.....Publications Committee & Study Class.
Tuesday Night.....New Membership Committee.
Wednesday Night.....Research.
Thursday Night.....Study Class.
Friday Night.....
Saturday Night.....Organization Committee.
Sunday P.M. .....Enterprise and Organization.
Sunday Night.....Public Speaking at S.H.Q., 5.45-7:45.

Section Duty Staff

Day	Daytime	Evening
Monday	B. Jorgenson	John Orr
Tuesday	Mr. Egger	
Wednesday	M. Maximchuck	L. Sanson
Thursday	R. L. Maloney	B. Jorgenson
Friday	Mrs. Pfeiler	L. Liepold
Saturday	Mr. Shuster	M. Humon
Sunday	M. Cook	

The date for the March Membership Meeting is pending. Members will be notified in plenty of time. Mr. Milligan will speak at this meeting so don't miss it.

GOVERNORS REPORTS

New Membership Committee - Gov. J. Samuel -- Eight M.A.'s were passed in January with four more held over. A New Membership Committee meeting was held to greet new members and to instruct them. Unfortunately this was poorly attended even though notices had been sent out. Say folks you don't know what you missed as Mr. Maximchuck addressed the meeting, and it was well worth a jaunt downtown. It is proposed to send a letter of greeting and a copy of BL&GR to all new members in future. J.P. Smith has been added to the Committee this month.

Finance Committee - Gov. Eva New - It is encouraging to note that a large percentage have paid their dues up for the year. Your Treasurer will call down blessings upon

your head for this. As for those who haven't paid anything this year---that's another story.

Finance suggests that more social evenings be organized to raise funds.

With regard to O.D.I.'s we are including the following form for your convenience.

.....

O.D.I.

Name_____

Address_____

The amount of my one day's income to be submitted every month to 1 R.D.11353 will be $_____

.....

Fill in the above form and mail or bring it to the Section or bring it with you to the Membership Mtg.

Public Speaking Committee - Gov. Harold McFarland --

Platform personnel have been supplied for all U.S.O. meetings held in January as well as announcers for the sound car.

Speaker T.C. Larsen was sent to Jasper Park and held a meeting in the Legion Hall on January 22.

Don't forget the Public Speaking Class every Sunday - 5:45 to 7:45 P.M. at S.H.Q.

Education Committee - Gov. V. E. Jorgenson --

Study Classes are being held every Monday and Thursday night at SHQ. Another class is held in West Jasper Place on Thursday evening at the home of Mr. Floyd Sharples. Anyone in this district who is interested in joining this class may 'phone Mr. Sharple at 972-4913.

Education Committee meets Friday March 12.

Publications Committee - Gov. E. Kirby -- Publications would like some more subscriptions. This is a good way to get your mags., as they are mailed to you and you are sure of getting them each month as soon as issued. Also this gives Publications Com-

mittee a measuring stick when ordering. A six-month sub. to a non-member might work wonders. Try it. Don't forget to bring in your old numbers for free distribution.

Organization Committee - Gov. Nels Jackson --

Regular Sunday Night meetings have been held in the U.S.O. Hall. After the holiday slump these meetings are beginning to increase in attendance and in interest shown.

A lecture which was put on at Jasper Park, Jan. 22, T. C. Sansom, Speaker, resulted in one M.A. and a literature sale of $6.75. Good work Carl, keep it up!

In addition to weekly study classes at the University of Alberta, Jack Lebeau gave a very successful lecture there during January. Good going Jack! The work done by our University boys should inspire the rest of us who Haven't Time!

A Salute goes to Mr. & Mrs. R. Smith and Mr. Jackson of Ma-Me-O Beach. They are always eager to take part in any Technocratic work, and have organized and are conducting study classes which are being well attended. They are working on the Organization of Wetaskiwin as well.

Of course the big thing in Org. is the coming visit of Mr. Milligan. We are very pleased to be able to keep Art here the whole week, and we are going to work him hard. There are to be two meetings in Edmonton. One in the Masonic Temple, and one at Acacia Hall on the South Side. Another at Stoney Plain and still another at Westakiwin.

Mr. Milligan will speak to the membership at the regular monthly membership meeting. THE DATE AND PLACE IS YET TO BE DECIDED UPON. You will all be notified, so don't miss this one.

Enterprise Group - Chairman M. Cook -- It looks as though there is to be more and more work for these ladies. They could use some help. How about it?

A House Party was held on Jan. 24 at the home

of Mr. & Mrs. Carl Sansom. The ladies brought lunch and the evening was spent in dancing, games, etc. The hat was passed at the end of the evening yeilding $7.50. The reporter would like more of these, it was fun.

On Jan. 26, a whist drive and dance was held at the Acacia Hall, though not well attended, a good time was had by those that did turn out. What's the matter Technocrats, are you taking life too seriously? Let's back these Social Events and get to know one another better.

A masquerade dance will be held on Valentine's Day. We'll be seein' ya.

Technocracy is sponsoring a dance every Monday night at the Palace Gardens (the day may be charged before you get this so check on it). The Section gets a cut in the door receipts. Here is an easy way to help ont. Drag in all your friends, come yourself, have a good time and make money for the Section all in one.

Research Committee - Gov. E. A. Wood -- Research would like more clippings from the members. If you are not sure what to clip, consult Mr. Wood or read Operating Instructions kept on file at S.H.Q.

MR. BABSON'S MAGIC CIRCLE---We are just a little puzzled by the report that Roger Babson, the financial forecaster, has deposited $5,000 in each of twenty banks in an Area of the Middle West, which he calls the Magic Circle. He claims that this will be the safest part of the U.S. in an Atomic War.

We can understand that the region in question, which is largely agricultural with few large cities, might attract fewer bombs and rockets than some more strategic sections. Mr. Babson's greenbacks would doubtless have a better chance of coming through the carnage un-burned and un-radio-active than they would in Washington or New York. We can't help wondering though, what he thinks his carefully hoarded money will be worth after everything outside his Magic Circle has been blown to smitherenes.

---Edmonton Bulletin, Dec. 20/47.

APPRECIATION OF SCIENCE---Appreciation of the intrinsic significance of scientific research becomes increasingly evident when one observes the threat to it's social benefits inherent in the pernicious activities of political parties. Here are two examples in articles appearing in the popular press:-
1. Leon Edel, P.M. Staff Writer, in a review of Rebecca West's latest book, 'The Menace of Treason', a commentary on the Nurenburg Trials. Concerning the author's well known antipathy to the scientific concept, Mr. Edel has this to say: "These patent falsities could be refuted by any scientific minded schoolboy. Rebecca West chooses to be unaware that science can do all that she denies it can do and much more, and that it is constantly bedevilled by politicians who fear that the good life which it can provide might interfere with the right of capital to it's dividends."
2. David E. Lilienthal, Head of the Atomic Energy Commission, in an article in the New York Times: "Nothing could weaken the security of our country in the Atomic field more quickly, or more surely slow up research than to permit science to be kicked around by the forces of ignorance and demagogy. The people must keep an eye on their public servants, and to do so effectively, their views and judgments must be based on a knowledge of facts."

Such comments should help generate a true conception of the relative importance of science and politics.

NEWS BULLETIN 11451-1, Calgary, Alta.

The big news of the month is of course Art Milligan's extended Tour throughout Alberta. This is the big event of the year. Details and important instructions are contained in the Governor's Reports. Please read them carefully.

A final and solemn Salute to John M. Maclean of Acme, Alta. Section 1 R.D. 11451 wishes to take this opportunity to express our sympathy for Mr. MacLean's family, and our sincere regret at losing our friend

and fellow member. The most honourable and lasting tribute Technocracy makes to members like John Maclean is the building of a design for abundant living for all North Americans, in which he was along with all his fellow Technocrats, such a vital part.

We are also sorry to hear that G.Coutts is confined to his bed for 13 days with the 'flu'.

GOVERNOR'S REPORTS

Finance Committee - Gov. Martha Daly -- Are you impatiently waiting for something to happen, something conclusive, something ultimate, some event that will obviate any need for serious thought or effort on your part that will end all your anxiety about the future? As Technocrats we should all realize how important our objective is. As long as we are living in a Price System we have to abide by the rules of the game. The Finance Committee need your financial assistance. How about it, assessments, Pledges, and Dues.

Organization Committee - Gov. Marg. Clark -- Big News - the A A Milligan Tour. Art speaks in Blairmore on Feb. 20; Medicine Hat on Feb. 23; Lethbridge, Feb. 25; Calgary, March 4; Red Deer, March 6; Edmonton, March 7; and there will be as many other Public and Semi-Public meetings as we can arrange for. Milligan's last meeting in Alberta will be on March 15 in Banff, making a total of twenty six days in this province. We want to make this tour the biggest and best we have had. So come on Technocrats, let's all get together and MAKE IT THE BIGGEST AND BEST YET!

We are still looking for Gray Cars -- if you have a car and it is not yet dressed in Official Gray -- how about getting it out for a brand new paint job before Milligan gets to town? Just signify your desire to drive a Technocracy Gray car and we will do the rest.

Education Committee - Gov. Wm. Partin -- The Study Class attendance for January has reached a new high, but it must go higher to educate 200,000,000 North Americans. You are all on the Education Committee, come and bring a

curious non-Technocrat. The facilities for our expanding library are being given some further attention.

STUDY CLASS SCHEDULE

February 17.....Lesson 22, Part I
February 24.....Lesson 22, Part II
March 2.....TECHNOCRACY THE ORGANIZATION.
March 9.....Introduction To Science.
March 16.....Lessons 1 and 2
March 23.....Lessons 3, 4, 5, & 6.
March 30.....Lessons 7, 8, 9, & 10.
April 6.....Lessons 11, 12, 13, & 14.
April 13.....Lessons 15 & 16.
April 20.....Lessons 17 & 18.
April 27.....Lesson 19.
May 4.....Lesson 20, Part I
May 11.....Lesson 20, Part II.
May 18.....Lesson 21 (Production).
May 25.....Lesson 21 (Distribution).
June 1.....Lesson 22, Part I.
June 8.....Lesson 22, Part II.
June 15.....TECHNOCRACY THE ORGANIZATION.

Publications Committee - Gov. E.C. Rowell --

Total Magazines & Pamphlets distributed - 159.
Total Free Literature distributed - 883.

Sixty one letters were sent to all members in the Area, with subscription blanks enclosed, appealing for subs. to magazines. We have had a very good response to this. A salute goes out to those who have sent in subscriptions so far. Have you yours in yet? What about your friends? Keep up with the "March of Events." Things are moving fast these days. It also helps,(by subscribing) Publications Committee to keep a balanced load on literature. Milligan's Tour is making much extra work for the Publications Committee. Please give us a hand if possible.

Public Speaking Committee - Gov. Jack Pazedoff --

Public Speaking instruction classes are being conducted every Thursday evening.

Research Committee - Gov. Jean Sanderson --
Production - "America's output is at record levels - 12% higher than 1929, 9% greater than the wartime peak. Employment stands at 58,000,000 - almost 60,000,000, counting the Armed Forces.

Inflation - Despite almost full employment and production, the output of goods is not good enough to meed the demands. Prices have mounted steadily since the end of the war. In 18 months food prices rose 39.2%; the average increase for all goods has been 24%. The upward price spiral holds the threat, the President said, of a business recession.

Program - To meet it's domestic and foreign commitments, the President said, the U.S. will have to spend more this year than last, and will have to maintain it's tax revenues at the present levels.
--N.Y. Times, Jan.18/48.

Mechanization - The Payoff; More output, less labor. A simple comparison points up the reason that Fairbanks Morse Co. joined the ranks of the foundrymen who are mechanizing their plants. Years ago, before the company took over the Freeport Foundry, an output of 20 tons of castings a day with a crew of 150 men was considered a good production rate. Now a crew of 56 men is able to pour the same amount of metal in 1, eight-hour shift. Another comparison: In normal operations a foundry will produce 800 lbs. of castings daily for each molder; with it's mechanized plant, Freeport is turning out close to 2 tons per molder daily.

The Freeport plant, as a mechanized foundry, has only been in operation for a few months. Officials are looking for even greater increases in output. They believe that the present layout will permit a production rate of around 40 tons of castings per day with the employment of a working force of only 60.

--Business Week, Jan.31/48.

Business - Death seldom comes to Dept. Stores. Their bankruptcy rate is the third lowest among all types of retailers.

Giving up-Yet last week -- with business going full blast -- a major dept. store (Pittsburg) said it was going to call it quits. Boggs & Buhl, second oldest, founded in 1869; it's action, and the reasons for it, gave dept. store executives the jitters. Three reasons in Boggs & Buhl's demise could apply equally well to any store. They are: Mounting operating costs, Out of date facilities, Bad Location, Landlord Trouble, Sponsor Trouble, Sales Record.

--Business Week, Jan.31/48.

Electric Power - Canadian Utilities is now serving 550 farmers and will add 500 this year in Alberta. Calgary Power now serves more than 2,500, and expects to add another 1,300.

--Calg. Albertan,Feb.6/48.

Employment - Bureau of Statistics, Ottawa reports new cases of unemployment recorded among persons holding unemployment insurance, increased by 31,193 in December, compared with the previous month and were higher than in December 1946 by 21,095.

--Calg. Albertan,Feb.4/48.

Vancouver reports 16,000 jobless. Civic and Welfare Officials, with painful memories of the jobless myriads that descended upon the Pacific coast city in the "grim 30's," are becoming alarmed at the increasing influx of youthful vagrants.

--Calg. Albertan,Feb.9/48.

Education - 7,275 teachers needed to reopen schools (Kitchener Ont.). Canada needs the above number of teachers to re-open classrooms, said Dr. W. Percival, Director of Protestant education in Quebec and National President of the Home and School Association. It is all-important that "real teachers" be obtained and that those who like teaching be encouraged to continue, Dr. Percival added. --Calg. Herald, Feb.7/48.

CONTINENTAL HIGHLIGHTS

12342-1 Grants Pass Ore. -- Carl Adams, official car painter, arrived in Grants Pass during the month of January. He is from Los Angeles and is going to settle there permanently. He wants to start painting as soon as he gets settled. This should mean a week or so.

Eugene, Ore. -- John Penneth, Organizer, reports that the Porter Lecture was very successful with a 40% sign-up among the non-members. He also wants to start paintin some "grays" soon. They expect to have a chartered Section in a couple of months. By golly, they must have found "George" up there in Eugene. How else could they have accomplished so much in so short a time, with so few?

12349-1 Vancouver, B.C. -- (Operation Vancouver) Tentatively scheduled to commence Feb. 28, with the U.S. Gray Fleet leaving Seattle at 8:00 A.M., the Canadian Fleet leaving Vancouver at 10:00A.M. in order to meet at the border at noon. After the lunch the afternoon will be spent in an unofficial parade in groups through the city downtown area. Tickets will be sold for the McCaslin meeting at the Exhibition Gardens on March 1.

In the evening the fleet will proceed to Longley Prairie. March 1, at 8:00 P.M. a Public Meeting with Authorized Speaker Rec McCaslin of San-Francisco at the Exhibition Gardens. This is the biggest event of the New Year. LETS DO IT UP RIGHT and make it a HUGE SUCCESS.

12249-2 Courtenay, B.C. -- This Section is busy preparing to participate 100% in the forthcoming "Operation Vancouver".

The Gray Fleet Glides into Gardena. -- Report from 11833-2 Los Angeles: "The long, slow moving line made it's way through the streets of Gardena last January 16, making thousands of people aware

CALGARY SECTION CALENDER MARCH

SUN	MON	TUES	WED	THUR'S	FRI	SAT
	1. Org. Comm. Pub. Comm. 8:15	2. Research Comm. 7:30-8:15 Study Class	3. Finance Comm. 8:15	4. Public Meeting L.A. Milligan 8:15 P.M.	5. Board of Gov. Mtg. 8:15	6.
7. Public Mtg. 8:15pm. SHQ	8. " "	9. " "	10. "	11. Public Speaking 8.15	12. General Membership SHQ 8:15	13. All Reports to be at SHQ FOR BULLETIN 15th
14. " "	15. " "	16. " "	17. "	18. "	19. Executive Meeting 8:15	20.
21. "	22. " "	23. " "	24. "	25. "	26. "	27.
28. "	29. " "	30. " "	31. "			

Sec. 1, R. D. 11451,
TECHNOCRACY
incorporated
805 1st.St.W., Calgary

WILL--WHO DOES THIS?

'The real friends of our American way of life are those who recognize and fearlessly reveal the obvious danger signals that are evident on every side, and who seek to eliminate the threats to our social order while there is yet time and opportunity.

'The most dangerous enemies we have are not the "crackpots" who peddle cheap and naive panaceas. Such persons at least recognize that something is wrong, though their remedy may be as bad or worse than the malady itself.

'The real menace to our civilization is to be found in those who insist on living in a "fool's paradise" of smug conceit and complacency, conducting a sort of sit-down strike against intelligence, and insisting that nothing is wrong in this best of all possible worlds.

'Such dogmatic smugness inevitably charts the course of society from decadence through dry rot, to crisis and totalitarianism.'

(Harry Elmer Barnes, educator and historian, in the preface to his book 'Social Institutions', page VIII.)

Vol. 1 January 1, 19[illegible] No. 3